Yadkin Wine Weekend

Friday, Saturday, & Sunday May 14, 15, & 16, 2004

"A Wine, Vine, & Dine Experience"

Featuring: Fine Dining/Entertainment Wine Appreciation Session Yadkin Valley Wine Festival Tour of Yadkin Valley Vineyards/Wineries

Come join us for a fun-filled, festive weekend in the

Yadkin Valley! (6

Bed & Breakfast Listing continued ...

Scenic Overlook Bed & Breakfast Pilot Mountain, North Carolina (336) 368-9591 email: info@scenicoverlook.com www.scenicoverlook.com/

Thomas House B&B Mount Airy, NC (336)789-1766 www.bbonline.com/nc/thomashouse

> LocalTourism Information www.VisitMayberry.com

\sim Partners \sim

Surry Community College 630 S. Main St., Dobson, NC 27017 (336)386–8121 <u>www.surry.edu</u>

Elkin Jonesville Chamber of Commerce Inc. (336)526–1111 www.ejachamber.com

Greater Mount Airy Chamber of Commerce (336)786–6116 www.mtairyncchamber.org

Yadkin County Chamber of Commerce (336)679–2200 www.yadkinchamber.org

Pilot Mountain Visitor Center (336)368-2222

| | Yadhin | Valley | Wine | Yadkin Valley Wine Weekend | | |
|-------------------------------------|------------------------|------------------|--------------|-------------------------------|---|---|
| Vumber Attending: Vame(s): | | | | | | 1 |
| ddress: | | | | | | |
| elenhone. | | | F_mail. | | | |
| imergency Contact: | | | | Fax: | | |
| elephone: | | | | | | |
| Mail reservation form and check (ma | ie check payable to S(| CC) to Surry Com | munity Colle | ge, 630 S.Main St., Dobson, N | (make check payable to SCC) to Surry Community College, 630 S.Main St., Dobson, N.C. 27017, Attn: Terri Cockerham | |

Surry Community College is an affirmative action/equal opportunity college.

Yadkin Valley Wine Weekend "A Wine, Vine, & Dine Experience"

~ Itinerary ~

Friday, May 14, 2004

- Check in to B & B of your choice
- 7:00 pm Dinner/Entertainment, and Wine Review at Wolf's Lair Restaurant (Black Wolf Vineyard) Dobson, NC www.blackwolfvineyards.com
 Retire to your B & B

Saturday, May 15, 2004

- Breakfast at your B & B
- 11:00 am 6:00 pm Arrive at Yadkin Valley Wine Festival in Elkin, NC www.ejachamber.com
- 7:00 pm Dinner at Old North State Winery in Mount Airy
- Retire to your B & B

Sunday, May 16, 2004

- Breakfast at your B & B
- Meet to board vans at Surry Community College at 11:30 am to begin Winery Tours & Tastings
- Shelton Vineyards(Lunch & Tour) www.sheltonvineyards.com
- Hanover Park Vineyards www.hanoverparkwines.com
- Rag Apple Lassie Vineyards
 www.ragapplelassie.com
- Surry Comm College to depart
- Dinner On Your Own

Registration, Costs, &

Reservations

Step 1:

Call Surry Community College to register and pay for the weekend events/excursions and to receive a map and directions.

(336) 386-3244

Reservation Deadline is May 1, 2004 Limited space is available! We reserve the right to cancel this activity with 10 days notice and a full refund.

Price per person - \$130

Weekend includes: Dinner/Entertainment Friday Night & "Know Your Wine" Session

Yadkin Valley Wine Festival Admission Dinner/Winery Tour Saturday Night

Lunch Sunday at Shelton Vineyards 3 Vineyard/Winery Tours (transportation provided for Sunday tours only)

Go to the Surry Community College web site for more information at www.surry.edu Click Continuing Education Click on the Grapes "Wine Weekend"

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**Step 2:** (Lodging is not required for participation) Select the B & B of your choice from the list of participants on the following panel. Call them and reserve your room, get specific directions, and pay for your lodging.

## Bed & Breakfast Listing Telephone Numbers & Web Sites

Andy's Homeplace Mount Airy, NC <u>mahamptoninn@earthlink.net</u> <u>www.andyshomeplace.com</u> Toll Free: (800)565-5249 (336)789-5999

### Dr. Flippin's Bed & Breakfast Pilot Mountain, North Carolina

(336) 368-1183 email: drflippins@yahoo.com www.bbonline.com/nc/flippins/lacy.html

Maxwell House B&B Mount Airy, NC <u>maxwellhousebb@hotmail.com</u> www.bbonline.com/nc/merritthouse Toll Free: (877)786-2174 (336)786-2174

> Mayberry B&B Mount Airy, NC (336)786-2045

Pilot Knob Inn Bed & Breakfast Pilot Mountain, North Carolina (336) 325-2502 email: info@pilotknobinn.com www.pilotknobinn.com

Rockford Inn B&B Dobson, NC (336)374-6644 www.rockfordbedandbreakfast.com

more on back ...

| From:    | "Little, George" <glittle@kilpatrickstockton.com></glittle@kilpatrickstockton.com> |
|----------|------------------------------------------------------------------------------------|
| To:      | "Marion Venable" <venablem@surry.edu></venablem@surry.edu>                         |
| Date:    | 4/5/04 11:58AM                                                                     |
| Subject: | RE: Yadkin Valley Wine Weekend                                                     |

Thanks, Marion. Does this mean that we will be added to future tours? Best regards. George

-----Original Message-----From: Marion Venable [mailto:venablem@surry.edu] Sent: Monday, April 05, 2004 11:51 AM To: Little, George Subject: RE: Yadkin Valley Wine Weekend

#### George,

Thank you for your response to the Yadkin Valley Wine Weekend brochure. I appreciate your input. The committee has worked for more than a year to plan and execute this idea with the sole purpose of promoting the wine industry. Each participant who registers for the weekend will receive a packet of information which will include a map directing participants to all public vineyard and winery facilities in the service area with a detailed map and the Yadkin Valley Wine Festival Brochure which list all wineries but I will be glad to suggest that a list of all wineries be a part of the initial brochure next time.

We hope that this will be the first of many events like this if we have a favorable response. We knew participants would have an opportunity to visit all booths at the Wine Festival and become familiar with Yadkin Valley wines. We agreed that the fairest way to approach the winery tour on Sunday would be to feature the wineries in our service area in the order they opened to the public. This means that the tour portion of the weekend will change with each event.

I thank you for your continued interest in our effort to promote the industry and provide educational opportunities for vineyard and winery owners. Please let me know if you have additional suggestions that could improve our service to you and the industry at large.

Marion

Marion Feezor Venable Director, SCC Foundation P O Box 304 Dobson, NC 27017

telephone: 336-386-3269 fax: 336-386-3693 venablem@surry.cc.nc.us

>>> "Little, George" <GLITTLE@KilpatrickStockton.com> 04/02/04 12:02PM >>>

Marion, thanks for sharing. However, I note that Round Peak Vineyards is not included in any of the events. This is perplexing to us as (1) participants in (and supporters of) the Yadkin Valley Wine Festival, (2)

supporters of Surry Community College, in particular its fine viticulture program, (3) members of the Greater Mt. Airy Chamber of Commerce, and (4) owners and operators of a beautiful Surry County vineyard and tasting room selling Gold Medal winning Yadkin Valley wines. Do you have an explanation? We would certainly appreciate one. Many thanks. George Little

-----Original Message-----From: Marion Venable [mailto:venablem@surry.edu] Sent: Friday, April 02, 2004 10:39 AM To: Little, George Subject: Yadkin Valley Wine Weekend

The college has worked with area chambers of commerce to plan a Wine Weekend in conjunction with the Yadkin Valley Wine Festival. I am attaching a brochure on the weekend's activities. Please share this information with persons who might be interested. Space is limited.

The Federal Alcohol, Tobacco Tax and Trade Bureau has changed the date of the Winery Startup Seminar. The date is now July 10. I will send more

information when I am confident there will be no more changes.

Thank you for your continued interest in our programming.

Marion

Marion Feezor Venable Director, SCC Foundation P O Box 304 Dobson, NC 27017

telephone: 336-386-3269 fax: 336-386-3693 venablem@surry.cc.nc.us

CC: "Janet Martin" <Lee3janet@aol.com>, "Susan Little" <slittle@triad.rr.com>, "Mark Golding (E-mail)" <mayberryfs@surry.net>

#### Marion Venable - Fw: JEAN WELLS TRAVEL, 336 725-1624

From:"Bob McRitchie" <rmcritchie@earthlink.net>To:"Marion Venable" <venablem@SURRY.CC.NC.US>Date:4/6/04 10:58AMSubject:Fw: JEAN WELLS TRAVEL, 336 725-1624

Have you seen this??

----- Original Message -----From: Jean Wells To: jean@jeanwellstravel.com Sent: Tuesday, April 06, 2004 9:52 AM Subject: JEAN WELLS TRAVEL, 336 725-1624

Fun Activity for One Day!! A Vineyard Tour in the Yadkin Valley!! (Group tour) Gather up 20 or more of your closest friends: Package Includes: 3 Vineyards, Wine Tasting and Touring at each one Lunch Dinner with Chef Don at one of the Vineyards Transportation Escort from Jean Wells Travel Cost Per Person: \$107

Great Day!! So Much Fun!!

Keep those travelin' shoes ready!

Warmest regards, Jean

Jean Wells Travel, Receptive Services for the Southeast Phone: (336) 725-1624 Fax: (336) 724-5852 Internet: http://www.jeanwellstravel.com North Carolina Yadkin Valley wine country tours and vacations – bike tours in North Car... Page 2 of 2

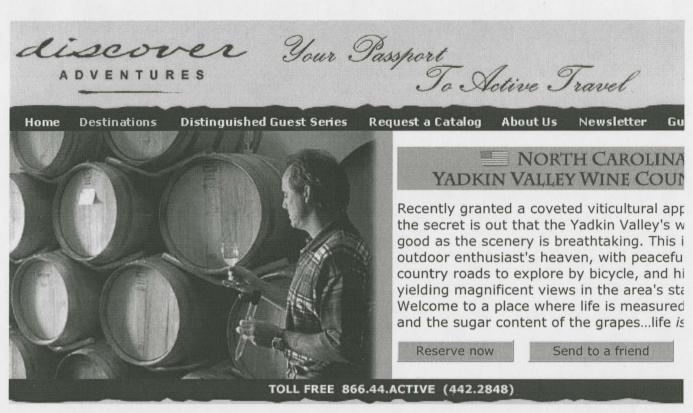
## Lodging

**Augustus T. Zevely Inn**, Winston-Salem (1 night) The only lodging in the Old Salem Historic District on the National Historic Register, has been meticulously and accurately restored to its mid-19th century appearance. Guests are not just visitors; they are part of a living 18th century restored Moravian town, which maintains the spirit, character and ambiance of its Moravian founders. **Scenic Overlook B&B**, Pilot Mountain (2 nights) Located at the base of Pilot Mountain State Park, this B&B is nestled on 100 acres of woodlands and looks out over the six acre private stocked lake. Directly behind the lake is the majestic Pilot Mountain.



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World Office: P.O. Box 550227, Atlanta, GA 30355-2727 USA Phone: 866-44-ACTIVE (442-2848) Fax: 404-873-6290 © 2001 Discover Adventures, Inc. All rights reserved. Privacy Policy Employment Opportunities Partners North Carolina Yadkin Valley wine country tours and vacations – bike tours in North Car... Page 1 of 2



### **Tour specifics** Activities

Multisport- Biking and Hiking

Activity level: Moderate

### **Tour updates**

### 2004 Tour dates

Arrival/Departure Theme Jun 24 - Jun 27 Sep 16 - Sep 19 Harvest

For future dates please contact us.

### Pricing information

**Trip price** \$1230 All-inclusive (bicycle, meals, accommodations)

Single supplement \$230

| Reserve this tour |
|-------------------|
| Tour policies     |

Yadkin Valley Wine Country Highlight

Custom Tour Dates are available for 6 or more guests!

### **TOUR HIGHLIGHTS**

- · Wine-tasting Dinners
- Historic Old Salem
- · Shelton Vineyards
- Westbend Vineyards
- · RayLen Vinevards
- · Hanover Park Vineyards

### **TOUR ACTIVITIES**

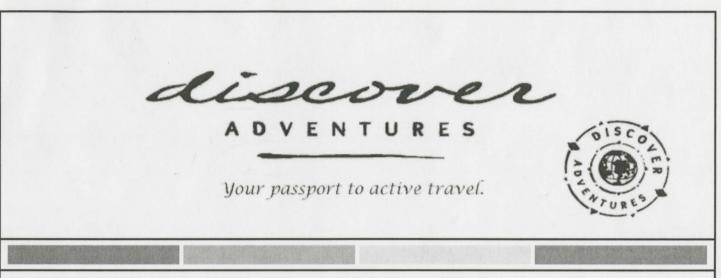
- · Hiking
- Bicycling
- River-Kayaking\*

\* There are optional activities that are available on all our t optional activity may or may not conflict with the included ( activities. Please let your guides know if you are interested partaking in an optional activity.

"[North Carolina] is taking a lead in pioneering places and a to winemaking." **Seattle Times Food & Wine Section** 

Click here for the complete TOUR ITINERARY.





### TOUR ITINERARY: YADKIN VALLEY WINE COUNTRY EXCURSION

### Day 1

We begin our weekend excursion in the rolling countryside west of Winston-Salem, NC. Our bicycle loop meandors past fields and forests on our way to three of North Carolina's best vineyards, including the Westbend, Hanover Park and RayLen Vineyards. Enjoy meeting the vintners, as you sample the fruits of their labors which have earned them the coveted viticultural appellation for the Yadkin Valley.

### Day 2

We will have time after breakfast this morning to explore historic Old Salem, a living, breathing reconstruction of the original Moravian Settlement. Later we will pedal toward historic Bethabara with a stop along the way to marvel at the grandiose Reynolda Estate. You will have a chance to stroll through the beautifully manicured gardens and the visit the museum of American Art housed in the estate. After lunch at Bethabara, our country roads lead us to Pilot Mountain, better known as Mt. Pilot in the Andy Griffiths Show. Tonight's wine tasting event will be at the Wolf's Lair Restaurant at Black Wolf Vineyards.

### Day 3

Today's multisport agenda includes a hike to the summit of Pilot Mountain, whose distinctive shape is a landmark visible from many miles away. It provides the perfect setting for a gourmet lunch at the top, a nice reward for making the climb. In the afternoon, we have an optional bike loop that extends from the top of Pilot Mountain down to Shelton Vineyards, perhaps the area's most renowned winery. Much of the afternoon will be spent exploring the impressive grounds while tasting several of their award winning vintages. Tonight we'll enjoy a candlelit catered dinner at our bed & breakfast.

### Day 4

This morning we will explore Hanging Rock State Park and its magnificent hiking trails that lead to scenic twelve acre spring-fed lake atop the mountain. Afterwards, the trip adjourns back to Winston-Salem.

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Page 1

From:kam <wolfslair2@surry.net>To:<venablem@surry.cc.nc.us>Date:3/16/04 2:38PMSubject:New menu attachments!!

Kay,

I am attaching a current copy of our spring menu for your review. Give me a call or drop me an email to let me know what choices you would like for the event Friday, May 14th.

Thanks, Kam Wehr Black Wolf Vineyards 336.374.2532

## Appetizers

Pancetta, Sweet Corn and Fresh Pea Risotto with Grape Tomato Vinaigrette \$8

Pan Seared Crab Cake on a Bed of Baby Arugula with Lemon Aioli \$9

Bruchetta topped with Warm Truffled Mushroom Compote and Mahon Cheese \$8

Grilled Jumbo Shrimp with Crispy Fried Onions and Spicy Chive Beurre Blanc \$8

Romaine Lettuce with Poached Apples, Walnuts, Grapes, Bleu Cheese Vinaigrette and Rye Croutons \$7

Fresh Baby Greens tossed with Radishes, Kalamata Olives, Carrots, Tomatoes and English Vinaigrette

\$6

Baby Spinach Salad with Goat Cheese, Toasted Almonds and Cranberry Vinaigrette \$7

Caesar Salad tossed with Herbed Croutons and Asiago Cheese \$6

> Soup du Jour \$5



## Entrees

Grilled Loin of Elk with Chambourcin Black Currant Demi Glace \$24

Pan Seared Filet Mignon on Yukon Gold Mashed Potatoes with Black Wolf's Cabernet Demi Glace

\$21

New York Strip Steak served with Wild Mushroom Ragout \$19

Lamb Osso Buco with Gnocchi, English Peas and Gremolada \$19

Roasted Chicken with Basmati Rice and Gingered Peach Coulis \$15

Pan Seared Duck Breast with Pecan, Sweet Potato Risotto and Pinot Noir Berry Jus \$18

Grilled Salmon with Sautéed Spinach, Lyonnaise Potatoes and Carroway Butter \$18

Rainbow Trout and Blue Crab Meuniere served on Sweet Corn Salad with Basmati Rice and Herbed Tomatoes

\$16

Mushroom and Spinach Stuffed Pork Loin with Whipped White Potatoes and Dijon Cream Sauce \$17

Orchiette Pasta with Braised Rabbit, English Peas and Chanterelle Mushrooms \$17



SHELTON CHEESE

230 Cabernet Lane Dobson, NC 27017 336-366-3590 Fax: 366-366-2629

Shelton Vineyards Inc.



| To:    | Mari | on Venable           |         | From:     | Cindy Beaman |                  |
|--------|------|----------------------|---------|-----------|--------------|------------------|
| Fax:   | 386- | 3693                 |         | Pages:    | 2 with cover |                  |
| Phone: | 386- | 3269                 |         | Date:     | 3/5/2004     |                  |
| Re:    | Lung | ch at Shelton Vineya | rds     | cc:       |              |                  |
| 🗆 Urge | nt   | 🗆 For Review         | 🗆 Pleas | e Comment | Please Reply | 🗆 Plesse Recycle |

#### Marion,

Attached you'll find information about the group lunch options: picnic box lunch or buffet style lunch. I'm still trying to get information about the bottling room and will get back with you as soon as i can. Let me know if you have any questions about the food options.

Thank you,

Cindy

704-756-2011 cell 336-366-3590 office

#### 03/05/2004 12:15 3662629

SHELTON CHEESE

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## A Day at Shelton Vineyards

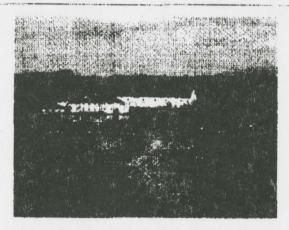


SHELTON

Shelton Vineyards, Inc. 286 Cabernet Lane Dobson, NC 27017 336-366-3590 tel 336-366-2629 fax cbeaman@sheltonvineyards.com

## Discover the new taste from the Yadkin Valley

Enjoy a day out in the Yadkin Valley wine country!



Winery Tour & Wine Tasting \$5

Artison Cheese Tasting \$3

Pienic Lunch \$12

Bottle of Wine \$15

Complete Visit Package \$35 per person

## Gather your friends, family or co-workers and enjoy a day out touring, tasting, and picnicking at Shelton Vineyards.

- . Enjoy a guided tour of the gravity flow winery with insight on winemaking, grapegrowing and family history.
- · Taste five of Shelton Vineyards award-winning wines and take home the logo wine glass from the tasting.
- Sample assorted artisan cheeses alongside the wine tasting.
- Relax outside near the vineyards and enjoy a gourmet picnic lunch with a bottle of Shelton Vineyards wine.

(No refunds or cancellations on this day at the vineyard).

(Date/Time changes must be made within seven days of scheduled visit date).

| Billing Information                                  |             | Group Informa       | tion | Visit Selections & Quantity                               |
|------------------------------------------------------|-------------|---------------------|------|-----------------------------------------------------------|
| Company                                              | Group Nam   | 0                   |      | Complete Vieit Package \$35<br>Or Individualize the vieit |
| Conject                                              | Mailing Add | ress (if different) |      | Tour & Wine Tasting \$5                                   |
| Address                                              | ; Cily      | Sale                | Zip  | Picnic Lunch \$12                                         |
|                                                      | Telephone   |                     |      | Bottle of Wine \$15                                       |
| C1/ State Zip                                        |             | Visit Date and T    | ime: | Chardonnay                                                |
| Talephone                                            |             | Number of Visit     | 0/5  | Ceberna                                                   |
| Crédil Card Number Expiretion<br>(or Paymeni Mathod) |             |                     |      | Visit Total\$                                             |
| Wine Ciut Member? Yes - No                           | _           |                     |      | See Menu for piccolumon options                           |

SHELTON CHEESE



## A Day at Shelton Vineyards Picnic Lunch Order Form

Includes: Gourmet Deli Sandwich, Potato Chips, Mixed Fruit and Cheese and Dessert Cookie Sandwiches are made on fresh baked Italian-style bread. Condiments on the side.

|   | Sandwich Options                                | Number of Sandwiches |
|---|-------------------------------------------------|----------------------|
| 1 | Turkey with Mountaineer Swiss                   |                      |
| 2 | Ham with Rosemary Jack                          |                      |
| 3 | Genoa Salami with Basil and Garlic Fresh Chevre |                      |
| 4 | Roast Beef with Shelton Aged Cheddar            |                      |
| 5 | Pesto Chicken Salad with Aged Cheddar           |                      |

## or

Includes: Fresh Garden Salad,, Italian-style bread slice, Mixed Fruit and Cheese

|   | Salad Option                   | Number of Salads |
|---|--------------------------------|------------------|
| 1 | Fresh Garden Vegetable Salad   |                  |
|   | Dressing Option                |                  |
| a | House Balsamic Vinaigrette     |                  |
| ь | House Creamy Parmesan Dressing |                  |

|   | Wine Option             | Number of Bottles |
|---|-------------------------|-------------------|
| 1 | 2002 Chardonnay         |                   |
| 2 | 2001 Cabernet Sauvignon |                   |
| 3 | 2001 Merlot             |                   |

Visitor or Group Name:

Visit Date:

Tour Time:

Shelton Vineyards 286 Cabernet Lane Dobson, NC 27017 336-366-3590 tel 336-366-2629 fax cbeaman@sheltonvineyards.com

SHELTON CHEESE

PAGE 04



Buffet Lunch

Caesar Salad or Mixed Greens Salad

Assorted Breads and Rolls

Pesto Chicken Salad

Sliced Deli Meat Tray

Mixed Cheese and Fruit Plate

Pita Chips and Garlic Herb Dip

Double Chocolate Brownies White Chocolate Macadamia Nut Cookies

> Iced Tea Lemonade Soda

\$20.00 / person

## Map

## Include the following;

Region B&B's participating College Dinner Locations Vineyards / Winery's participating Yadkin Valley Wine Festival

## Yadkin Valley Wine Tour Weekend

Graphic Mountains, valley, festival, winery, vineyards, river, grapes, glass, bottle, musical instruments, food?

Date: May 14 (Fri), 15 (Sat), & 16 (Sun), 2004

Includes:

Yadkin Valley Wine Festival Tour of 4 Vineyard/Winerys Wine Appreciation Class 2 nights lodging at a local B & B 2 dinner meals

Sponsors?:

Surry Community College

# Itinerary

## Friday

Check in to B & B of your choice Catered Dinner and Wine Appreciation course at Old North State Winery in Mt. Airy, NC Retire to your B & B

## Saturday

Breakfast at your B & B

Arrive at Yadkin Valley Wine Festival in Elkin, NC Lunch in the afternoon – On Your Own! Dinner at Wolf's Lair Restaurant Retire to your B & B

## Sunday

Breakfast at your B & B Meet to board vans at Surry Community College at

0:00am to begin Winery Tours

Stony Knoll Vineyards

Rag Apple Lassie Vineyards

Lunch

Hanover Park Vineyards

Shelton Vineyards

Surry Community College to depart

Dinner On Your Own

Registration, Costs, and Reservations

## Step 1

Select the B & B of your choice from the list of participants below. Call them and reserve your room, get specific directions, and pay for your lodging. Participating B & B's have agreed to a price of \$000.00 while space is available.

List of B & Bs and phone numbers (location on map)

- 1
- 2
- 3
- 4
- 5
- 6
- etc.

## Step 2

Call Surry Community College to register and pay for the weekends events and excursions.

The following is included in the price of \$000.00

- Dinner Friday Night
- Wine Appreciation Course
- Yadkin Valley Wine Festival admission
- Dinner Saturday Night
- 4 Vineyard/Winery Tours
- Lunch Sunday?

## Itinerary

## Friday

Entertainment Check in to B & B of your choice Dinner and Wine Appreciation course at WolfsLair Restaurant (Black Wolf Vineyard) Dobson, NC Retire to your B & B

## Saturday

Breakfast at your B & B Arrive at Yadkin Valley Wine Festival in Elkin, NC Lunch and tour other participating wineries (Laurel Gray, Round Peak, etc.) - On Your Own! Gatered Dinner at Old North State Winery in Mt. Airy Retire to your B & B cateved by Goobers Restaurant Retire to your B & B

## Sunday

Breakfast at your B & B

Meet to board vans at Surry Community College at

0:00am to begin Winery Tours

Stony Knoll Vineyards

Rag Apple Lassie Vineyards Lunch

(2) Hanover Park Vineyards

/ Shelton Vineyards Surry Community College to depart Dinner On Your Own

Registration, Costs, and Reservations

## Step 1

Call Surry Community College to register and pay for the weekends events and excursions.

The following is included in the price of \$000.00

- Dinner Friday Night
- Wine Appreciation Course
- Yadkin Valley Wine Festival admission
- Dinner Saturday Night
- 4 Vineyard/Winery Tours
- Bag lunch Sunday at Rag Apple Lassie Sunday Lunch at Shelton Cheeses TRANSPORTATION for Sunday TOUR

Step 2

Select the B & B of your choice from the list of participants below. Call them and reserve your room, get specific directions, and pay for your lodging.

List of B & Bs, price ranges, & phone numbers (location on map on back)

- 1
- 2
- 3
- 4
- 5
- etc.

## Map

## Include the following;

Region B&B's participating College Dinner Locations Vineyards / Winery's participating Yadkin Valley Wine Festival Other area attractions

## Partners:

Surry Community College Elkin Jonesville Chamber of Commerce Mount Airy Chamber of Commerce Yadkin County Chamber of Commerce

## Yadkin Valley Wine Weekend

Graphic Mountains, valley, festival, winery, vineyards, river, grapes, glass, bottle, musical instruments, food?

Date: May 14 (Fri), 15 (Sat), & 16 (Sun), 2004

Includes;

Yadkin Valley Wine Festival Tour of 4 Yadkin Valley Vineyard/Winerys Wine Appreciation Class 2 nights lodging at a local B & B 2 dinner meals

## Viticulture Related Tourism

Purpose:

To promote the Yadkin Valley Wine Region including the vineyards and wineries as Bobby Todd - Sot Dec Parade 1st Sot Dec well as the other businesses in the area. This promotion should build support for the industry which should in turn boost the economy and boost interest in the Viticulture and Enology program at Surry Community College.

### **Program Possibility**

A 3-day weekend package (2 nights lodging and 2 dinners)?

Fall 2004?

### **Possible Itinerary**

### Friday evening

7:00 6:30pm - 8:00pm?

Dinner - Catered or reserved? Locations?

8:00pm - 9:00pm?

Resa Lee Manon

Wine Appreciation course with local wines?

9:00pm

Retire to a local accommodation (Bed & Breakfast, etc) Overnight Options?

Mall Thompson House. Thomas House aquell House th plause Henrin Scenic Over Vineyard Pilot Knol

ale 7

J

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- Barsell

## Saturday

Visit participating vineyards & wineries, restaurants, & attractions during the day.

Possibilities?

Surry County – Shelton, Stony Knoll, Old North State Yadkin County – RagApple Lassie, Hanover Park, Laurel Gray Wilkes – Windy Gap Forsyth – Westbend Davie – Raylen Stokes - Germanton Virginia – Chateau Morrisette, Villa Appalachia

Participants will be given a map of participating businesses and can drive on-their-own choosing the pace and locations?

Participants will keep a passport that verifies they have paid for the package and are entitled to a tasting, tour, and souvenir glass?

### Saturday evening

6:30pm - ?

Dinner – Catered or reserved? Locations?

Entertainment – (Music, etc.)

9:00pm?

Retire to local accommodations (Bed & Breakfast, etc)

## Sunday

Visit participating vineyards & wineries, restaurants, and attractions during the day.

Possibilities

Surry County – Shelton, Stony Knoll, Old North State Yadkin County – RagApple Lassie, Hanover Park, Laurel Gray Wilkes – Windy Gap Forsyth – Westbend Davie – Raylen Stokes - Germanton Virginia – Chateau Morrisette, Villa Appalachia

Participants will be given a map of participating businesses and can drive on-their-own choosing the pace and locations?

Participants will keep a passport that verifies they have paid for the package and are entitled to a tasting, tour, and souvenir glass?

Completed passport of visits can be submitted for prize or drawing for prize?

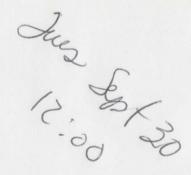
Gift basket of local wines, foods, and other promotional items from the region?

Sunday afternoon/evening

Return Home

Participating businesses?

Pricing?



Marketing?

attraction; En Bloom 4:30-10:00 -Juning Joury anjach - Property was selected Milleton - Millstone - Dinner & wine appreciation Chatteau Morrieselle tasting, tour Villa appalachia glass Ragapple anouer Park end Kay ber Windy aurel Trait Story Kare 30. Dermanton 22010 Dennes & Entertainent 害 60 \$ 130.00 - 260.00 \$525,00 30,00 25.00 45.00 55.00 . 10 45. \$10,00 2500 45.00 55.00 30 \$25000 \$370.00 260.00 \$2000 120.00 210.00 30 260.00 125.00 750 498.00 \$470.00 #580.00