

Jenkins



Second Lieutenant Herbert G. Jenkins, son of Mr. and Mrs. Oscar Jenkins, Orchard Street, Mount Alry

Mr. J. D. Jenkins.

What Energy, Pluck and Sticking Everlastingly to Business Will Do.

Some men succeed in spite of themselves, while others fail to accomplish anything with every advantage.

Mr. J. D. Jenkins, who is well acquainted with everybody in Surry and adjoining counties in North Carolina and Virginia, commenced business in Mount Airy in 1882, with less than one hundred dollars capital, and in a year or two had a business worth \$500 or \$600. In a few more years his business increased to such an extent that Mr. Jenkins knocked down the partition in the blue front store and turned the whole place into one store room and increased his stock. In two or three years he found it absolutely necessary to move into larger and more commodious quarters, and he at once commenced the erection of the elegant brick store he now occupies, getting into his now, handsome building just in time for the holiday trade of the year in which it was built.

By this time Mr. Jenkins had accumulated, by hard work and close attention to business, several thousand dollars, and invested in more real estate next to his store and erected the two-story modern style brick at present occupied on the first floor by Mr. W. W. Burke as a grocery store.

In the meantime Mr. Jenkins, as all men should do, got married, and put carpenters to work fitting up the second story of his magnificent brick store for occupancy as a home. We do not think there is a better arranged place of abode in Mount Airy—sitting room, elegantly fitted up and furnished parlor, bed chamber, dining room, kitchen, servant's room, closets, &c., &c., in fact everything has been provided for convenience and comfort. Nice porches in front and in rear of the building and stairways leading to side-walk in front and also to the ground on back side of premises. Lattice work has been put up and everything well painted. In a word Mr. and Mrs. Jenkins have an ideal home—one that anybody might be excused for envying.

The secret of Mr. Jenkins' success is not easy for everyone to understand. He considers one man's money is as good as another's, and, therefore, treats all alike. He is prompt—always on time. Discounts his bills, keeps an up-to-date stock of goods and is never too tired to look after business.

Mr. Jenkins has an immense stock of goods, and is continually adding to his already magnificent line of notions. He keeps everything in the way of school books, school supplies, writing material, &c., and his customers are scattered all over this section of the State and in a goodly portion of Virginia, and he is still reaching for more.

J. D. Jenkins is not stingy. He has spent nearly fifteen hundred dollars for outside enterprises during the past few years, and for which he received no return, all for the good of Mount Airy.

He is willing to aid anybody in distress. Patronizes home industries liberally, takes his town paper, advertises in it and pays his bills punctually and never says "you are high," after the fashion of some.

Success has followed Mr. Jenkins all these long years simply because HE EARNED it. That is the reason for all this. And when that man takes a firm grasp on the Lord—when he gets in earnest about his "soul's success" you will find a Christian you can count on.

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