



THE 1974

Miss Emerica

PAGEANT SCHOLARSHIP FOUNDATION AWARDS by

The Gillette Company, Personal Care Division
Kellogg Company
Campbell Soup Company

Miss America	\$15,000.00	Semi-Finalist	1,500.00
First Runner-Up	10,000.00	Semi-Finalist	1,500.00
Second Runner-Up	5,000.00	Semi-Finalist	1,500.00
Third Runner-Up	3,000.00	Semi-Finalist	1,500.00
Fourth Runner-Up	2,000.00	*Miss Congeniality	1,000.00
Semi-Finalist	1,500.00	*Seven Non-Finalist Talent ea	ach 1,000.00

All Preliminary Winners not included above each \$1,000.00 All Other National Contestants each 500.00

* Beginning in 1975 the Miss Congeniality Award will be discontinued and there will be eight Non-Finalist Talent Awards.

At the Local, State and National Miss America Pageants \$1,000,000,000 in scholarships is awarded annually,



Self Competition...

BRINGS A FEELING OF ACHIEVEMENT

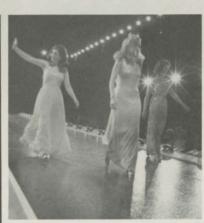
Whatever the endeavor, young women today believe in the act of self-competition as a road to individual growth.

Shirley Cothran, for instance, worked hard to perfect her talent. Family funds were not available for private flute lessons, so she joined the school band.

Her active participation in sports . . . swimming and snow skiing are favorites . . . and her interest in photography, all lend to the development of an interesting and active person not afraid to compete with herself and to enjoy a feeling of achievement when the job is well done!



Evening Gown Competition



Talent and Swimsuit Preliminary Winners



The Opening Parade of States





The Ten Semi-Finalists: The Misses Washington, California, Indiana, Louisiana, South Dakota, Texas, Kentucky, New Mexico, Illinois and Tennessee.

The Final Night

On Saturday evening, September 7, 1974, Bert Parks celebrated his 20th Anniversary as the Pageant's popular Emcee. For the 20th consecutive year he announced the Ten Semi-Finalists who would compete for the title of Miss America.

Bert Parks, the Pageant audience and all the State Representatives also had the special thrill of welcoming to the stage and runway lovely Ruth Malcomson Schaubel, Miss America 1924, who paid a "surprise visit" to Convention Hall Auditorium in celebration of her crowning











Miss America 1975

Pretty, poised and talented Shirley Cothran, the second Miss America from Denton, Texas, is a five foot-eight inch hazel-eyed brunette with many accomplishments to her credit.

The daughter of Mr. and Mrs. James H. Cothran, Shirley received her Bachelor of Science in Education Degree in 3 years and her Masters Degree in Guidance Counseling in her 4th year at North Texas State University.

Now, at 22 (born September 18, 1952), she plans to pursue a career in the educational field. When her reign is completed, Shirley will use her \$15,000 Miss America scholarship to work toward her Doctorate Degree at Texas Christian University.

Shirley Cothran







The 1974 State Scholarship

STATE	NAME	CITY	SCHOLARSHIP
Miss Alabama	Pam Long	Florence	500.00
Miss Alaska	Darby Lynn Moore	Kenai	500.00
Miss Arizona	Mary Elizabeth Avilla	Glendale	500.00
Miss Arkansas	Rhonda Kay Pope	Hot Springs — Miss Congeniality (tied Non-Finalist	d) 1,000.00 500.00
Miss California	Lucianne Buchanan	Claremont – 1st Runner-Up	10,000.00
Miss Colorado	Cynthia Starr Hunter	Denver	500.00
Miss Connecticut	Elisa Heinimann	Wethersfield	500.00
Miss Delaware	Kathleen Attanasi	Rehoboth Beach	500.00
Miss Florida	Delta Burke	Orlando – Talent Award	1,000.00
Miss Georgia	Gail Nelson	Atlanta	500.00
Miss Hawaii	Coline-Helen Kaualoku Aiu	Honolulu — Miss Congeniality (tied) Non-Finalist	1,000.00 500.00
Miss Idaho	Rochelle Bacon	Boise	500.00
Miss Illinois	Jean Ahern	Hinsdale – 2nd Runner-Up	5,000.00
Miss Indiana	Penny Tichenor	Owensville - Semi-Finalist	1,500.00
Miss Iowa	Jean L. Bollhoefer	Haverhill - Talent Award	1,000.00
Miss Kansas	Karen Diane Smith	Shawnee - Talent Award	1,000.00
Miss Kentucky	Darlene Compton	Louisville – 3rd Runner-Up	3,000.00
Miss Louisiana	Libby Lovejoy	Sulphur – 4th Runner-Up	2,000.00
Miss Maine	Margaret Ann Welch	Bangor	500.00
Miss Maryland	Susan Jane Wohlfarth	Potomac	500.00
Miss Massachusetts	Susan Elizabeth Sadlier	Lowell	500.00
Miss Michigan	Susan Lillian Short	Kalamazoo	500.00
Miss Minnesota	Pam Bernhagen	Bloomington	500.00
Miss Mississippi	Diane Bounds	Gulfport	500.00

Preliminary Talent Winners: Misses Tennessee, Kentucky and Illinois



Winning Representives ...

STATE	NAME	CITY	SCHOLARSHIP
Miss Missouri	Michelle Marshall	Florissant	500.00
Miss Montana	Pamela Joan Royer	Billings	500.00
Miss Nebraska	Sharon Sue Pelc	Johnstown	500.00
Miss Nevada	Jacquelyn Denise Barker	Sparks	500.00
Miss New Hampshire	Cynthia Erb	Manchester	500.00
Miss New Jersey	Elizabeth Ann Bracken	Mahwah	500.00
Miss New Mexico	Donna Reel	Albuquerque – Semi-Finalist	1,500.00
Miss New York	Kristen Ann Krull	Niagara Falls	500.00
Miss North Carolina	Susan Lynn Griffin	High Point - Talent Award	1,000.00
Miss North Dakota	Susan Kaye Myhr	Bottineau	500.00
Miss Ohio	Lorrie Janet Kapsta	Columbus – Talent Award	1,000.00
Miss Oklahoma	Deborah Knight	Warr Acres	500.00
Miss Oregon	Juli Ann Berg	Eugene	500.00
Miss Pennsylvania	Karen Lynn Kuhn	Levittown	500.00
Miss Rhode Island	Karen Ann Salvatore	Warwick - Talent Award	1,000.00
Miss South Carolina	Cheryl von Lehe	Charleston	500.00
Miss South Dakota	Barbara Marie Guthmiller	Yankton — Semi-Finalist	1,500.00
Miss Tennessee	Deborah Humphreys Kincaid	Memphis – Semi-Finalist	1,500.00
Miss Texas	Shirley Cothran	Denton – Miss America 1975	15,000.00
Miss Utah	Kathlyn White	Bountiful	500.00
Miss Vermont	Donna Jean Shea	Windsor	500.00
Miss Virginia	Stephanie Dowdy	Virginia Beach	500.00
Miss Washington	Kathleen Beth Moore	Bothell — Semi-Finalist	1,500.00
Miss West Virginia	Mary Beth Derry	Morgantown - Talent Award	1,000.00
Miss Wisconsin	Carol Ann Schmitt	Green Bay	500.00
Miss Wyoming	Cheryl Johnson	Cheyenne	500.00

Preliminary Swimsuit Winners: Misses Kansas, Texas and California

Our Miss America Family

The Miss America Pageant begins on Labor Day each year . . . A permanent staff is maintained at National Headquarters (open year round) to serve the Local and State Pageants.

Information is available at any time regarding contestant participation, tickets, Souvenir Year Books, Scholarships, and all facets of the Pageant program.

Write to . . .

The Miss America Pageant Boardwalk Arcade Building Atlantic City, N.J. 08401

1921 Margaret Gorman, Washington, D.C.
1922-23 Mary Campbell, Columbus, Ohio
1924 Ruth Malcomson, Philadelphia, Pennsylvania
1925 Fay Lanphier, Oakland, California
1926 Norma Smallwood, Tulsa, Oklahoma
1927 Lois Delander Joliet Illinois
1927
1935 Henrietta Leaver, Pittsburgh, Pennsylvania
1936 Rose Coyle, Philadelphia, Pennsylvania
1937 Bette Cooper, Bertrand Island, New Jersey
1938 Marilyn Meseke, Marion, Ohio
1939 Patricia Donnelly, Detroit, Michigan
1940 Frances Marie Burke, Philadelphia, Pennsylvania
1941 Rosemary LaPlanche, Los Angeles, California
1942 Jo-Carroll Dennison, Tyler, Texas
1943 Jean Bartel, Los Angeles, California
1944 Venus Ramey, Washington, D.C.
1945 Bess Myerson, New York City, New York
1946 Marilyn Buferd, Los Angeles, California
1947 Barbara Walker, Memphis, Tennessee
1948 BeBe Shopp, Hopkins, Minnesota
1949 Jacque Mercer, Litchfield, Arizona 1951 Yolande Betbeze, Mobile, Alabama (Postdated)
1952 Colleen Kay Hutchins, Salt Lake City, Utah
1953 Neva Jane Langley, Macon, Georgia
1954 Evelyn Margaret Ay, Ephrata, Pennsylvania
1955 Lee Meriwether, San Francisco, California
1956 Sharon Ritchie, Denver, Colorado
1957 Marian McKnight, Manning, South Carolina
1958 Marilyn Van Derbur, Denver, Colorado
1959 Mary Ann Mobley, Brandon, Mississippi
1960
1961 Nancy Fleming, Montague, Michigan
1962 Maria Fletcher, Asheville, North Carolina
1963 Jacquelyn Mayer, Sandusky, Ohio
1964 Donna Axum, El Dorado, Arkansas
1965 Vonda Kay Van Dyke, Phoenix, Arizona
1966 Deborah Irene Bryant, Overland Park, Kansas
1967 Jane Anne Jayroe, Laverne, Oklahoma
1971 Phyllis George, Denton, Texas
1972 Laurie Lea Schaefer, Bexley, Ohio
1973 Terry Anne Meeuwsen, DePere, Wisconsin
1974 Rebecca Ann King, Denver, Colorado
1975 Shirley Cothran, Denton, Texas

A PAGEANT SPECIAL MAIL OFFER

Use coupon or write:

MISS AMERICA PAGEANT Year Book Dept. 1975 BOARDWALK ARCADE ATLANTIC CITY, N.J. 08401 ORDER \$ 1 50
NOW! each
SUPPLY
LIMITED and handling costs

(Please print or type all information)

I enclose \$_____ for _____1975 Miss America Pageant Souvenir Year Books (quantity)

Please forward To:

Send additional copy To:

NAME_____

NAME__

STREET__

14711112_

STREET__

CITY___

OLTY

STATE___

CITY_

710.0000

STATE___

ZIP CODE_

ZIP CODE

Please make check payable to Miss America Pageant (for additional names attach sheet)

Books Mailed on or about September 1st

Send me list of other National Pageant Year Books still available

THE NEW

1975

MISS AMERICA PAGEANT SOUVENIR YEAR BOOK

This Souvenir Year Book, with color cover, features pictures and information about the 50 Miss America contestants of 1975.

The ideal gift and the ideal way to follow the contestants during the coast-to-coast telecast of the Finals Saturday evening, September 6, 1975.

Photos by Hess Photographers, Miss America Slides, NBC-TV Photo Dept., Bruce Robert and Robert Marks.

Designed & Printed by: Cowan Printing, Inc., Bridgeton, N.J. The
Mount Airy Jaycees and Jaycettes
Proudly Dedicates This Program Book
to
Miss Mount Airy 1975
Wendy Whitaker





My

Year

1974-75

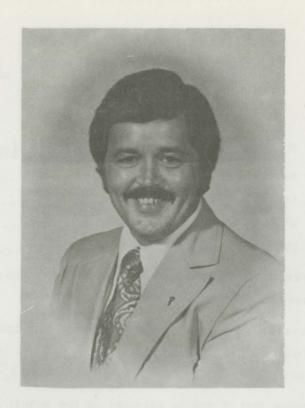








From
The
President



Roger Puckett

Dear Citizens of Mount Airy,

It is with a tremendous amount of pride we, the Mount Airy Jaycees, once again have the opportunity to thank you for your support of our many projects. We of the Jaycees realize that without your support our club could not function.

The Mount Airy Jaycees have but one goal and that is to build a better Mount Airy and with your support in the future as you have given it in the past we are sure that we shall reach this goal. On each of our fund raising projects it has been you, the public, who have made them the success they were. Also, we would like to thank the merchants of the greater Mount Airy area for their support, for without these business men our goals could not be reached.

Each of you will find listed in this program book those who have chosen to give of their time and money in order to bring about this Miss Mount Airy Pageant; these people we all owe our thanks. The Miss Mount Airy pageant means much to each citizen of Mount Airy, for a young lady will be chosen to represent our city throughout the coming year.

Again may the Mount Airy Jaycees thank each of you and with your continued support we pledge to you a constant goal of building a greater Mount Airy.

Roger Puckett President Mount Airy Jaycees

RULES and REGULATIONS

Entrant agrees to abide by all the rules of the local and national contests now in effect or as announced hereafter.

Entrant agrees that the time, manner and method of judging the contest shall be solely within the discretion of the organizations sponsoring local, state and national associated with the Miss America Pageant.

Entrant agrees that if she is selected as the winner of this contest, she will not sign a management contract with any individual or corporation, and that she will not give any written or verbal endorsement of any merchantile commodity, nor will she permit any photographs to be used in connection with any advertised commodity of service not associated with this contest, without the permission of the Mount Airy Jaycees or Miss America Pageant.

Entrant must be a resident of the official territory by this particular contest for the past six months. This rule is only waived for contestants whose residence is out of the territory of state, but who is a college or university student in city where contest is held and at time the contest is held. She must not have completed in more than one official preliminary contest this year.

Entrant must be single and never have been married, divorced, or had marriage annuled.

Entrant must be a high school graduate by September First of this year.

Entrant's age on September First shall not be less than eighteen nor more than twenty-eight years.

Entrant must be of good character and possess poise, personality, intelligence, charm and beauty of face and figure.

Entrant must possess and display talent in a three minute routine. This talent may be singing, dancing, playing a musical instrument, dramatic reading, art display, dress designing, etc., or she may give a three minute talk on the career she wishes to pursue.

Entrant may be either amateur or professional.

SPECIAL CONTRIBUTIONS

SPECIAL SERVICES

PAGEANT COMMITTEES

PAGEANT CHAIRMAN
Allen Burton

CONCESSIONS
Jimmy Miller

ADS Charlie Hall SCHOLARSHIPS
Jerry Beverly

PARADE Dennis Jaynes

ENTRIES

Mr. & Mrs. Terry Pruitt

Mr. & Mrs. Dennis Stone

MC AND JUDGES

Don Beverly

SPECIAL ENTERTAINMENT

Kathe Beaver

Beverly Beverly

PROGRAM BOOK
Allen Burton

SPONSORS Jerry Beverly HOSTESSES Linda Tate AWARDS Dennis Jaynes

SITE AND STAGING David Hawkins

Jerry Jessup

TEA Jewel Bondurant

PARTIES

Jewel Bondurant

Fairie Harrell

Carol Jarrell

DINNER Fairie Harrell

WARDROBE Glenna Jaynes

JUDGES BOOKLET

Kaye Puckett

Donna Beverly

FLOWERS Jaycettes

MASTER of CERMONIES



BRUCE HULL

We proudly present our Master of Ceremonies, Bruce Hull, who has eleven years experience in radio. He and his family reside at 252 Herring Street. Bruce is married to the former Diane Easter and they have a seven year old son, Mitchell (Mitch) Hull.

Bruce attended the Mount Airy City Schools graduating from Mount Airy High School. After high school, Bruce attended the Atlanta School of Broadcasting and the Elkin's Engineering School in Atlanta. In working with radio, Bruce has worked at WKTE in King, North Carolina; at WKVA in Danville, Virginia; and at WKBX in Winston-Salem, North Carolina. Bruce has also worked in television advertising. Presently he is working at WSYD.

We appreciate his fine work and are sure you'll enjoy him as he presides tonight as Master of Ceremonies.

ORGANIST

BENNY YOUNGER

Benny is a rising senior at Wake Forest University. Along with being a music and business major, he was awarded the Marie Dayton MacDonald Music Scholarship this past year by the university.

He is a 1972 graduate of North Surry High School, where he was a member of the National Honor Society and Who's Who Among American High School Students. He has studied piano for twelve years under the direction of Mrs. Glenn Robertson, Mrs. Fedora Horowitz, and Mr. Christopher Giles.

Benny is an active member of the Mt. Airy Summer Theater, where he has been seen in such musicals and plays as "Gypsy", "The Fantastiks", "Our Town", and will play the part of Tommy Djilas in the upcoming production of "The Music Man". His hobbies include tennis and swimming.



BALLOT VERIFICATION

We would like to express our appreciation to Strand, Skees, Jones and Company, Certified Public Accountants, Mount Airy, North Carolina, for again providing personnel to verify the Judges' ballots.

Miss North Carolina



Susan Gale Lawrence

Susan, the reigning Miss North Carolina is the twenty-one year old daughter of Mr. and Mrs. Roger V. Lawrence.

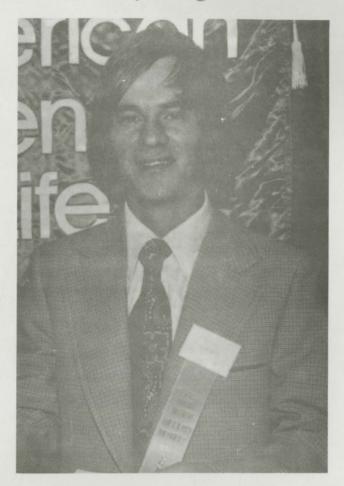
She is a graduate of North Davidson High School and Kings College.

Susan sang "Cabaret" as talent presentation in the Miss North Carolina Pageant. She has been a member of the church choir for twelve years and for three years was a member of the "New Heritage Singers" (touring choir) which toured the Southeast including performances at "Disney World", Six Flags Over Georgia, and in Nashville, Tennessee.

Susan has performed at the North Carolina March of Dimes Telethon and at various Civic Clubs throughout the Piedmont including Lions, Rotary, Jaycees, Optimist, Beta Sigma Sororities, Winston-Salem Junior League Follies, Fair Grove Follies, and various Churches.

Susan has also served as a Fashion Model for three years, Fashion Show Commentator for two years, and Fashion Show Coordinator for two years.

Miss Mount Airy Pageant Chairman



Allen Burton

Everyone should be considered the Pageant Chairman because without the help of so many the job would never have been finished on time. The success of this pageant will not depend on me, but on the people behind the scenes, such as, the stage crew, the Kallenbach's, Steve Ball, and so many others that these pages would be filled with nothing but names. I would like to take this opportunity to thank everyone once more and to thank each one of you for helping to make our pageant a success.

Allen has served in the Mount Airy Jaycees for three years as Secretary and Vice President. Some of his awards are Outstanding Man of the Year, nominee for one of the Five Outstanding Young Men in North Carolina, and the Key Man II Award.

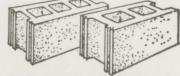
DIXIE CONCRETE PRODUCTS

DIVISION OF EXPOSAIC INDUSTRIES INC.

"D-Lite Autoclave Cured Lightweight Blocks"



1016 S. South Mt. Airy, N. C.



CONCRETE SPECIALTIES
PARKING CURBS,
SPLASH BLOCKS
UNDERGROUND
GARBAGE CONTAINERS
PATIO PAVERS
FENCE POSTS

786-5148

FORMAL WEAR AND ACCESSORY ENSEMBLES



DOYLE PERDUE

AT

REES CLOTHING



ARMY - NAVY SURPLUS . SPORTING GOODS . SHOES - BOOTS & CLOTHING
HARDWARE & PAINTS

Robby's Big Surplus Store

Main Street - Downtown - Mount Airy

IT'S FUN TO SHOP ROBBY'S

WHERE YOU CAN FIND JUST ABOUT ANYTHING AND YOU'LL SAVE TOO.

INSURED SAVINGS & HOME LOANS



RESOURCES EXCEED \$80,000,000.00

WORKMEN'S FEDERAL SAVINGS

-and Loan Association -

MOUNT AIRY, NORTH CAROLINA
BRANCH OFFICES: Pilot Mountian, North Carolina
Sparta, North Carolina



"Where Thousands Save Millions"

JUDGES

WILLIE A. HALL

Willie is an agent for Nationwide Insurance Company presently serving in Statesville, North Carolina. He is President of the Statesville National Association of Life Underwriters for 1975-76, and in 1974-75 was chosen for the Man of The Year Award.

Graduated from Chesnee High School, South Carolina and from Asheville-Biltmore College, Asheville, North Carolina.

He has served as local President of the Marion Jaycees, North Carolina Jaycee Vice President and as National Director in the United States Jaycees. While a member of the Jaycees in Marion was General Chairman of the "Miss McDowell" Pageant several times. He's attended many pageants and judged local pageants.

Willie is married to the former Colleen Bridges. They have five daughters and reside at 901 Carolyn Street, Statesville, North Carolina. He is a member of the First Baptist Church in Statesville.

ELEANOR ANDREWS (MRS.)

Eleanor is a resident of Elizabethtown, North Carolina. She is better known as "Big Mama" and was named one of the twelve "Personalties of the South".

Eleanor has worked with pageants for the past twelve years and has judged in three states. She has worked in all phases such as, directing, grooming girls, etc. She has been chaperone for Miss North Carolina. She was a special guest at the New York State Pageant. Also has been a delegate to Miss America Pageant for the past five years.

JUDGES

DAVID HARB

David is from High Point, North Carolina and is a 1973 graduate of Western Carolina University.

He has judged high school and college pageants, festival pageants, junior miss pageants and Miss America preliminaries in North and South Carolina. In addition to judging he has directed the Miss Catamount Pageant, Miss Guilford County Pageant, Miss North Carolina-USA Pageant and a variety show at the National Elks Home.

His musical training includes years of training in piano, voice and musical instruments. In recent months he has performed at pageants and shows in North and South Carolina and Virginia. He is a member of the National Association of Accredited Talent and Beauty Pageant Judges.

VENUS B. WALLACE (MRS. EDWARD)

Venus is a graduate of Catawba College, Salisbury, North Carolina. She resides in Denton, North Carolina and is Associate Editor of the Denton Record. She is a member of North Carolina Press Women, currently serving as First Vice President. She is a winner of several writing awards, including first place in news and investigative reporting.

Venus has worked with the Miss Denton Pageant and Little Miss Denton Pageant since 1962 and Pageant Director since 1966. She has been Official Chaperone for Miss Denton since 1965. She was Stage Director for North Carolina Peach Blossom Festival for three years. Also directed Little Miss Thomasville Pageant this year. She has judged pageants in North Carolina and Virginia.

EDWARD M. WALLACE JR. (ED)

Ed is a graduate of Catawba College, Salisbury, North Carolina. He is a resident of Denton, North Carolina where he is Editor and General Manager of the Denton Record. He is a member of Carolinas and National Press Photographers Associations. As a news photographer, he has photographed seven Miss Americas and fourteen Miss North Carolinas.

He has judged pageants in North Carolina and Virginia, including the Carolina Dogwood Festival, North Carolina Peach Festival, and Miss North Carolina preliminaries.

Ed has worked with the Miss Denton Pageant and Little Miss Denton Pageant since 1962, in various capacities including chairman. He has also served as Business Manager for Miss Denton since 1965.

AWARDS

Miss Mount Airy - \$600 Scholarship (or \$300 cash) plus Miss Mount Airy Trophy 1st Runner-up \$250 Scholarship (or \$125 cash) plus Trophy 2nd Runner-up \$150 Scholarship (or \$75 cash) plus Trophy 3rd Runner-up Carvelle by Bulova Watch by Owen's Jewelry 4th Runner-up Camera by Wolfe Drug Co. All contestants will receive an official Miss America Sterling Charm Bracelet. Portraits by James Marion Judges votes verification: Strand, Skees, Jones and Co.

GIFTS FROM THE MERCHANTS

Belk's\$50 Sportswear	Marion's Jewelry \$10 Gift Certificate
Midtown Men's Hairstyling Shampoo & Conditioner	Dickson's Record Album
A A A Drugs Gift	Davis Shoe Store Shoes
Baldwin's Evening Gown	Mamie's Dress ShopLingerie
Boyles Shoe Store Shoes	Wall's Jewelry Bracelet
Cockerham's Flowers & Gifts Gift	Jewel Box Necklace
Nichols Clothing Dress	Randleman'sGift
Hospital Pharmacy	Pickwick Shoppe
Carter Furniture	Aladdin's Lamp Keepsake Album
Leonard's Jewelry Gift	Owen's Jewelry Gift
Cato's Blouse or Handbag	Cosmotique Shop
Hinkle's Stationary	Lamm's Drug Perfume
Merle Norman	

BLUE RIDGE ENTERPRISES, INC.

GENERAL CONTRACTORS

N. C. License Number 3491 Va. License No. 8388



Serving Northwestern North Carolina & Southwestern Virginia Since 1958

METAL BUILDINGS





789-2134

Office 1120 W. Lebanon Mt. Airy, N. C.

Compliments of

Florist - Retail AIRMONT FLORIST

FUNERAL ARTIFICIAL FLOWERS

HOSPITAL ARRANGEMENTS WEDDINGS

Gladys & Bernard Neal

308 W. PINE ST. MT. AIRY 786-2101

Flowers Wired Anywhere

MISS MOUNT AIRY PARADE OF CONTESTANTS

NAMES

PARENTS

SPONSORS

Bonnie Marie Gentry

Nancy Lee Vernon

Melanie Collins

Patti Denise Miller

Carol Jean Booker

Linda Brim

Melody Goins

Carolynn Speight

Mr. and Mrs. Richard P. Gentry

Mr. and Mrs. Otis Vernon

Mr. and Mrs. R. M. Collins

Mr. and Mrs. Jimmy W. Miller

Mr. and Mrs. Charles H. Booker

Mr. and Mrs. Calvin Brim

Mrs. Gurney Reavis and the late Carl Hughes Goins

Mr. and Mrs. Hugh Speight

Baldwin's

Boyles

Cambridge Shop

Belk's

Square Pharmacy

Scenic Ford

Rose's

Eckerd's

Mount Airy

JAYCEES IN ACTION

THE MOUNT AIRY JAYCEES TAKE THIS OPPORTUNITY TO THANK THE MERCHANTS, BUSINESSMEN, AND IND-USTRIES THAT APPEAR IN THIS PROGRAM. WHEN YOU SHOP WE ASK YOU TO JOIN WITH US IN PATRONIZING THOSE WHO HAVE MADE THIS PROGRAM POSSIBLE.





MT. AIRY, N. C. 27030

P. O. BOX 471

AUTO - HOME - FARM - BUSINESS - TRAVEL - HAIL - LIFE

152 North Main Street

Phone 789-2105

GARY PRUETT - REX HALL - MARION MILLS

REASONABLE RATES — SATISFACTION



V & S SEPTIC SERVICE

1401 W. Pine

— Johnny Stamper - Owner —

Mt. Airv. N. C.

CLEANED - REPAIRED - INSTALLED

RESIDENTIAL • COMMERCIAL • INDUSTRIAL



786-2402

If No Answer Call . . . 786-5278

789-1112



Stephen F. Ball Choreographer

Steve lives in Elkin, North Carolina and is employed by Yadkin Valley Bank and Trust Co. as Assistant Cashier. He is also employed by Lelain School of Dance as an instructor for jazz, tap and acrobatics. In 1974, he was a member of the faculty of Surry Community College.

He is a member of Elkin Jaycees, received that club's highest award in 1973 for "Outstanding Young Man of the Year for Elkin". He is chairman of the Board of National Foundation March of Dimes for Surry County and a member of the Executive Committee for Northwest Piedmont Chapter of March of Dimes. He is a former member of the Foothills Theatre Board of Directors. He is currently Chairman of Foothills Arts Council.

Steve is a member of Hollingsworth Dancers based in Martinsville, Virginia who recently appeared in Miss North Carolina Pageant. He has had leading roles in off broadway productions and summer stock including: Guys and Dolls, Oklahoma, South Pacific, Annie, Get Your Gun, The King and I, Flower Drum Song, Brigadoon, West Side Story and Cabaret.

He produced the Tri County Junior Miss Pageant in 1972-74 and the North Carolina March of Dimes Pageants.

He has studied all forms of dance: ballet, tap, jazz, acrobatics, ballroom, and modern and also organ, piano and voice.

. While attending Appalachian State University, Steve founded the Appalachian State University's Precision Dancers.

Steve has made many special guest appearances dancing the Cavalier at the Statesville Civic Ballets "Nutcracker Suite". He was a singer at the Stouffer's Inn Night Club in Atlanta, Georgia. He was an entertainer for one year at High Meadows Inn and Ski Resort, Roaring Gap, North Carolina. He also appeared at The Bee's Comb, St. Louis, Missouri and has toured North Carolina and Virginia with the singing musical group "The Numbers" in 1973 and 1974.



Pledged Co Che Best In Radio

10.000 WATTS 740 KC BOX 907 - PHONE (919) 786-6111

MOUNT AIRY, NORTH CAROLINA 27030

NONDIRECTIONAL

First in News, Sports and Public Service.

HAZEL KELLER

CORRECTIVE COSMETICS FOR LUXURIOUS LIVING

FOR A COMPLIMENTARY FACIAL AND CONSULATION

OF

Skin Care and Glamour Items

Call Your Hazel Keller Representative In This Area

Mrs. Dorothy Snody

Telephone 786-8122

By Appointment Only

MISS MOUNT AIRY SCHOLARSHIP FUND 1976

The Miss Mount Airy Scholarship Fund is seperate from all other Pageant Funds. This scholarship helps many of our contestants each year with the ever increasing expense of obtaining higher education. A person or firm can contribute to this fund at any time through out the year. Send check to Mount Airy Jaycees Scholarship Fund, P. O. Box 521, Mount Airy, North Carolina 27030.

1976 GOLD SPONSORS

WORKMEN'S FEDERAL SAVING & LOAN ASSOCIATION
RANDLEMAN'S DRUG

PATRONS

Sykes Medical Clinic

Dr. W. H. Barham

Dr. Paul Moorefield

Dr. Michael Clark

Dr. D. W. Whitehead

Dr. R. D. Jackson

Dr. S. M. Boyd

Dr. P. W. Green

Dr. Carlos Tillev

Perry Manufacturing Co.

Quality Mills

Gardner, Gardner & Bell

Pike Electric

Dr. C. G. Robertson, Jr.

Dr. H. E. Sutphin

Dr. Paul Freer

Dr. L. F. Heeden

Dr. Dale Simmons

Dr. C. D. Everhart

Dr. Frank Stone

Dr. C. J. Snow

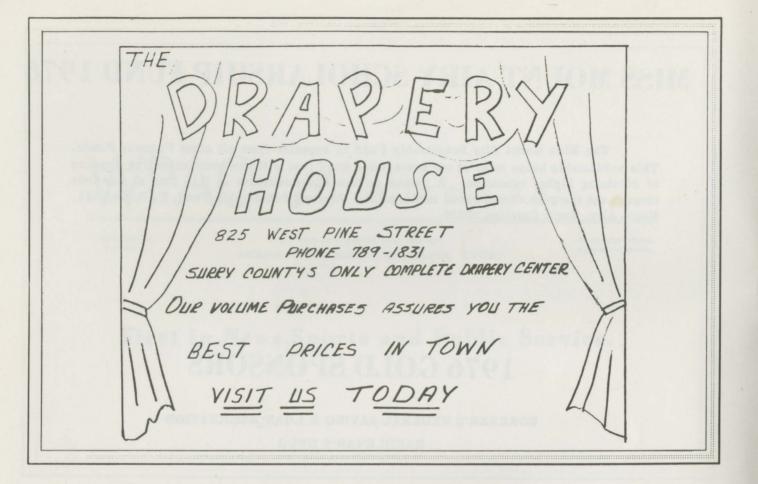
George Roberts

N.C. - Virginia Vending Machine Co.

H. B. Rowe

NCNB

Northwestern Bank





Surry-Yadkin Electric Membership Corp.

DOBSON, NORTH CAROLINA 27017

Telephone 386-8241

Serving 12,100 Establishments in Five Counties

"Owned By Those We Serve"

MOUNT AIRY JAYCEES, INC.

President	ickett
Internal Vice President Ercell	
External Vice President Allen E	
Secretary David Ha	
Treasurer Willie Har	
State Director Dennis	
Chaplain Terry	

Directors

JERRY BEVERLY
JIM MILLER

JERRY JESSUP
JOHN BRIM

Jaycees Creed

We Believe:

That faith in GOD gives meaning and purpose to human life,

That the brotherhood of man transcends the sovereighty of nations,

That economic justice can best be won by free men through free enterprise,

That Government should be of laws rather than of men,

That earth's great treasurer lies in human personality, and

That service to humanity is the best work of life.



Roster

Teddy Beaver
Don Beverly
Jerry Beverly
Horace Bondurant
Allen Burton
Ron Dunning
David Donaldson
Freddy Gray
Charles Hall
Mike Handy
Willie Hargrave
Joe Harrell

David Hawkins
M. J. Jackson
Roger Jarrell
Dennis Jaynes
Jerry Jessup
Tom Koch
Grey LaPrade
Sidney Lawrence
Jim Miller
Terry Pruett
Mike Rader
Roger Puckett

Lannie Simmons
Dennis Stone
Ercell Tate
Don Snow
Mike Collins
Gary Davis
Don Fore
Fred Johnson
J. V. Lowe
Clifford Patton
Bruce Hull
John Brim

PARRISH TIRE COMPANY of

Mount Airy, Inc.

851 WORTH STREET



PHONE 789-2158 MOUNT AIRY, N. C. 27030

TIRES AND RECAPS FOR TRUCKS AND PASSENGERS BATTERIES -- SHOCKS

SHELL GASOLINE

CONGRATULATIONS MISS MOUNT AIRY

Family

Family

Education

A Jerters policy

Standard Policy

Family

Reserved

Reserv

RICHARD E. MILLER 109 Johnson Ave. Mt. Airy, N. C. Tel. 789-0076

- Family Protector Plans
- Educational Plans
- Retirement Income Plans
- Annuities
- Business Insurance
- Mortgage Cancellation
- Pension Plans
- College Special Plans
- Mutual Funds

For further particulars, see your Jefferson Standard Representative

COMPLIMENTS



MOUNT AIRY, N.C.

MONEY ISN'T TIGHT AT NCNB.

202 N. MAIN STREET

MOUNT AIRY, N. C.

PHONE: 789-9576







REASONABLE RATES

> General Auto Repairs



LONG DISTANCE TOWING

STORAGE AREA PROVIDED

508 Independence Blvd.

Mt. Airy, N. C.

786-6630 or 789-5160





443 NORTH MAIN STREET

4MOUNT AIRY, NORTH CAROLINA 27030

4TELEPHONE - 786-2151

Compliments of

VIRGINIA 500 FRUIT MKT.

Owner-Reed McCraw

Highway 52

Cana, Virginia

Telephone: 755-3104

Congratulation to Miss Mount Airy

MT. AIRY DEALERS ASSOCIATION

Slate Motor Company

Burton Dodge, Inc.

Skyline Motors

Simmon's Datsun

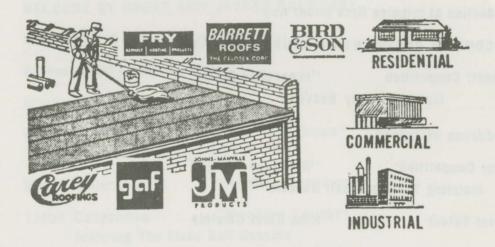
Scenic Ford

Williams Chevrolet

Patterson Buick

COMPLIMENTS

REGAN ROOFING



ROOFING & SHEET METAL CONTRACTORS

ASK ABOUT OUR 20 YEAR CONDITIONAL BOND

State License No. 5939

786-8765

511 E. Pine St.

Mt. Airy, N. C.

BONNIE MARIE GENTRY NANCY LEE VERNON MELANIE COLLINS PATTI DENISE MILLER

> FRIDAY NIGHT **AUGUST 15, 1975**

Prologue

"Moving On"

Parade of Contestants

Introduction of MC

Introduction of reigning Miss Mount Airy

WELCOME BY PRESIDENT OF MOUNT AIRY JAYCEES

Swimsuit Competition

"Impossible Dream"

featuring Kathy Beaver

Introduction of Judges

Talent Competition

"Broadway Tonight"

featuring The Steve Ball Dancers

Special Talent

Miss North Carolina

Intermission

Introduction of Visiting Queens

Special Entertainment by Miss Mount Airy

Special Entertainment by Tri-County Junior Miss Cathy Fleming

Evening Gown Competion

"When You Wish Upon A Star"

featuring Dale Sasser

Finale

"God Bless America"

THE MOUNT AIRY JAYCEES

Present

The 1976 Miss Mt. Airy Pageant

"Moving On"

Dale Sasser, Kathy Beaver, The Steve Pall Dancers

and featuring

Wendy Whitaker

and

Bruce Hull

SATURDAY NIGHT **AUGUST 16, 1975** CAROL JEAN BOOKER

CAROLYNN SPEIGHT

LINDA BRIM

MELODY GOINS

FINALS

Prologue

"Moving On"

Parade of Contestants

Introduction of MC

WELCOME BY MOUNT AIRY JAYCEE PRESIDENT

Introduction of reigning Miss Mount Airy

Announcement of four finalists

Introduction of Judges

"Impossible Dream" Swimsuit Competition

featuring Kathy Beaver

Special Entertainment

Miss Merry Christmas

Talent Competition

"Broadway Tonight"

featuring The Steve Ball Dancers

Intermission

Introduction of Visiting Queens

Evening Gown Competition "When You Wish Upon A Star" featuring Dale Sasser

Special Entertainment Tri-County Junior Miss Cathy Fleming

Finale

"Moving On"

Miss Mount Airy's farewell

Wendy Whitaker

Special Award

Awards



MAYBERRY MALL

MOUNT AIRY

NORTH CAROLINA



COMPLIMENTS

MOUNT AIRY LANES

PHONE 786 – 5119 FANCY GAP ROAD MT. AIRY, N. C.

BOWLING IS AMERICA'S

FASTEST GROWING SPORT, TRY IT



Congratulations Miss Mount Airy

BEYOND THE CALL OF DUTY.



If you're like this man, you have an enjoyable hobby you believe could be a successful full-time business.

But leaving a job to start a new venture takes money. Lots of money. And courage.

This man told us about his dreams, his plans to start his own business.

His ideas were solid. His dreams made good sense.

He got the money he needed, and his business prospered. In time, he sold the business.

For just a bit over two million dollars!
We provided him more than money.
Our man, and our staff, continuously gave him sound business advice, guidance and financial direction along every step of the way.

This is a true story about one of our customers becoming independently wealthy because one of our 2,500 people in 201 offices in 85 towns believed in him.

True, we may be big. But we're human, too.

First-Citizens. The Can Do Bank.

Corner of Independence Blvd. and N. Main Street Mt. Airy, N. C.

We Have Everything For The BUILDER And HOME OWNER



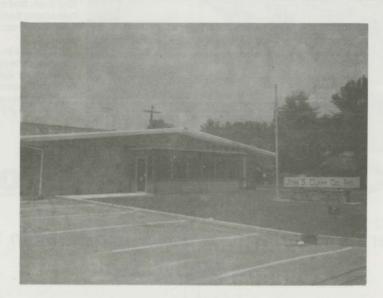
- WINDOWS DOORS
- LUMBER
- ROOFING
- SIDING
- PAINT

CALL 789-2141

RIVERSIDE BUILDING SUPPLY

511 E. PINE ST.

MT. AIRY, N. C.



JOHN S. CLARK CO. General Contrs., Inc.

511 E. Pine

789-9131

Mt. Airy, N. C.



BUD and MARGUERITE KALLENBACK

The Kallenbacks are Northern transplants from Philadelphia, Pennsylvania, but are now ture Southerners residing at 616 Knollwood Drive. Both are very active in civic affairs and community programs; in fact, The Mount Airy Chamber of Commerce in 1968 presented them the "Citizen of the Year Award".

Bud graduated from Temple University with a Teacher's Degree and an Engineering Degree. While attending Temple, he had special training in Pageantry.

He is employed by Quality Mills, Inc. His civic activities include the Rotary Club, Mount Airy Chamber of Commerce, and the Autumn Leaves Festival. Painting and associating with people are only a part of his noted talents, which earned him fame of being a notorious joke teller.

Marguerite earned an English Degree from Cornell. She devotes a great deal of her time to organizations interested in community improvement, such as the Mount Airy Women's Club, The Red Cross, The Hospital Auxiliary, and the Surry Arts Council.

Besides their other activities, Bud and Marguerite have been associated with the Miss Mount Airy Pageant in directing and consulting roles for fifteen years. During this period they have affectionally gained the alias of "Ma and Pa" Kallenback. For their faithful and unselfish service, they were made Honorary Members of the Mount Airy Jaycees in 1968.



Wendy Whitaker

BLU-VUE MOTEL

and Restaurant

Private Dining Room -- Excellent Food

MOTEL

30 Units

Room Telephones

789-9213 and 786-6101

Intersection of U.S. 52 and 52A - One Mile North of Mt. Airy, N. C.
All Major Credit Cards Accepted

MR. and MRS. HENRY COBLE, Owners

COMPLIMENTS

OF



Randleman Drug Company

502 W. LEBANON STREET PHONE 786-8316
MOUNT AIRY, N. C. 27030

Ellis'
Of Mount Airy



MAYBERRY MALL

52 BY PASS & DOWNTOWN
TELEPHONE 789-6095
MOUNT AIRY, N. C. 27030

For the best Deal in a New or Used Car, see

ALLEN BURTON

at Burton Dodge, Inc.

BURTON DODGE, INC.

Your Full Service Automotive Dealer



Bonnie Marie Gentry

Sponsored by

BALDWIN'S

ALADDIN'S LAMP, INC.

75 Mayberry Mall

Mount Airy, North Carolina 27030

Telephone 789-3700

Hallmark Cards

When you care enough to send the very best

"Gifts Cards and Wedding Invitations"

W. S. Y. D.

Mount Airy, N. C. Surry County's Most Powerful Full-Time Station

> Number One in Listening Audience 1300 on the Dial

News Every Hour on the Half Hour Regional, Local and Farm News M.B.S. & A.P.

Phone: 786-2147



Nancy Lee Vernon

Sponsored by

BOYLES

Radio-dispatched burner service





Just a word away—our radio-dispatched trucks bring you fast service 'round the clock. And nothing beats EXXON "Watchdog" burner service for expert repairs and efficient heating.

CALL:

HARRELL OIL COMPANY

EXXON PRODUCTS

P. O. Box 747

814-16 Forest Drive Mount Airy North Carolina

Dial 786-4021

Congratulations Miss Mount Airy

PUCKETT REALTY & RENTALS

Sales and Rentals

117 Franklin Street

Phone 789-2509



Melanie Collins

Sponsored by

CAMBRIDGE SHOP



786-8387

• POOL •

52 By Pass North Mt. Airy, N. C. Air Conditioning
TV & Phone
In Each Room

MR.& MRS. RICHARD R. COOK - OWNERS AND MANAGERS

C. B. ROBERSON, INC.

DISTRIBUTOR GULF OIL PRODUCTS

P. O. Box 1283

PHONE 786-4107

MOUNT AIRY, NORTH CAROLINA 27030



Patti Denise Miller

Sponsored by

BELK'S

Moody Funeral Home

And (HAPEL



MODERN SPACIOUS CHAPEL

Offering A Quite, Dignified Service Within the Means of All No Charge For Use Of Chapel

BURIAL & FUNERAL INSURANCE

FUNERAL CHAPEL

STUART, VIRGINIA DIAL 694-3145 DOBSON, NORTH CAROLINA DIAL 386-2755

DIAL 786-2165

Mount Airy, N. C.

COMPLIMENTS

OF

Bray's Recapping Service

Jerry Beverly Charlie Hall

David Gallimore Don Snow

1219 N. South St.

Phone 786-6182



Carol Jean Booker

Sponsored by

SQUARE PHARMACY



COMPLIMENTS OF

York Oil Company, Inc. White Plains, N. C

Telephone
White Plains
786-5505
789-2195
Dobson

Dobson 386-8872 Siloam 374-5491

Powell Bulk Barns Hardy - Newsome Fan Jets Astrostar Supreme

Duke Tires & Tubes

COMPLIMENTS OF

Floyd S. Pike Electrical Contractor, Inc.

Specializing in Power Line Construction

Distribution Transmission Substation 919-789-2171

P. O. BOX 868

Commercial Wiring Industrial Wiring Air Conditioning

Mount Airy, North Carolina 27030



Linda Brim

Sponsored by

SCENIC FORD

BELVUE TROPHY SHOP

1324 Belvue Drive Mount Airy, N. C.

Phone: 789-1031

Owner - Mrs. W.-T. Scott

Operator - Carolyn Scott Bennett

TROPHIES - RIBBONS - PLAQUES - ENGRAVING



TOWN TIRE SERVICE

440 East Pine St. Mount Airy, N. C. Dial 786-2155

TRELLI TRELLI TRELLI TRELLI TRELLI TRELLI TRELLI



Melody Goins

Sponsored by

ROSE'S



for LIFE, HEALTH, HOME AND CAR INSURANCE

We put it all together!

One Nationwide agent can protect your family with life, health, homeowner's and auto insurance.

The same agent can protect your business with liability, criminal loss and fire coverage. Protect your employees with life, health, pension coverage and other group plans.

Let Nationwide put it all together for you. Part of Nationwide's blanket protection for your family or your business.

Nationwide is on your side

NATIONWIDE INSURANCE

for FREE insurance analysis call

Doug Anderson Mt. Airy, N. C. 789-3403 Caleb H. Hill Mt. Airy, N. C. 786-4697 T. Hampton Beamer Mt. Airy, N. C. 789-3403

B. J. Hodges Dobson, N. C. 386-8641 Jerry Simmons
Pilot Mountain, N. C.
368-5204



Carolynn Speight

Sponsored by

ECKERD'S

Compliments of

MOUNT AIRY F.C.X. SERVICE

CORNER OF SOUTH, WORTH, HAYMORE STREETS

FEED - SEED - FERTILIZER

HAMMER MILL

PHONE 786-7545

S. SOUTH STREET

HOLLAND'S OPTICIANS, INC.



HARVEY B. HOLLAND, Owner



EYEGLASSES

Accurately Made From Your Doctors
Prescription

REPAIRS
Quickly and Expertly Made

A Wide Selection of Attractive Frames

Contact Lenses . Sales & Service

401 N. MAIN ST.

786-6305

MOUNT AIRY, N. C.

Compliments Of



PIANOS - ORGANS

MAYBERRY MALL

MOUNT AIRY, N. C.

PHONE: 789-3977

Congratulations Miss Mt. Airy

CLARK & PARKER LUMBER CO.

"FOR ALL YOUR BUILDING NEEDS"

754 N. South St.

Mt. Airy, N. C.

Phone: 786-5194



WESTSIDE VARIETY CENTER

BUY MORE - PAY LESS

Home Owned By
REGINALD DAVIS

1314 West Pine Street, Ext. Phone 786-6285 Mount Airy, North Carolina

1976 MISS MOUNT AIRY CONTESTANTS REVIEW

NAME	HEIGHT	WEIGHT	HAIR	EYES	COMPLEXION	TALENT
Bonnie Marie Gentry	5'5''	115	Brown	Brown	Olive	Uneven Parallel Bars
Nancy Lee Vernon	5'11''	138	Ash Brown	Blue	Fair	Ballot
Melanie Collins	5'61/2''	113	Dark Brown	Green	Fair	Singing
Patti Denise Miller	5'71/2"	128	Brunette	Green	Fair	Singing
Carol Jean Booker	5'5''	115	Brunette	Blue	Dark	Piano
Linda Brim	5'5''	108	Brown	Blue	Fair	Singing
Melody Goins	5'4''	120	Brown	Green	Fair	Dancer
Carolynn Speight	5'5''	113	Dark Blonde	Blue	Fair	Fire Baton

PAST MISS MOUNT AIRY

1954	Patsy Oliver	1965	Sandra Puckett
1955	Pat Estes	1966	Janet Evans
1956	Dot Tyndall	1967	Linda Reed
1957	Glenda Llewellyn	1968	Brenda Marshall
1958	Wilma Joy Golding	1969	Tanya Blackman
1959	Judy Beamer	1970	Penny Nichols
1960	Eleanor Blackburn	1971	Deborra Smith
1961	Carolyn Bishop	1972	Brenda Whitaker
1962	Mary Oren King	1973	Judy Lawson
1963	Jane Davenport	1974 - 1975	Wendy Whitaker

We Fully Support Miss Mount Airy

Parker Floor Covering & Carpets

2248 ROCKFORD STREET EXTENSION MOUNT AIRY, N. C.

NORTHWESTERN NORTH CAROLINA'S LARGEST FLOOR COVERING CENTER

Carpets by Salem, Lee's, Milliken, Patcraft, Mohawk, Trend, Cabin Craft, and others.

All Types of Vinyl Inlaid and Ceramic Tile

Paints by Benjamin Moore ---- Stains by Olympic

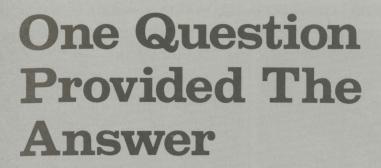
Complete Line of Wall Paper and Draperies

Store Hours: Monday, Wednesday and Thursday 7 A.M. to 5:30 P.M.

Tuesday and Friday 7 A.M. to 9 P.M.

Saturday 8 A.M. to 4 P.M.

DIAL 789-2155



Just one week after Shirley Cothran was selected Miss America 1975, she was asked to explain why a young woman would choose to participate in the Miss America Pageant program. Her response not only answers the initial question, but provides an insight to the character of Shirley Cothran herself:

"The Miss America scholarship program is the answer to many young women's dreams . . . dreams of becoming, being and simultaneously improving the image of today's modern women. It is important that each woman formulate her own ideas and opinions, and the Miss America program affords a wonderful media to share her beliefs with others.

Not only does each girl learn more about herself through *self-competition*, but she gains an insight as to how she can best relate to those around her. I personally accredit much of my success to the very act of competition, for I have worked hard to improve and develop my own *individuality*, as well as my *talent* presentation. The time which I have devoted to this preparation has been rewarding in formulating a more solid character . . . in creating a happier disposition . . . and in cultivating *lasting friendships*.

Yes, the Miss America program is wonderful for every girl who is aspiring for a fuller life, for she benefits by experience, fun and a feeling of achievement."

Individuality...

A QUALITY ENCOURAGED IN MISS AMERICA CONTESTANTS



Meeting at the Mix & Mingle Dinner



From the day Shirley Cothran and her 49 sister State Representatives arrived in Atlantic City for Pageant Week, the distinctive character of each contestant unfolded.

Brought together in the "sisterhood" of the Pageant family, nevertheless each young woman expressed her own personal opinions on a multitude of subjects as the media interviews began. Each was an individual standing in her own shoes . . . of her own choice . . . with varied backgrounds, interests and aspirations for the future.



Signing In



Getting Acquainted



Joining together in song

Fun...

A REAL BONUS FOR ALL PAGEANT PARTICIPANTS!

At the conclusion of her year of cross-country travel, one former Miss America commented on how few people smile. Well, not only do members of the Pageant family smile . . . they even know the joy of laughing!

Whether a contestant or one of the 200,000 civic leaders who compose the Pageant Committees across the country . . . Pageant people have *fun*! And, Pageant Week at the National Finals is no exception . . . from a bike ride on the Boardwalk right through the Awards Breakfast Sunday morning.



Biking on the famous Boardwalk



Visiting an historic site



Under the pier



Window shopping



Getting their feet wet



Gift Shopping



Hmmmm . . . Good!



Caught by the camerman



The Awards Breakfast

CMiss TEXAS

The first public appearance

You Can't Beat A Parade...

EVEN WHEN DAMPENED BY MOTHER NATURE

The 1974 Miss America Pageant Boardwalk Parade got underway with a full moon shining and a brisk breeze off the ocean. The bands played . . . the illuminated floats were spectacular and the crowds cheered each State Representative in her first public appearance. Even though Mother Nature decided to rain near the end of the Parade (something unheard of since 1954) — it was a night of fun for everyone.



The Grand Sweepstakes Winning Float



Down the Boardwalk in Decorated Oldsmobiles



Miss America 1973 and the USO Troupe



Parade Marshals — Phyllis George and Terry Meeuwsen



Four Pageant Week Birthdays Celébrated Together

Lasting Friendships...

A PRICELESS RESULT OF PAGEANT PARTICIPATION

The genuine and lasting friendships which develop among Pageant contestants is probably the least publicized but one of the most prized results of Pageant participation.

Because of this bond of comradeship, it was unfair to ask the State Representatives to single out only one new friend and thus discriminate against others in casting their ballot for Miss Congeniality.

For that reason, it seemed advisable to eliminate the time honored selection of Miss Congeniality and beginning in 1975, this \$1,000 scholarship will be transferred, thus increasing to eight the Non-Finalist Talent Awards.



A Tie for Miss Congeniality

Talent...

BEAUTIFULLY SHOWCASED AT ALL PAGEANTS

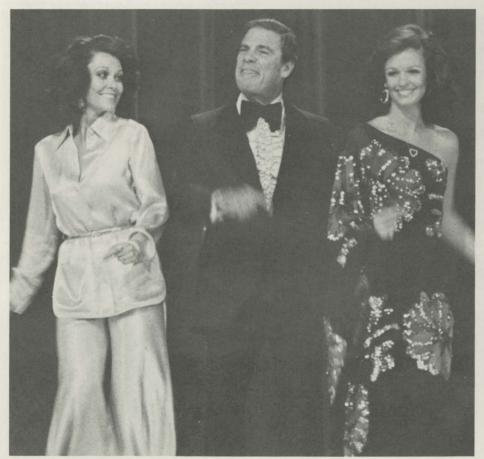
Pageant productions across the country provide a beautiful and dignified showcase for all contestants to share their talents with appreciative audiences.

There was such a wide variety of talent displayed at the 1974 National Finals that it is a pleasure to share pictorially a few of these presentations on these pages.

We, here, salute and thank all our contestants for sharing with us their individual talents on our stage tonight.



Pop Singing



Co-Hosts Terry Meeuwsen, Bert Parks and Phyllis George



An Original Dramatic Soliloquy







Classical Ballet



Harp Solo



Semi-Classical Singing



Piano Solo



Pop Singing

Dr. David B. Allman, F.A.C.S Miss America Memorial Scholarship Foundation For Medical Education

Dr. David B. Allman, a Past President of the American Medical Association, served for many years on the Board of Directors of the Miss America Pageant. His contributions as President, member of the Executive Committee and Pageant physician were invaluable in the growth and success of this non-profit civic organization.

Dr. Allman's widow, Mrs. Ann Allman, shared her husband's love for the Pageant program and his sincere admiration for the courage and ambitions of the Pageant contestants.

With this thought in mind, Mrs. Allman established a Scholarship Foundation to aid those Miss America contestants who are students in the field of medicine. The selection of the recipients was made by Mrs. Allman strictly on the basis of their ambitions for a medical education and, of course, is separate and apart from the contestants' placement in the Miss America Pageant National Finals, one having no bearing on the other.

It is an honor to present here the four National Pageant recipients of this most generous scholarship of \$1,000 each.



MISS WISCONSIN



MISS WYOMING



MISS NEW HAMPSHIRE



MISS MASSACHUSETTS

Shirley Cothran is Miss America for a year and a Campbell kid for life.

When Shirley Cothran was growing up in Denton, Texas, one whole shelf of her family's pantry was filled with Campbell's Soup. Even then, she had a favorite: Campbell's Chicken Noodle Soup. Today Miss America's favorite soup is still Chicken Noodle. And in a few years, when she's Shirley Cothran, the teacher, we'll bet it's still Chicken Noodle Soup. It's nice to know some things never change.

Almost everyone has grown up with Campbell's Soup. Didn't you?



Campbell Soup Company: Campbell's and Chunky Soups, Beans Products, Swanson Canned and Frozen Foods, V-8 Vegetable Juice, Franco-American and Pepperidge Farm Products.





This is the look. The look of Shirley Cothran, Miss America, 1975.



This is the spirit. The spirit of Miss America today. Self-styled. Free to be what she wants to be. Molding herself from within. Searching in a spirit of self-confidence to represent what she stands for.

Gillette is proud to back that spirit with hundreds of thousands of scholarship dollars awarded to aspiring Miss Americas. And to encourage the look of Miss America today with products that free her to be fresh, honest, natural.

This is Miss America today; This is the spirit of '76.



The Gillette Company Personal Care Division

ADORN, WHITE RAIN, DEEP MAGIC, LEMON UP, TONI HOME PERMANENTS, TAME, DIPPITY-DO, EARTH BORN, MAX DRYER/STYLERS, MAX HATTER BONNET DRYER, SUPER CURL STEAM STYLERS.