

Nutt file

The Mount Airy News

Wednesday, December 18, 1985

Memory Expert, Native Of City Buried Today

GREENSBORO—Robert Hamilton Nutt Sr., a Mount Airy native who parlayed his memory system based on association into a million-dollar fortune, died Monday at Maryfield Nursing Home in High Point.

The Greensboro resident was 84.

Nutt was working at Jefferson Standard Life Insurance Co. in Greensboro when he devised the memory system. It came about after the company president scolded Nutt for forgetting the names of three businessmen to whom he had introduced him earlier in the day.

Nutt's method gained him a fortune and international fame.

He wrote "How To Remember

Names and Faces" in 1941, conducted the Nutt Memory Course around the nation and abroad and was a popular lecturer. He taught his system to Dale Carnegie, who later became famous for his book, "How to Win Friends and Influence People." Nutt's son continues to hold memory seminars around the country, and appeared in Mount Airy earlier this year.

Born in Mount Airy, the deceased was the son of John Benjamin and Alice Joyce Nutt.

Funeral services were held at 11 a.m. today at Holy Trinity Episcopal Church. Burial was in Green Hill Cemetery in Greensboro.

John Benjamin Nutt md 1895 Sept 3 Allie R. Joyce