

Enter Here Telephone Numbers of the Fire and Police Stations to be Called in Emergencies
MY FIRE CALL IS
Number
MY POLICE CALL IS
Number

CALL S. P. U. CO. For Service

Office
Phone **95**



Night
Phone **496**

TWENTY-FOUR HOUR SERVICE

South East Public Service Company

Telephone

1935



Directory

Issue

MOUNT AIRY, N. C.

Pilot Mountain

Rural Hall

Dobson

FOR DRUG SERVICE CALL 31
HOLLINGSWORTH DRUG CO.
MOTORCYCLE DELIVERY

1893

PHONE 38

1935

FIRST NATIONAL BANK

LET US BE YOUR GUARDIAN ADMINISTRATOR EXECUTOR OR TRUSTEE

00649001

MOUNT AIRY CLOTHING MANUFACTURING CO.

TAILORING LADIES' AND MEN'S SUITS AND
OVERCOATS MADE TO ORDER

Hundreds of Patterns, cream of the market, from New York, Philadelphia, Baltimore, from which to select. Guaranteed service in every detail.

We Can Make Any Garment Desired By Customer
Also

Altering, Quality Odorless Dry Cleaning and Dyeing
We Appreciate the fact that there is no satisfactory or profitable substitute for QUALITY

Why place your individual tailoring hundreds of miles from home when you can get it done here on a guarantee basis for LESS MONEY.

YOUR SUPPORT WILL BE APPRECIATED

PHONE 121-M

MT. AIRY, N. C.

To Make Your Service Better

The Instructions in the front of this directory are designed to guide you in the use of your telephone, so that you will secure the best possible service. The more you know about your telephone, the better will be the service it will render to you. Read the instructions.

South East Public Service Company



MAX MCGRAW, Chairman of Board, Chicago, Ill.

L. D. DENSMORE, General Manager, Charlottesville, Va.

GROUP MANAGER

P. H. LYDAY, Mount Airy, N. C.

PHONE 581-M

1935
TELEPHONE DIRECTORY
OF
MOUNT AIRY, N. C.

Pilot Mountain Rural Hall Dobson

CORRECTED TO JAN. 1, 1935

GENERAL INFORMATION FOR TELEPHONE USERS

HOW TO TRANSACT BUSINESS WITH THE COMPANY

Applications For New Service, Changes In Location and Discontinuance of Service, Bills, Etc.

Applications for new service should be made in person, at the Business Office. An applica-

tion must be signed by the subscriber before service can be arranged for.

Inquiries concerning additional facilities, Directory listings, Directory advertising, adjustment of accounts, etc., should also be made at the Business Office.

HOW TO USE THE TELEPHONE

(Always Call By Number)

Obtain Correct Telephone Numbers

Always obtain correct telephone numbers from the latest Directory. Numbers called from memory are often incorrect. A wrong number delays the caller, annoys the person called and retards the service.

Always consult the Directory before calling "Information." This is necessary as Information Operators refer only to the record of subscribers added or changed since the last issue. Ordinarily, "Information" does not give out numbers which can be found in this Directory.

How to Speak

Speak slowly, clearly and directly into the mouthpiece, with the lips about one inch away, in a normal tone of voice.

To Recall the Operator

Whenever it is necessary to attract the operator's attention, move the receiver hook slowly up and down, only once. A rapid movement of the hook does not signal the operator.

The foregoing paragraph applies to telephones which are not equipped with magnetos for ringing. If your telephone has a crank for ringing, moving the receiver hook will not signal the operator. To attract her attention, place the receiver on the hook and ring, then remove the receiver.

When Calling

Should the number called for not respond immediately, wait a reasonable length of time before hanging up the receiver.

In Answering

Answer calls promptly. Failure to do so keeps the calling party waiting and may result in the loss of the message.

In answering calls do not say "Hello," but announce your name or the name of your firm.

Party Lines

If your telephone is on a party line, please do not lift the receiver off the hook while your bell is ringing. To do so will cause the bell of the other party on the line to ring also.

When calling from a party line station give the letter of your station at the request of the operator.

Use of the Telephone

The use of the telephone is limited to the subscriber, his family of the same residence, regular employees in his interest and bona fide guests. Neighbors and business men have no right to drop in and use the phone without paying.

Subscribers have no right to allow its use by others, but should refer them to the nearest pay station. If pay station is more than one mile away, collect the regular toll and remit the same to the Company. Disregard of this means busy lines, waste of your time, loss of revenue to the Company, and higher rates for your service may follow. Centrals are required to watch for and make tickets of all illegal messages and tolls. The phone holder is held responsible for same whether he sends them or not.

When the operator answers your call "Busy" does not mean that the operator is busy, but means that the line called for by you is busy.

Criticisms of Service

The Company values the prompt reporting of faulty service. Criticisms of the service should always be made by telephone rather than in writing. Ask the operator for "Chief Operator," using another telephone if necessary.

This class of telephone calls is free of charge.

Attachments to Telephone

The Company's Tariff and subscriber's contracts provide that no apparatus or appliance not furnished by the Company shall be attached to or used in connection with its facilities. Telephone instruments are designed to produce the best results and are, necessarily, very sensitive and intricate. The various unauthorized devices offered for sale and which are claimed to improve transmission, eliminate noise, destroy germs, supplant the telephone directory, etc., are unnecessary. Many of them get the telephone lines and instruments out of order, and the Company, to protect its service, is compelled to remove them, or discontinue the service. Where ordinary apparatus does not adequately meet a particular set of conditions, special equipment will be furnished by the Company at reasonable rates.

Errors in Directories

It is our aim and effort to have all information in telephone directories absolutely correct. In spite of all precautions, however, errors will occur from time to time, and your co-operating with us in locating and promptly correcting them is requested.

We ask that each of our subscribers, upon receipt of a new issue of the Telephone Directory, carefully look over all listings and advertisements which bear his telephone number. If they are not absolutely correct, promptly call the Business Office by telephone. Steps will then be taken to protect your service and to correct the directory information for the following issue.

The Telephone Company shall not be liable for damage claimed on account of errors in or omissions from its Directories, nor for the result of publication of such errors in the Directory; nor will the Telephone Company be a party to controversies arising between subscribers or others as a result of listings published in its Directories.

New or Changed Listings

Notification of desired additions or changes in listings should be received in the Business Office at least ten days prior to the date the directory goes to the press. The exact date will appear in the newspapers.

To Obtain Additional Directories

Additional copies of your Directory, to replace lost or mutilated copies, may be obtained from the Business Office.

Telephone Numbers

The subscriber has no property right in the telephone number and no right to continuance of service through any particular central office, and the Company reserves the right to change the telephone number or central office designation of a subscriber whenever it deems it desirable in the conduct of its business.

Telephone Directories

General Information for Telephone Users—Continued

and are to be returned to the Company when new directories are issued. Subscribers shall not deface or mutilate directories or attach or permit attachment of covers of any sort or description without the written consent of the Company. The Company reserves the right to make a charge for directories issued in replacement of directories defaced or mutilated while in possession of subscriber.

Alterations

The subscriber agrees to notify the Company promptly in writing whenever alterations or new construction on premises occupied by him necessitates changes in the Company's equipment; and the subscriber agrees to pay the Company's current charges for such damage.

Local Messages

A local message is a communication be-

tween a calling station and any other station within the local service area of the calling station. For the purpose of determining the amount of charge for local messages from public or semi-public telephones, a local communication exceeding five minutes duration may be counted as two or more local messages in accordance with the number of five minute units or fraction thereof.

Violation of Company's Regulations

In the event of the abandonment of the station, the non-payment of any sum due, the use of foul or profane language, the impersonation of any other person, listening in on a party line conversation or any other violation of the Company's regulations, the Company may, without notice, either suspend service or terminate the service without suspension.

How To Make Out-of-Town Calls

You may use either the station-to-station service to Long Distance points or the person-to-person service at a higher rate, as outlined below.

TO PLACE A STATION-TO-STATION CALL, give the name of the city and the telephone number to your operator. **IF YOU DO NOT KNOW THE NUMBER, CALL LONG DISTANCE.**

TO PLACE A PERSON-TO-PERSON CALL, call Long Distance and give her the details of the call.

Faster service will be obtained on person-to-person calls if you give the telephone number.

Make a note of telephone numbers for future reference.

Station-To-Station Calls

Station-to-station calls are calls on which you agree to talk with anyone who answers at the called telephone. In making such a call ask for Long Distance and say, for instance, "I want New York, Cortlandt 1234" or "I want anyone at Mr. John Smith's residence at 700 Dearborn street, Chicago." Be sure that you do not specify any particular person with whom you wish to talk.

On such calls quicker connections are possible than on Person-to-Person calls; also rates are less.

Charges start when the called telephone is answered. When the Station-to-Station rate is 20c or more, charges may be reversed, with the consent of the called subscriber.

If, when a Station-to-Station call is made collect, the person at the called telephone is unwilling to pay the charges, and the message is not completed, a report charge (see Collect Calls) will be made. Otherwise there is no charge for uncompleted Station-to-Station calls. Discounted rates are in effect after 7:00 P. M. (see subsequent paragraph).

Person-To-Person Calls

(Evening and Night rates do not apply)

A Person-to-Person call is a call for a particular person, or for a Private Branch Exchange Extension. For example, a call for "Mr. John Jones at St. Louis, Garfield 6100" or for "Philadelphia, Walnut 4205, Extension 21" is a Person-to-Person call.

There is no reduction of rates in the evening or at night on such calls. Rates are higher than the Station-to-Station day rates. The charges on these calls also may be reversed (see Collect Calls).

A report charge is made if the called telephone is reached but, for reasons beyond the control of the Telephone Company, communication between the two parties is not established.

Classes of Station-to-Station Rates

Day Rates—Between 4:30 A. M. and 7:00 P. M.

Evening Rates—Between 7:00 P. M. and 8:30 P. M., approximately three-fourths of the day rate.

Night Rates—8:30 P. M. to 4:30 A. M., approximately one-half the day rate.

The minimum reduced rate, applying during the evening or night hours, is thirty-five cents for the initial period. Where the day rate does not exceed thirty-five cents for the initial period, no reduction is made during the evening or night hours.

"Appointment" or "Messenger" Calls

Appointment or Messenger calls, which involve the making of an appointment with the called subscriber or the use of a messenger to reach the called party, are two other classes of long distance service offered by the Telephone Company at somewhat higher rates.

Detailed information regarding them may be obtained from "Long Distance."

Collect Calls

Arrangements may be made to have the charges collected from the subscriber at the distant telephone, if accepted by him. The charges on all classes of long distance service may be reversed, except Station-to-Station calls for which the rate is less than 20c. The request to have the charges made collect should be specified when the call is given to the Long Distance Operator.

To Ascertain Charges

If you wish to be told the charges on a toll call, time will be saved if you so notify the operator when you give her the details of the call. When you have finished the conversation, hang up the receiver; the operator will then compute the charge and call you back.

Telegrams By Telephone

Telegrams may be transmitted to and received from telegraph offices by telephone. To send a telegram or cablegram, call by name for the telegraph company desired. By arrangement with the Postal Telegraph Company

The Surry County Loan & Trust Co.

A Friendly Institution

MOUNT AIRY : : : DOBSON

There are Larger Banks but None SAFER

Member of Federal Deposit Insurance Corporation

WHEN IN NEED OF BANKING SERVICE CALL US

We Appreciate Your Banking Business

Phone 131

COURTESY : SAFETY : SERVICE

“Well Pressed Is Well Dressed”

POORE'S DRY CLEANERS

Call Three-O-Nine

60 South Main St.

Mount Airy, N. C.

SAY IT WITH WOODRUFF'S FLOWERS

PHONE 5

130 CHURCH ST.

SOUTH EAST PUBLIC SERVICE CO.

L. D. DENSMORE, General Manager, Charlottesville, Va.
P. H. LYDAY, Group Manager, Mount Airy, N. C.

MOUNT AIRY, N. C.

Transcome Dr E E Chiropractor Main St -- 293-J

A

Acme Transfer & Storage Co Inc	501
Adams Frank res Franklin St	280
Andrews C W res	552
Allred W T res Granite St	98
Ararat Line Ararat Va	1008
Argonne Mills Willow St	73
Ashburn & Galloway Funeral Home	201
Ashburn T S Rural	395-J
Ashby Mrs T B res S Main St	60
Ashby Dr E C res Cherry St	370
Ashby James ofc Goldsmith Bldg	407
Ashby Mrs J L Sr res S Main St	189
Ashby Dr J L ofc Main St	509
Ashby Dr J L res N Main St	234
Ashby Judson F W Poplar St	285
Ashby L W & Co Main St	134
Ashby L W res Cherry St	543
Ashby R E res Rural	2711
Atlantic Refining Co	144
A & Y Depot Granite St	23
Ayers Claude res Wilson St	292-M

B

Badgett E G res Rural	568-M
Badgett J W res Rockford St	378-M
Bailey G A res N Main St	77
Baird Dr C A ofc Main St	161
Baird Dr C A res Cherry St	161
Ball J M res	525-M
Bank of Mt Airy Main St	252
Banks Dr R J res Granite St	230
Banner John res S Main St	26
Banner Dr J E ofc Main St	577
Banner Dr J E res S Main St	194
Banner Mrs W C res Rural	114-J
Bannertown School Bannertown	581-R
Baptist Parsonage Rawley Ave	163
Barber I W res Rawley Ave	101
Barber T C res Rawley Ave	84
Beamer Fred store Springs Rd	42-M
BEECH FALLS DAIRY	
Rural	586-M
Belk's Department Store N Main St	515
Belton E C Jr res Pine St	199-J
Belton T S res S Main St	

Benbowe E Q res S Main St	532
Bennet Martin res N Main St	223-J
Bianco Pete res Quarry Rd	580
Bivens E C Atty ofc Fulton Bldg	208
Bivens E C res S Main St	274

B & H SERVICE STATION

Main St	99
Binder C res Pine St	313
Blizzard Motor Express	542
Blue Ridge Clothing Co Main St	79
Blue Ridge Insurance Agency	402
Blue Ridge Print Shop Main St	321
Blue Ridge Hotel Main St	36
Blue Ridge Hotel P B X	598
Blue Ridge Hotel P B X	599
B & O Furniture Co S Main St	418
Booker Jess	278-J
Booker Service Station Low Gap Rd	2321
Boone Mrs M W res Hines Ave	291-J
Boone P A res Bank St	373
Bondurant W G res E Lebanon	355
Bowman Mrs Lonnie Quarry Rd	257-M
Bowman W M groc Fancy Gap Rd	414-M
Bowman Mrs W R res Rockford St	399-J
Bowman & Co 110 Moore Ave	238
Boyd Harvey res Spring Rd	296-J
Boyd Kenneth	271-J
Boyles Dr A C ofc Main St	50
Boyles Dr A C res Oak Grove	575-R
Boyles Ralph	566-R
Boyles Shoe Store Main St	124
Boyles Wayne res Orchard St	566-M
Brannock Mrs Carrie res Spring St	527-J
Brannock E L res W Lebanon St	137
Brannock Grocery Co N Main St	592
Brannock J Edd res Oak St	333
Bray E D res E Poplar St	435-M
Bray J S res Church St	308
Bray's Ice Plant Broad St	28
Brinkley T S res S Main St	271-R
Brisco W E res Willow St	379-R
Britt Dr T C ofc	185
Britt Dr T C res N Main St	185
Brown J Jones res N Main St	524
Brown Mrs R C res Orchard St	371
Brock Mrs T N res N Main St	244
Bunker A L res White Plains Rd	2000-W
Bundy Sherman res Kerner Rd	544-J
Burke W W res Pine St	108
Burke W W ofc	192
Bus Station The Market St	146

GRANITE CITY MILLS

(J. S. Bray)

PHONE 28

MOUNT AIRY, N. C.

High Grade Flour, Meal and Feed — Ice Factory

Calloway Cafe

551

CAMPBELL J R

Taxi	586-W
Campbell Roy res Quarry Rd	586-J
Carrol C C res Rawley Ave	251-J
Carter Furniture Co Main St	69
Cash Hardware Co	246
Carpenter J W	281
Carter Richard Pressing Club Va Ave	323
Carter W F Sr ofc Main St	13
Carter W F Sr res S Main St	94
Carter W F Jr res Cherry St	258
Carter W H res Poplar St	363
Carter Richard res	362-J
Catholic Rectory N Main St	439
Caudel Store Bannertown	408-R
Chappell E K res Taylor St	462-R
Chamberlain Dr A C office	100
Chamberlain Dr A C res	149
Charis Foundation Garment	232
City Barber Shop Main St	218
City Health Dept Moore Ave	241
City Tax Collector ofc Moore Ave	148-J
City Treasurer's Office Moore Ave	148-J
City Water Dept Moore Ave	148-J
City Water Plant Orchard St	81-J
City Market Franklin St	24
Clarine Beauty Shop Main St	147
Clark Claude res Willow St	477
Clark G R res Willow St	379-J
Clark Moir res Rockford St	329-M
Coble Ralph res Springs Rd	578-J
Coca-Cola Bottling Co Moore Ave	275
Cockerham Grocery Co Main St	29
Cockerham J E res S Main	421-M
Cockerham Mrs J L res Orchard St	434
Coe R C res White Plains Rd	2100-J
Collins R F res S Main St	520
Cook C H res Pine St	452
Country Club	327-J

COX COAL CO

Office Willow St	340
Cox C E res Orchard St	110
Cox James res Bannertown	581-W
Craddock W E	512-M
Crawford R S res N Main St	538

CREASY & JONES PLUMBING CO

128 N Main St	449-R
Creed A E res Church St	449-R
Creveling C C res Rockford St	17
Critz Frank Rural	603
Crossingham J H res Springs Rd	572-M
Conduff Dr S A res N Main St	564
Conduff Dr S A ofc Main St	564

D

Daber Mrs T res Cherry St	91
Davis C W plumbing Pine St	21
Davis Edd Rural	586-M
Davis J D res White Plains Rd	2100-M
Davis T W res Pine St	376

Dean Robert res Orchard St	166
Davis Seldon service sta Bannertown	408-W
Deatherage Roy res Quarry Rd	586-W
Deatherage W B res Quarry Rd	586-R
Dobson Mrs Hal res Taylor St	468-M
Dobson Mrs Joe res Wilson St	292-W
Dowell A L res Council St	533-W
Dowell A L Produce Co Main St	43
Duke Knitting Mills Inc	563
Dunman W L res Church St	263-M

E

Eades U-Drive-It Co	345
Earp Miss Cora res Cherry St	82
Edwards B E res Bannertown	582-R
Edwards B F res Willow St	565-J
Edwards E E res Church St	449-M
Efrid's Department Store Main St	553
Eldridge F S	397-R
Express Co Granite St	89
Ellis House S Main St	328

F

Fawcett Mrs G D res N Main St	159
Fawcett T G res N Main St	87
Fire Department Moore Ave	193

FIRST NATIONAL BANK

Main St	38
Fogleman H D res Pine St	273
Folger & Folger ofc Main St	164
Folger Fred res N Main St	433
Folger Henry res Church St	215
Folger J H res Rockford St	229
Forest R E res W Elm St	249-R
Fowler Joe res Willow St	494-M
Fowler Marshall res Lebanon St	269
Fowler Motor Co	574
Foy E C Jr res N Main St	426
Foy E C Sr res S Main St	145
Foy Howard res Fancy Gap Rd	583-W
Foy H M res Rawley Ave	298
Foy Mrs John res Granite St	320
Foy Lumber Co ofc Pine St	118
Frank John res Willow St	401
Franklin School	568-X
Fulcher T D res W Elm St	247-J
Fulp J W groc South St	242
Fulp J W res Franklin St	471
Fulton C W Cherry St	457
Fulton J H res S Main St	12
Fulton W res Rawley Ave	220
Fulton Ins Agency ofc Franklin St	62
Fuller Mrs John Rural	176

G

Gant Jas W White Plains	2100-R
Gardner Edd res N Main St	455-M
Gentry Mrs Willie Moore res Moore Ave	158
George R A res Franklin St	277
George R D res Country Club	327-W

Calloway Taxi Service

586 W

SAY IT WITH WOODRUFF'S FLOWERS

PHONE 5

130 CHURCH ST.

Gibbs Rev A C res S Main	102
Glancey W L	507-M
Goad Otis E res Spring St	226
Goard C R groc Oak St	299-M
Grand Theatre Main St	550

GRANITE CITY MILLS

Office Broad St	28
Granite Mercantile Co Main St	32
Graves B Y res S Main St	262
Graves Calvin res Rawley Ave	180
Graves Geo O res Pine St	156
Graves S P res Rockford St	107
Gray Willie	361-J
Green Dr P W ofc Main St	142
Green Dr P W res Oak Grove	575-W
Greenwood J G res E Elm St	214-M
Griffith Miss Pearl res Willow St	514-J
Gulf Refining Co ofc White Plains Rd	335
Gulf Service Station N Main St	522
Gwyn A J res E Poplar St	339
Gwyn Mrs R L Rural	2711

H

Hadley Mrs J A res Pine St	57
Hale C C res Country Club Rd	385-M
Hale Mfg Co Low Gap Rd	560
Hale Mfg Co Night Phone Low Gap Rd	585-J
Hale Geo K Jr res W Poplar St	504
Hale Geo K Sr res N Main St	541
Hale Russell	419
Hale S M res N Main St	152
Hall Herbert res Springs Rd	296-W
Harbour A G White Plains Rd	568-J
Harrell T C	547-J
Harris C L res Franklin St	27
Harris J C res E Poplar St	435-J
Harris W S res Orchard St	174
Harris W S Produce Co Va Ave	485
Harrison's Dept Store Main St	181
Harrison J G res N Main St	111
Hatcher Hardware Co Main St	222
Hatcher Miss Lena res Granite St	486
Hatcher T D res Low Gap Rd	585-X
Hatcher Zeb res Church St	184
Hampton I V res Worth St	374-M
Hauser G C store Bannertown	408-M
Hauser G C res Bannertown	408-M
Hawks J B Cafe Market St	299-J
Hawks J B res Welch St	503-J
Haynes C H res Rockford St	167
Haynes J B res Rockford St	191
Haynes Lester	25
Haynes Textile Co ofc Main St	479
Health Dept Moore Ave	241
Hege Dr H R ofc Main St	297
Hege Dr H R res S Main St	279
Hendren D S res Franklin St	425
Hennis Cecil F res Wilson St	528
Hennis E H res N Main St	19
Hennis Motor Co N Main St	313

Hennis S A res Lebanon St	132
Herman B E res Cherry St	268
Hill Guy res	175
Hill J C res N Main St	173
Hill J M res Willow St	565-M
Hill J C Warehouse Galloway St	121-J
Hines Frank res Quarry Rd	381-M
Hines Matt res N Main St	570
Hines J R res Lebanon St	306-M
Hiatt D L ofc Main St	253
Hodge D S res S Main St	123
Hoffman D E res S Main St	11
Hogan Dr J D ofc Goldsmith Bldg	540
Holcomb Mrs F D res Pine St	248
Holcomb W H res W Elm St	64
Holcomb Lindsey res N Main St	170

HOLLINGSWORTH DRUG CO

Drug Service—Main St

31

HOLLINGSWORTH DRUG CO

Fountain Service—Main St

15

HOLLINGSWORTH DRUG CO

No 2—South Street

530

Hollingsworth John res	316-J
Hollingsworth Joe	261
Hollingsworth Mrs Jim res S Main St	429
Hollingsworth Miss Lettie res Moore Av	319
Hollingsworth Dr R E res S Main St	61
Hollingsworth Lumber Co ofc Pine St	200
Hollingsworth Mrs E M S Main St	20

HOLLINGSWORTH WOOD &

COAL CO Factory St

317

Hollingsworth Will res W Spring St	432
Hollingsworth Dr W M ofc	326
Hollingsworth Sam D res S Main St	312-J
Hooker J T res Wilson St	315
Hotel Blue Ridge Main St	36
Hutchens I V store Toast	2702
Hutchens Mrs John res Church St	198-M
Hutchens L Z res Rockford St	422
Hutchens Roy res Pine St	157-J
Hutchison G W res S Main St	428
Hylton T T res Springs Rd	584-M
Hylton Auto Supply Co Franklin St	237

I

Inman Ed res Rockford St	446
Inman S M res Springs Rd	42-J

J

Jackson Bros Department Store Main St	358
Jackson J A res N Main St	120
Jackson Joe res	233
Jackson Mrs M H Ladies' wear	460
Jackson Mrs M H	588-R
Jackson R R res N Main St	30
Jackson W A res Westfield Rd	582-J
Jackson Walter C res Westfield Rd	582-W
Jarrell John res Produce St	535
Jarvis R A res South St	71

W

CREASY & JONES Plumbing Tin Shop

COAL C. E. COX Mount Airy Coal Yard 340

PHONE

Jenkins Oscar res Orchard St	533-J
Jessup R L res Worth St	292-R
Jimmie's Cafe Main St	302-M
Johnson C J res E Lebanon St	225-M
Johnson A	295-W
Johnson Cafe	331
Johnson Fred res W Lebanon St	557
Johnson Henry res Willow St	511-M
Johnson J E res W Elm St	240
Johnson J H res E Lebanon St	225-J
Johnson W M res E Lebanon St	322
Johnson Rev J R res Rawley Ave	163
Jones Mrs M A res Worth St	206-J
Jones Robert White Plains Rd	516-R
Jones R P res Bannertown	582-X
Jones T A	115-J
Jones W E res E Poplar St	259-J
Jordan W M res Franklin St	493

K

Kent L B Lebanon St	179
Keane C E A res	172
Kearney E W	561-J
Key's Store Oak Grove	575-J
Kiger W R res Bannertown	581-X
King Wilbur res Springs Rd	296-R
Kingsbury A E	287-M
Kingsbury Dry Cleaning & Dyeing Service	211
Kirkman W L res Oak Grove	575-M
Kittrell G A res Rockford St	470
Kittrell L L res	171
Kochtitzky E H res Pine St	72
Kochtitzky O W res Pine St	303

L

Lackey A Clark res Cherry St	127
Laffen D W res Durham St	133-M
Laffen Vance	245-J
Lamb V M res Willow St	511-J
Lamm Drug Co Main St	500
Lamm L M res Willow St	517
Lanier Rev Raymond	278-R
Laughridge Chas res White Plains Rd	245-R
Lawrence R E res Wilson St	276
Lawrence Francis	85-M
Leach J W res Orchard St	272
Leaks Mrs J J res Cherry St	579
Leonard Jewelry Co Main St	467
Leonard W D res Willow St	549
Lester W P res Hatcher Apts Church St	526
Lewellyn H H ofc Main St	441
Lewellyn H H res S Main St	513
Lewis D C res N Main St	567
Lewis J D res Willow St	231
Lewis W G res Cherry St	529
Lewis Walker res Church St	139

Lewis W M res	346
Lineback Miss Edith res Franklin St	294
Linville Mrs E M res N Main St	307
LOVILL G C & CO	
Office Main St	106
Billing Clerk Main St	334
Warehouse Pine St	150
Lovill G C res N Main St	594
Lovill J W res N Main St	423
Lovill Dr R J ofc Main St	348
Lovill Dr R J res Franklin St	239
Lovill & Hatcher ofc Main St	266
Ludwick L S	484
Lucas Dr Chas Rural	521
Lyday P H res N Main St	581-M

M

M & C Beauty Shoppe	539
Mackie T H res Willow St	494-J
Macon A B res Franklin St	39
Mangum Rev res Franklin St	190-J
Marion Mrs G A res South St	289-J
Marshall Geo E ofc Main St	338
Marshall & Jarrell	289-M
Marshall Le Roy groc store South St	311
MARSHALL RADIO SHOP	221-J
Marshall S O store Rockford St	197
Martin L L res	505-M
Martin Dr M S res S Main St	129
Martin Memorial Hospital Cherry St	88
Martin W S res W Elm St	587
Methodist Parsonage Franklin St	190-J
Melton C F res Taylor St	462-M
Merritt C R res Rockford St	304
Merritt Haywood res Country Club Rd	385-J
Merritt Hardware Co Main St	35
Merritt W D res Orchard St	81-M
Merritt W E Sr res N Main St	154
Merritt W E Jr res Rawley Ave	465
Merritt O K res Maple St	444
Mickey E A res Pine St	122
Mickey Rev E T res	264
Midkiff Hardware Co Main St	37
Midkiff John H res Orchard St	260
Midkiff W F groc N Main St	119
Midkiff West	314-W
Mills L T res E Poplar St	169-J
Minnick J D res Arch St	377
Mitchell Mrs J H res Cherry St	548
Mitchell Dr R C ofc Main St	100
Mitchell Dr R C res Cherry St	300
Monday J T res Willow St	249-J
Monday W I res N Main St	213
Money C H res Sunset Drive	114-R
Money W H res Broad St	512-W
Monroe A G Quarry Rd	257-X
Morrison J S res Franklin School	516-W
Moody Benton res Durham St	133-W
Moody W C res Wilson St	67
Moody Funeral Home Franklin St	65
Moore Mrs Cora L res Durham St	133-J

SAY IT WITH WOODRUFF'S FLOWERS

PHONE 5

130 CHURCH ST.

Moore John A res Rockford St	56-M
Moore Mrs J T res Pine St	70
Moore M D res Pine St	104
Moore Otis F res Church St	278-M
Moorefield Dr L J res N Main St	203
Moorefield Dr L J ofc Main St	203
Moser J J res Durham St	133-R
Mt Airy Bottling Co	275
Mt Airy Canning Co Willow St	219
Mt Airy Chair Co	383
Mt Airy Circuit Parsonage	249-M

MT AIRY CLOTHING MFG CO

Galloway St	121-M
Mt Airy Coal Yard Willow St	340
Mt Airy Furniture Co Factory St	1
Mt Airy High School S Main St	143
Mt Airy Ins & Realty Co Main St	224
Mt Airy Knitting Mills Willow St	409
Mt Airy M & T Co Factory St	92
Mt Airy Mirror Co Lovill St	415
Mt Airy Motor Co Dixie St	310
Mt Airy News Moore Ave	141
Mt Airy Produce Exchange Willow St	83
Mt Airy Times Main St	490
Mt Airy Veneer Co South St	510
Mt Airy Wrecking Co Granite & So St	413
Myers Mrs Fannie E Elm St	214-J

Mc

McCollum Mrs J D res N Main St	171
McCrary Dixie Fancy Gap Rd	414-J
McCRAW'S TIN SHOP	130
McKnight S A res Pine Hill	427-J
McFall J W res Church St	481-J
McKnight Troy	585-W
McNally C B res Lebanon St	468-J

N

National Furniture Co Factory St	68
N C Granite Corp Quarry	9
Nelson Roy M	544-M
New Willow Hotel Franklin St	536
Nichols Miss Mora res Toast	585-R
Nichols M S res Rockford St	378-J
Nichols Rachael res Rockford St	56-W
N Main Grocery Co N Main St	165
N Main St School N Main St	518
N State Granite Co Quarry	192
Nurse's Home Cherry St	443-J

O

Oasis Service Station	105-J
Odell M C Toast	585-M
Owens D M res Korner St	483

P

Paddison Jewelry Co Main St	411
Paddison E W res Pine St	325
Parker J W res Church St	263-J
Partridge W B res Rockford St	212
Patterson Ed res Franklin School	568-R
Patterson M F res Franklin St	394
Patterson Beauty Parlor Franklin St	394
Patterson Sam	512-R
Pearson Rev C C res S Main St	396
Pepsi-Cola Co Virginia Ave	250
Pendleton Mrs M A res N Main St	398

PENDLETON COAL YARD

North St & A & Y RR	76
Peele Mrs S J	512-J
Pendergraph L B res S Main St	235
Penney J C Co Main St	390
Piedmont Mfg Co Willow St	160-M
Planters Warehouse Oak St	267
Piggly-Wiggly Main St	318
Pine State Knitwear Co Willow St	282
Police Dept Moore Ave	290
Poole L A res Taylor St	462-J
Poore C F res Rockford St	480-J

POORE C F DRY CLEANING CO

Main St	309
Poore F M res Wilson St	352-J
Poore F M store Main St	40
Poore Floyd M Jr Wilson St	352-M
Poore Walter res Wilson St	301
Post Office Main St	78
Potter's Sea Food Market	405
Powell Mrs J G res Rockford St	138
Prather J Will res Cherry St	525-J
Prather J W E res Cherry St	52
Price Rev D V res Orchard St	204

PRUDENTIAL DAIRY

Pruett Sam res Oak Dale St	42-W
Pruett's Market	33
Pruett Howard L service station	
Fancy Gap Rd	177-W
Phillips Janie	395-W

Q

Quality Northwestern Oil Co Inc	254
Quality Meat Market	16
Quesinberry Fred res Orchard St	533-R

R

Ramey Earl res Pine St	515
Rattie B J res Springs Rd	578-M
Rector Mrs B W res Rawley Ave	126
Rector D C res Willow St	534
Redman John res W Poplar St	266
Renfro Cafeteria N Willow St	103
Renfro Hosiery No 2 S Main St	46
Renfro Mills Willow St	47
Reynolds Blanch Taxi	342-J
Rinehart D H res	56-R
Rhodaker L T res Fancy Gap Rd	583-M
Roberts J J res Worth St	292-J

SIDES MILL & ICE CO.—PHONE 255

ICE—COAL—GRIST MILLING

Virginia Ave. & A. & Y. R. R.

Robertson C G White Plains	2100-W
Robertson George res Church St	209-J
Robertson G W	114-M
Robertson W G res Rockford St	399-M
Rockford St School Rockford St	519
Roesel's Bakery Oak St	353
Roesel Frank H Franklin Heights	516-J
Rose J C res Highland Park	245-W
Rose J S res Marshall St	397-J
Rossi P Quarry	257-R
Rothrock P S Pine St	116
Rountree J H res Hatcher Apts	283

S

Sanitary Market Franklin St	284
Sargent J D ofc Quarry	10
Sargent J D res N Main St	66
Sargent J D Granite Co ofc Quarry	155-J
Sargent J D Granite Co Draft Rm	155-M
Satterfield M F res Church St	186
Satterfield T F res Spring St	85-J
Saunders Roy L res Church St	507
Sawyers E R res Orchard St	117-M
Shafer Mrs R res Franklin St	63
Shaffer Isadore	228-J
Shell Service Station Main St	372
Shelton C B res Franklin St	232
Shelton Mrs R res Maple St	4-M
Shelton W P res E Poplar	259-M
Sheriff's Office Main St	350
Short Matt res W Lebanon St	374-J
Short R B res Orchard St	153
Short W R res Merritt Farm	381-J
Siceloff Mrs M U res Maple St	183
Sides Oscar	4-R

SIDES MILL & ICE CO

Virginia Ave	255
Simmons C L res N Main St	305-J
Simmons G L res N Main St	305-W
Simmons J C	516-M
Simmons Romney res W Lebanon St	306-J
Simmons Robt	2000-R
Simmons Warehouse Moore Ave	74
Simpson Dillon res Willow St	556

SINGER SEWING MACHINE CO

Slaughter G N res Bannertown	581-J
Smith Frederick res N Main St	188
Smith E G res Taylor St	324
Smith F L res Rockford St	368-J
Smith J D Sr res N Main St	6
Smith J D Clothing Co Main St	14
Smith J D Jr res N Main St	447-J
Smith J R res Franklin St	97
Smith Matt res N Main St	227
Smith Dr Robert E ofc Main St	100
Smith Dr Robert E res N Main St	6
Smith R M res Rawley Ave	437
Smith Robt M res	368-W
Smith T E Jr res Church St	202
Smith Z T res Hines Ave	151

Smith David G res Springs Rd	572-W
Smith Frank L res Granite St	368-R
Smith Giles res Lebanon St	403-J
Smitherman Mrs C C res Rockford St	422
Smithwick T J machine shop Pine St	265
Snappy Lunch Main St	49
Snow B C	287
Snow Geo K atty ofc	34
Snow Geo K res	430
Snow Joe res S Main St	503-M
Sobotta John res Pine St	41
Somerville A B res N Main St	389-J

SOUTH EAST PUBLIC SERVICE CO

Office Main St	499
Sparger B F res Franklin St	195
Sparger Eloise	286
Sparger G W res Willow St	487
Sparger F P res Cherry St	216
Sparger J B res Rockford St	286
Sparger M H res Franklin St	330
Sparger Lee R res Hines Ave	523
Sparger R W res Cherry St	459

S P U CO

Office Main St	95
S P U Co Sub-Station	496
Spillman T A res Springs Rd	606
Springthorpe John res Country Club	227-M
Standard Oil Co Dist ofc Rockford St	270
Standard Service Station Main St	558
Starling Mrs A H res E Lebanon St	393-J
Starling E J res E Lebanon	447-M
Stewart A F res N Main St	259-W
Stewart Bros Market Main St	136
Stewart H P res N Main St	259-R
Stimpson J E res S Main St	206-M
Stimpson Cleaning Co N Main St	410
Steele Miss Billie res Rockford St	502
Stone Miss Martha	2
Sumner Wash res	414-R
Supt City Water Dept Moore Ave	148-M
Surratt Grocery Co Rockford St	375
Surry Creamery Co E Oak St	491

SURRY COUNTY LOAN & TRUST COMPANY

Surry Lumber Co Pine St	131
Surry Sales Co Willow St	44
Surry Sales Co	388
Swanson Motor Co Moore Ave	336
Swanson Claude res Gilmer St	400
Sydner Gray	440
Sydner & Sparger Main St	385-R
Sydner A K res Country Club	243
Sydner W G res N Main St	385-X
Sydner W L res Country Club	113
Temple Service Franklin St	385-R

T

Taylor C W res Fancy Gap Rd	177-J
Tayman R C res Lebanon St	179
Tesh Lumber Co Gallaway St	178
Tesh J A res N Main St	455-R
Temple Service Franklin St	90

Singer Sewing Machine Co

Vacuum Cleaners Electric Irons

SAY IT WITH WOODRUFF'S FLOWERS

PHONE 5

130 CHURCH ST.

2-W	The Texas Co Virginia St	506
8-R	Thomas Dr C L dentist Fulton Bldg	22
03-J	Thomas Dr C L	561-M
422	Thomas Sam res Kornor St	544-M
265	Thomas Clarence	314-R
49	Thomas C H res Franklin St	442-M
287	Thomas W A res Westfield Rd	582-M
34	Thomas W P res W Poplar St	569
430	Thomas W W groc Main St	168
3-M	Thomas W W res N Main St	46
41	Thomas Vivian	341-J
89-J	Thompson J D Furniture Co Main St	140
	Thompson J D res N Main St	51
499	Tilley A E ofc Main St	253
195	Tilley Rex I res Willow St	379-W
286	Triplett O E	177-M
487	Turnmyre Drug Co Main St	128
216	Turnmyre Drug Co Prescriptions	58
286	Turnmyre A P res N Main St	474
330	Tucker Ada (col) res Virginia St	404

U

95	Undertaker Moody Franklin St	65
496	Utt G L res Willow St	380-J

V

393-J	Valentine A res Quarry Rd	257-W
47-M	Vanity Beauty Shop Main St	416
59-W	Vaughn C W	586-X
136	Vogler B B res S Main St	546-J
259-R	Vogler's Service Station	314-M
06-M	V S S Feed & Seed Store Market St	302-J

W

48-M	Walters R W res W Elm St	382
375	Wagner A J	356
491	Warren S H res Rockford St	56-J
	Webb A G res W Lebanon St	75
131	Webb Hurley res Willow St	117-W
44	Webb O B res W Lebanon St	478
388	Webster P D Jr res Bank St	236
336	Welch Mrs G C res Church St	209-M
400	Welch G E res Lebanon St	445
440	Welch W P res Church St	198-J

Welch Wood & Coal Co Willow St	160-J
West A V res N Main St	7
West Miss Lula ofc Main St	125
Western Union Telegraph Co Main St	93
White N D res Rockford St	368-M
White H E res Orchard St	117-R
White Plains Merc Co White Plains	2000-J
Whitlock C M res N Main St	162
Whitman C L res S Main St	364
Willard Service Station Bannertown	408-J
Wilson Earl res Fancy Gap Rd	583-J
Williamson B H res Cherry St	365
Williamson M B res Hines Ave	291-M
Willow Street Garage	207
Winborne Rev E M	461
Witt D G res N Main St	112
Wolfe Drug Co Main St	48
Wolfe Drug Co Main St	53
Wolfe Mrs F T res W Elm St	337
Wolfe W S res Pine St	367
Woltz H O ofc Main St	472
Woltz H O res Willow St	451
Woltz Dr J L ofc Main St	205
Woltz Dr J L res Rawley Ave	205
Wood Mrs Jessie H res Wilson St	18
Wood W H res N Main St	455-J

WOODRUFF'S FLOWERS

Church St	5
Workman's B & L Association Main St	243
Worrell Dr T H ofc Franklin St	54
Worrell Dr T H res Franklin St	54
Worrell I W res Orchard St	386-J
Worth Paul res Quarry Rd	257-J
Wrenn L P res W Elm St	448
Wright Chas L res Willow St	380-J
Wright Grover res Andrew St	127-M

Y

572-R	Yates W S res Spring Rd	572-R
196	Yokely Bruce res Cherry St	196
86	Yokley Mrs J A res Franklin St	86
458	Yokley J F res Pine St	458
562	Yokley O H res Franklin St	562
2000-M	York L M res White Plains	2000-M
588	York Miss Roberta res Franklin St	588
157-W	Young Miss Susie res Bank St	157-W
114-W	Youngblood J E	114-W

R. T. SHOCKLEY

SERVICE STATION

THE ONLY SHELL STATION IN HILLSVILLE

Drive In When In Our City

OPEN DAY AND NIGHT

FARMERS BANK

14 Years and The
PILOT MOUNTAIN, N. C. LAST FOUR YEARS

SOUTH EAST PUBLIC SERVICE CO.

L. D. DENSMORE, General Manager, Charlottesville, Va.

P. H. LYDAY, Group Manager, Mount Airy, N. C.

PILOT MOUNTAIN, N. C.

A	L
A & Y Depot 58	Lewis Motor Co 32
B	M
Badgett W R 15	Meggs Neatem 62
Bank of Pilot Mountain 2	Mitchell W R Hardware Co 36
Beasley J W res 65	Martin Fred res 34
Barnard Dr H 14	
Brown's Hatchery 28	N
Burge C G 68	Needham Funeral Home 9
	Nicholson B G 29
C	P
Clifton Carl 80	Patterson C W res 55
Clifton Motor Co 57	Pilot Mountain Motor Co 31
Cox W R res 54	Public Pay Station (Tel Office) 13
Crissman T G res 40	Pilot Mountain High School 61
D	
Driggers Drug Co 21	R
F	Redman C M res 17
Farmers Bank 4	Reid W H & Son 16
Flippin Dr Meigs 27	
Flippin Dr R D 48	S
Frye Dr R A 11	Smith Rex 12
Fulk Hardware Co 84	
G	T
Gordon I M res 10	Tillotson Dr S F res 53
J	
Jarrell J B 59	W
K	Whitaker B N res 50
Kirk A M 5	

The Telephone Directory is an advertising medium
that enables you to keep your name before your custom-

SOUTH EAST PUBLIC SERVICE CO.

L. D. DENSMORE, General Manager, Charlottesville, Va.

P. H. LYDAY, Group Manager, Mount Airy, N. C.

RURAL HALL, N. C.

B

Bodenhamer Lee	4521
Batner J F Bethania	4412

C

Carson J C ofc Germanton	821
Carroll C R King	505
Commercial & Farmers Bank	903
Covington Motor Co	33

F

Felts H A	56
-----------------	----

G

Gwynne T H	14
Grabbs Rev F W Bethania	4405
Gray W G Bethania	4430

H

Hailey Mrs W G	48
Helsabeck C R	4021

J

Jones L G	4411
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K

Kiger O L	3802
King Drug Co King (P S)	520
King High School King	511
Kiser E L & Co	22

L

Lancaster Dr R M	55
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M

Moore Mrs W G	4321
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P

Payne A L Jr	58
Payne A L & Sons	17
Payne A L Sr	3702
Pulliam Mrs J S D King	513

R

Rural Hall Drug Co	11
Rural Hall Garage & Filling Station	1
Rural Hall Vencer Co	21
Rural Hall Telephone Co	57

S

Shore E E	902
Shouse Wilburn Mrs	203
Slate Motor Co	503
Spease E A	3504
Spease Everett	3513
Spease N C	4312
Spease Russell	3502
Shouse & Stoltz Service Station	621
Stauber L E	3412
Stauber W E	27
Stauber Brothers Grocery	28
Staber Elbert E	3411
Southern Railway Co	29
SOUTH EAST PUBLIC SERVICE CO	60
Stone Dr	502

T

Tuttle W G	220
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W

Wagoner J E Germanton	802
Wall Charlie	25
Wall W F	30
Wilson Brothers Lumber Co	20
Wilson B E	720
Wilson T R	3003
Wolff Mrs M E	62
White W C ofc Germanton	811
Westmoreland Mrs Ada	611

SOUTH EAST PUBLIC SERVICE CO.

L. D. DENSMORE, General Manager, Charlottesville, Va.

P. H. LYDAY, Group Manager, Mount Airy, N. C.

DOBSON, N. C.

LONG DISTANCE DIAL 211

C

Clerk's Office	471
Comer John res	351
Cooper Grady res	391
County Treasurer & Tax Office	491

E

Edmonds F O res	521
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F

Folger A D ofc	201
Folger A D res	301
Folger Dr J M ofc	271
Folger Dr P B res	381
Fowler C W res	311
Freeman R A ofc	281
Freeman R A res	291

H

Hancock W E res	561
Harkrader Mrs. S K res	551

I

Information	211
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L

Lewellyn Fred res	241
Long Distance	211

M

Mount Airy	211
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P

Public Pay Station (Coalson's Store)	541
Prison Camp	342

R

Reese W L res	431
Reid W E Co No 1	501
Reid W E Co No 2	511
Register of Deeds Office	481

S

Supt County Schools	451
Surry County Home	341
Surry County Loan & Trust Co	261
Surry County Relief Office	611
Stone Dr W M ofc	401
State Highway & Public Works Comm.....	321

TELL US WHEN THINGS GO WRONG!

When your telephone goes out of order, TELL US. Don't waste time telling your neighbor, he can't fix it.

We have men who will restore service as quickly as possible, and set things going right.

Don't be slow in answering your telephone and expect the parties you call to answer promptly.

To insure good service always call by number.

Our intentions are to give satisfactory service—Help Us.

HOW TO USE THE DIAL TELEPHONE

THIS INFORMATION WILL HELP YOU TO OBTAIN THE BEST USE FROM A DIAL TELEPHONE

Obtain the Correct Number From the Directory

Find the number wanted in the last issue of the telephone directory.

Carefully Lift the Receiver

Lift the receiver carefully, so as not to "jiggle" the hook, place it to your ear and listen for a moment.

Listen for the Busy Signal

If you hear the **busy signal** (a rapid buzz-buzz-buzz), it indicates that the equipment is busy.

Do not start to dial when you hear the **busy signal**, but hang up your receiver and try again a little later.

What to Dial

It is necessary to dial the complete number listed in the directory.

How to Dial

To dial any figure, place your finger in the dial hole over that figure. Turn the dial around to the right until your finger strikes the finger stop. Then remove your finger and without touching the dial allow it to turn back.

For example, to dial 301:

1. Lift the receiver from the hook carefully.
2. Listen for the busy signal.
3. Place your finger in the dial hole over the figure 3.
4. Turn the dial to the right until your finger touches the finger stop.
5. Withdraw your finger and allow the dial to turn back to its normal position.
6. In the same manner dial the figure 0 and then the figure 1.

If your finger slips or if you realize you have made a mistake, stop dialing and hang up your receiver. After a few seconds remove it and dial the complete number again.

Ringing and Busy Signals

After you have finished dialing you should hear in the receiver either the **ringing signal** (an intermittent bur-rr-ing sound) or the **busy signal** (a rapid buzz-buzz-buzz).

If the ringing signal is heard allow a reasonable length of time for someone at the called station to answer. If you receive no answer hang up and call later.

If you hear the busy signal it means that the called phone is busy. Hang up and call later.

If you hear neither of these signals within a few seconds, hang up the receiver for a

few moments and then lift it and dial the complete number again, making sure that you do not hear the busy signal before starting to dial.

If several such attempts fail, dial 211 and explain the circumstances to the operator.

When Through Talking

Hang up your receiver so that your line will be disconnected and will be ready to make or receive other calls. If you wish to make several calls in succession hang up your receiver for a few seconds after each call.

Party Lines and Extension Telephones

Efficient party line service depends largely upon the consideration and courtesy which each subscriber gives to the other parties on his line. Endeavor to limit your calls to 5 minute's duration.

When dialing on a party line or any line with an extension telephone it is necessary to consider the possibility that someone else may be using the line.

If you hear someone talking when lifting the receiver you will know that the line is in use in which case you should hang up and call later.

If you hear "dialing clicks" when lifting the receiver it means that someone else on the line is dialing a number. The lifting of your receiver has interfered with the dialing and you should inform him of it as soon as he has finished. Then hang up your receiver and permit him to dial again.

If you are dialing and hear another party lift his receiver before you have heard the ringing signal, inform him that the line is in use and after he has replaced his receiver replace your own for a few moments, then remove it and dial the number again. If the other party lifts his receiver after you have heard the ringing signal it will not be necessary to re-dial the number. Merely inform him that the line is in use.

Dialing Another Station On a Party Line

If you are a party line subscriber and wish to call another party on your line dial the number listed in the directory, the same as on an ordinary call. After dialing the complete number you will hear the busy signal. You should then hang up your receiver and wait about a minute before again lifting your receiver.

Answer Your Telephone Promptly

Courtesy to the calling party requires that you answer your telephone promptly. Considerable time will be saved if you answer

Do Not Use Your Neighbor's Telephone

—BECAUSE—

Your neighbor's telephone, you know, was installed for your neighbor's use. While she may have no apparent objection to your using it, still it must be annoying to her to have you do so. Why not have telephone service installed in your home, right within reach, and not be under any obligations to your neighbors?

ASK OUR LOCAL MANAGER

**SOUTH EAST PUBLIC SERVICE
COMPANY**

Speak Directly Into the Transmitter

Your voice can be heard much better if you speak slowly and distinctly, in a moderate tone, directly into the transmitter. Your lips should not be more than one inch from the mouth-piece.

MT. AIRY TRANSFER CO.

LOCAL AND LONG DISTANCE HAULING

ANYWHERE AT ANY TIME—24-HOUR SERVICE

PHONE 99

B. & H. SERVICE STATION

Main At Pine Street

Calling the Wrong Number Is Knocking at the Wrong Door

Have you ever searched for the home of a friend in a strange neighborhood and accidentally knocked at the wrong door?

A similar inconvenience can be avoided when making a telephone call by consulting the directory before placing your call.

Our memory plays us strange tricks, and when relied upon for telephone numbers causes us to ask for 565 when we intended to call 556.

Always consult the directory before making a telephone call. It is the best assurance against inconvenience for you and the person called.

F.C. Vernon 5-48-56 P.W.

BEECH FALLS DAIRY

GRADE

CREAM
Lactic Acid Buttermilk

“A” BUTTERMILK
Chocolate Milk

Mount Airy, N. C.

Phone 586-M

COAL PHONE WOOD 317

Hollingsworth Wood & Coal Co.

RED ASH

POCAHONTAS

STOKER

YOUR ADVERTISING PROBLEMS SOLVED

Why not advertise in the telephone directory?

Your advertisement here is seen by every man, woman and child who uses the Telephone Directory.

It is found in every public place and on the desk of every progressive business man.

For rates call the local manager.

PENDLETON COAL YARD

CANDLEWAX, CLINCHFIELD, VIR-GLOW AND
GREAT HEART RED ASH

JEWEL, POCAHONTAS, ARMCO SPLINT AND
STOKER COALS

We Guarantee Coal, Weight and Service
PHONE NO. 76 100 YARDS FROM DRY BRIDGE