

*Beauti*

TEST DISTRIBUTORS, INC.

127 West 28th Street

Charlotte 6, North Carolina • Telephone: 375-6076

September 11, 1961

Mrs. Polly Johnson  
La Maison Beaute  
Turnmyre Building  
Mount Airy, North Carolina

Dear Mrs. Johnson:

Thank you for your letter enclosing photographs of your window display. You are certainly to be congratulated for both your skill in portraiture and your originality in advertising your shop.

We are contacting the Paula Payne Company regarding their using this material at some future date in their advertising. Meanwhile, this would certainly make a good article in our monthly *Beauti Test News* and we would like to run such an article with your permission. If this is satisfactory with you for us to run in our October paper, please sign the enclosed form and return it to the address shown, along with pertinent information on your beauty shop. Such as number of operators, how long in business, a little background material on yourself, etc.

Thank you again for writing us. It is nice to know that among our customers, we have such progressive shops as yours.

With kindest regards, I am

Very truly yours,

BEAUTI TEST DISTRIBUTORS, INC.

*B. J. Gilbert*

B. J. Gilbert

BJG:pn

Providing Distribution and Services to Beauty Supply Dealers

*Beauti*

TEST DISTRIBUTORS, INC.

127 West 28th Street

Charlotte 6, North Carolina • Telephone: 375-6076

September 19, 1961

Mrs. Polly Johnson  
La Maison Beaute  
Turnmyre Building  
Mount Airy, North Carolina

Dear Mrs. Johnson:

Thank you for your permission granted on publication of photograph of your window display. This is certainly a wonderful piece of work.

In my recent telephone conversation with you, you mentioned that you were going to Mexico on Monday, September 25, 1961. I would like very much to meet you at the airport on Monday morning to get an article about your trip to Mexico. I would also like to make a photograph of you boarding the plane. All of this would be published in the November issue of *Beauti Test News*.

If this is possible, would you please send me a note stating the time and place I could meet with you at the airport. Also please phone me Monday morning at 8:30 A.M. at 375-6076. This is in the event I do not receive your note by Friday, September 22, 1961.

Thanking you again for your fine co-operation, I am

Very truly yours,

BEAUTI TEST DISTRIBUTORS, INC.

*Jerry A. Rhyne*

Jerry A. Rhyne, Assistant Editor  
BEAUTI TEST NEWS

JAR:pn