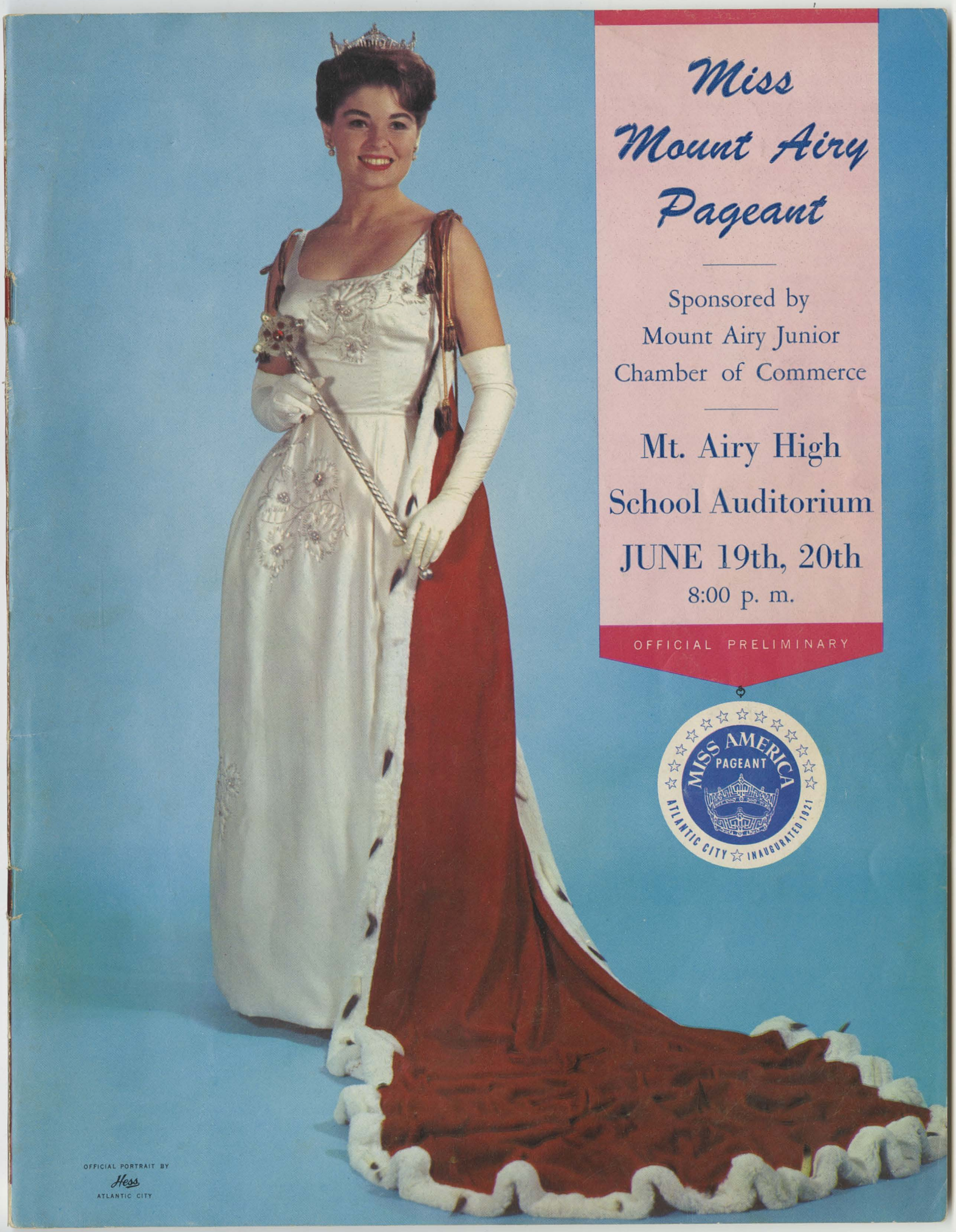


Miss Mount Airy Pageant

Sponsored by
Mount Airy Junior
Chamber of Commerce

Mt. Airy High School Auditorium

JUNE 19th, 20th

8:00 p. m.

OFFICIAL PRELIMINARY

MISS AMERICA PAGEANT
ATLANTIC CITY ☆ INAUGURATED 1921

OFFICIAL PORTRAIT BY
Hess
ATLANTIC CITY



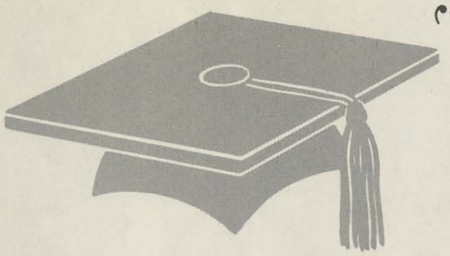
The busiest girl in America takes time for lunch and Pepsi

Rehearsing a talk, Miss America of 1964, Donna Axum, takes time out for a quick lunch and Pepsi. Pepsi is Donna's choice—long a Miss America tradition. Pepsi-Cola and its Bottlers are proud to be a sponsor of the Miss America Pageant and, through the Pepsi-Cola Scholarship Foundation, to grant over $200,000 annually in educational scholarships at state and local Miss America Pageants.

PEPSI-COLA

"PEPSI-COLA" AND "PEPSI" ARE TRADEMARKS OF PEPSI-COLA COMPANY, REG. U.S. PAT. OFF.

Printed in U.S.A. by Delaware Valley Printers, Inc., Philadelphia 7, Pa



"Hail, Alma Mater"

Beautiful and talented Donna Axum, a senior at the University of Arkansas, carried the banner of her school and state through a week of gala college theme pageantry and competition . . . right to the coveted Miss America crown, a $10,000 scholarship and a year of exciting as well as remunerative public appearances in this country and abroad as the reigning Miss America.

Donna is a member of Delta Delta Delta sorority and has had special training in voice, piano, dance and dramatics. After completing her college education she aspires for a career in television. For her talent presentation Donna sang an excerpt from "La Boheme" and ended her routine with "I Love Paris".

The El Dorado Chamber of Commerce sponsored Donna's local Pageant, while her state Pageant was sponsored jointly by the Hot Springs Junior and Senior Chambers of Commerce.

Miss America 1964
Donna Axum, El Dorado, Arkansas





State Queens arrive for National Finals

By plane, train and automobile the beautiful and talented State Queens arrive in Atlantic City on Labor Day, accompanied by their entourage of chaperones, parents, relatives, State and Local Pageant Committees and representatives of the press. Registration takes place in the afternoon, and on this happy and memorable occasion, contestants meet one another for the first time and establish lifetime friendships among themselves.

Former Queens return as honored guests

Each year the Miss America Pageant invites a number of former Queens to return and take part in the stage production as well as participate in the many social events of Pageant Week. In 1963 Miss Hawaii of 1962, Pat Anderson, Miss Texas 1962, Penny Rudd, Miss Iowa 1962, Joleen Wolf, Miss South Carolina 1962, Evelyn Ellis and Miss Nebraska 1962, Mary Lee Jepsen were so honored.





They came to us from Colleges



Dancing with the Queen of the Ball

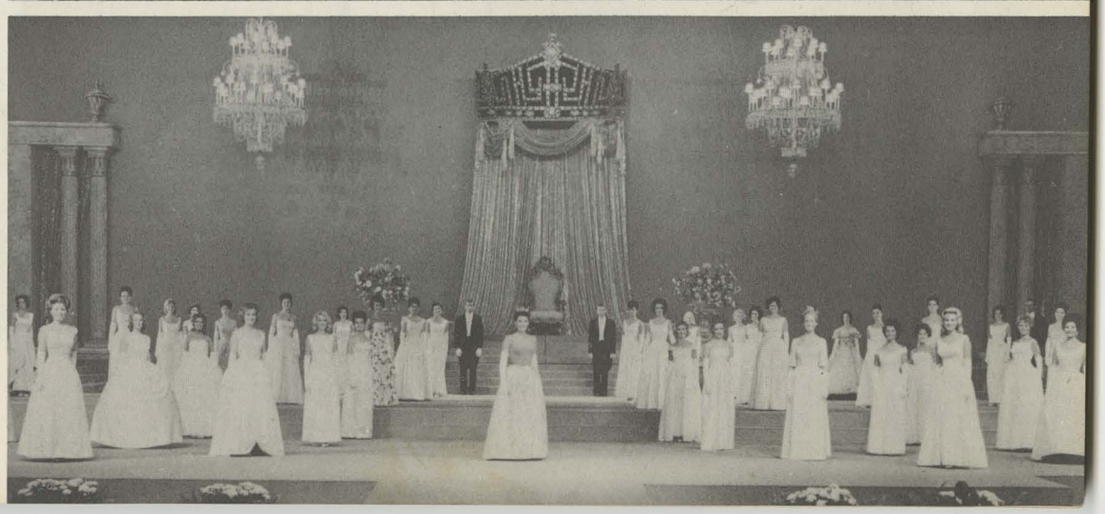


The Miss America Pageant celebrated the nineteenth anniversary of its scholarship program by saluting the colleges and universities of America in its production theme "Hail, Alma Mater". Each phase of competition, as well as opening and finale was introduced with special music written by Pageant song writer, Bernie Wayne, in cooperation with Pageant producer Alexander Cantwell.

The Half-Time Presentation



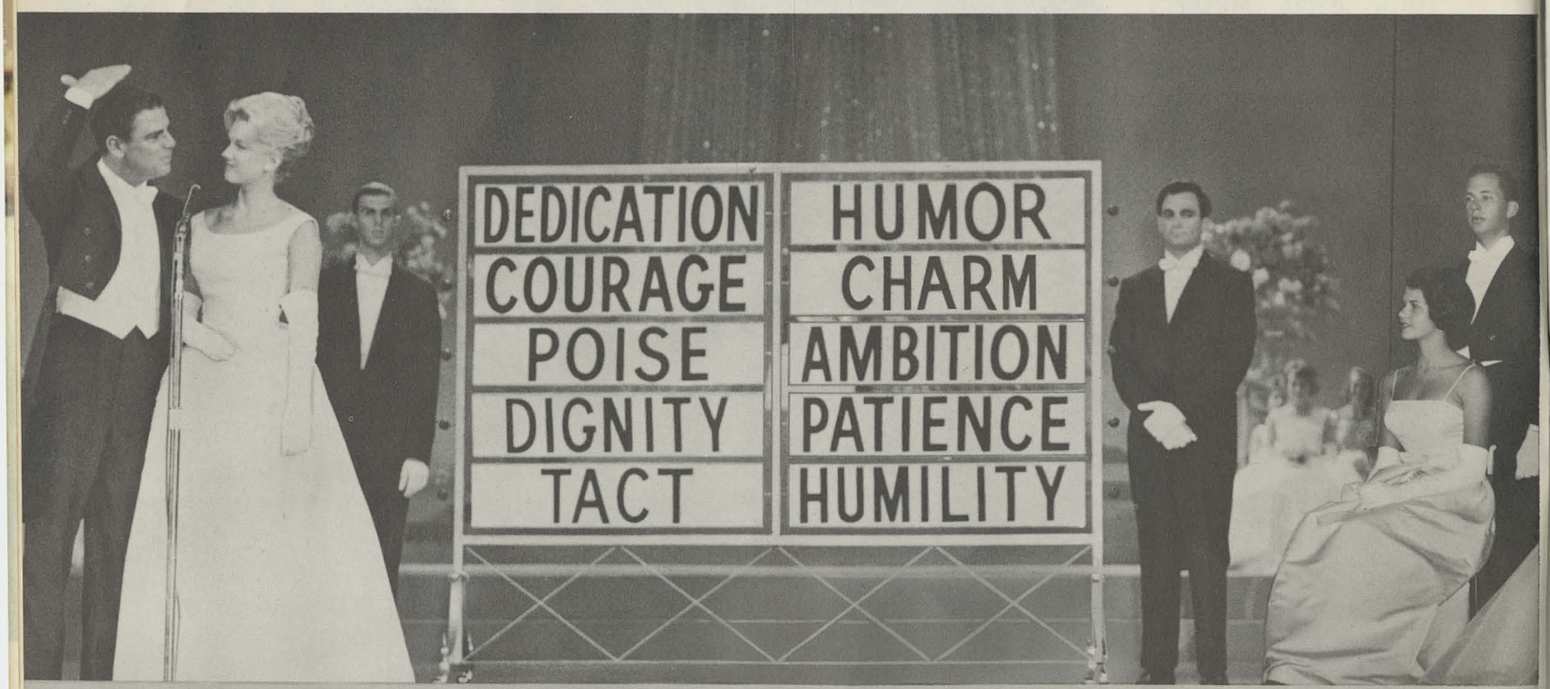
We Are Tomorrow





Ten Semi-Finalists

Miss Alabama, Judy Short; Miss Arizona, Susan Bergstrom; Miss Arkansas, Donna Axum; Miss California, Wendy Douglas; Miss Colorado, Cheryl Sweeten; Miss District of Columbia, Rosanne Tueller;



The Big Moment

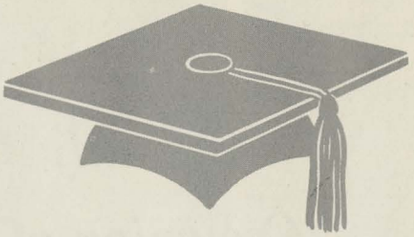
Five Finalists must each speak on attributes a Miss America should possess. Here, Miss Arizona is talking with emcee Bert Parks, prior to selecting an



Miss Hawaii, Susan Pickering; Miss Nevada, Cheryl Thompson; Miss Tennessee, Martha Truett and Miss Virginia, Dorcas Campbell.



attribute from the board and discussing same, while Miss Tennessee, Miss Hawaii, Miss District of Columbia and Miss Arkansas await their turn.

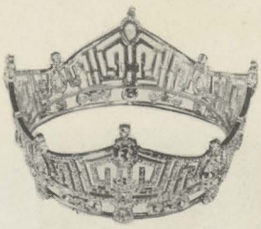


The ten semi-finalists, dressed in smart travel attire, and carrying white Samsonite luggage, arrive on college campus in Opening Scene of the 1963 National Finals Production "Hail, Alma Mater".

Miss America and Court of Honor



Lovely Donna Axum, Miss Arkansas and now Miss America 1964, poses with Court of Honor. Miss Arizona, 4th runner-up; Miss District of Columbia, 1st runner-up; Miss Hawaii, 2nd runner-up and Miss Tennessee, 3rd runner-up.



80,000,000

Americans Have Annually Witnessed the Crowning of 10 Miss Americas



Miss America 1963 crowns Donna Axum, Miss America 1964



The Evening Gown Panorama

Reigning State Queens pose for popular panorama picture. Each Queen receives a $500 Toni/Ban-Lon Fashion Award, a courtesy Oldsmobile and a $1000 Pepsi-Cola scholarship, in addition to scholarships captured at National Finals of Miss America Pageant.



Miss America 1958 crowns Mary Ann Mobley, Miss America 1959



Miss America 1962 crowns
Jacquelyn Mayer,
Miss America 1963



Miss America 1961 crowns
Maria Beale Fletcher,
Miss America 1962



Miss America 1960 crowns
Nancy Fleming,
Miss America 1961



Miss America 1959 crowns
Lynda Mead,
Miss America 1960





Miss America 1957 crowns
Marilyn Van Derbur,
Miss America 1958



Miss America 1956 crowns
Marian McKnight,
Miss America 1957



Miss America 1955 crowns
Sharon Ritchie,
Miss America 1956



Miss America 1954, Evelyn A
crowns Lee Ann Meriwether,
Miss America 1955



Donna Axum,
Miss Arkansas 1963
Miss America 1964



Miss Alabama,
Judy Short
Preliminary Talent Winner
Marimba Solo, "Hors Stacato"



Miss District of Columbia,
Rosanne Tueller
Preliminary Talent Winner
Song and Dance "I Love Paris"



Miss Virginia,
Dorcas Campbell
Preliminary Talent Winner
Singing "Tonight", "I Feel Pretty"
and "Maids of Cadiz"

Scholarship Winners

Ten Scholarship Winners capture cash prizes for their Local and State Pageant Committees for having won the Miss America title, or one of the three preliminary talent competitions, or judged the most talented musician, classical singer, popular singer, dancer, actress or variety act.



Miss Kansas
Karen Raye Schwartz
Most Talented Classical Singer
Singing "Voi Lo Sapete"



Miss Vermont
Melissa Hetzel
Most Talented Popular Singer
Singing "Fly Me To The Moon"



Miss Tennessee
Martha Truett
Most Talented Musician
Piano Solo "Rhapsody In Blue"



Miss New York City
Marsha Metrinko
Most Talented Dancer
Tap and soft shoe routine to
"Just In Time" and "Blues"



Miss West Virginia
Karen Childers
Most Talented Actress
"Yellow Wallpaper"



Miss New York State
Barbara Gloede
Most Talented Variety Act
"Tour of New York City"



MISTRESS OF CEREMONIES

Maria Beale Fletcher, "Miss America, 1962", is a native of Asheville, N. C.

Maria won the "Miss Asheville" contest on September 3, 1961. On December 7, 1961, she became a member of the Radio City Music Hall Rockettes a dream since 1958. She went on to win the "Miss North Carolina" and "Miss America titles in 1962.

Maria's Parents, who have contributed much to her success, have been in the entertainment world since before W. W. II.

Maria Beale Fletcher, of whom all North Carolinians can be proud, was the first "Miss North Carolina" to win the coveted "Miss America" title. We are very honored and proud to have her participate in our "Miss Mount Airy" Pageant.

Mount Airy Jr. Chamber of Commerce, Inc.

OFFICERS

President ---------- George Speight
Internal Vice President ---------- Bill Coble
External Vice President ---------- George Scearce
Secretary ---------- Reginald Davis
Treasurer ---------- James Young
State Director ---------- Dave McCullough
Past President ---------- Jake Hiatt

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John Creed
Bud Oliver
Jim Pappas
Bob Abercrombie

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Bob Abercrombie
Charlie Atkins
Lewis Bolin
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Bob Carson
Bill Coble
Duke Collins
John Creed
Reggie Davis
Wayne Draughn
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Ed Foy
Jack Greenwood
Andy Hennis
Jake Hiatt
Roger Jackson
Leonard Johnson
Harry King
Ben Lovill
Dave McCollough
Charlie McCraw
John Mill
Bud Oliver
Jim Pappas
Gary Pruett
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George Scearce
William Scott
Dale Simmons
George Speight
Joe Thomas
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Dr. J. C. Hill
Dr. Carlton Everhart
Dr. Renzo Sutter
Dr. Paul Freer
Dr. Hugh E. Sutphin
Dr. Lloyd Grymes
Robert J. Lovill, Jr.
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Dr. Joe Folger
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MISS MOUNT AIRY WARDROBE

Shoes ---------- Boyles Shoe Store
Shoes ----------Davis Shoe Store
Shoes ----------Jessup-Brown Shoe Store
Evening Gown ---------- Jackson Brothers
Swim Suit ---------- Harrisons
Swim Suit ---------- Catos
Summer Suit ----------Madel's
Hat and Gloves ---------- Farees
Sport Suit ---------- Glamor Shop

FLOWERS

Flowers ---------- Hennis Flower Shop

AWARDS DISPLAY

Display Window ---------- Jackson Brothers
Dinner Jackets ---------- Doyle Pardue, Johnny Parris

PHOTOGRAPHY

Photography ---------- Stanley King, Photography

CONTESTANT CONSULTANT & DIRECTOR

Directors ---------- Bud and Marguriete Kallenback

PUBLICITY

Mount Airy Times Mount Airy News WSYD Radio WPAQ Radio
Organ ---------- Moxley Music Co., Winston-Salem, N. C.
Housing & Meals for Contestants & Judges ----- Ray's Star Lite Restaurant
BluVue Restaurant & Motel
Organist ---------- Mrs. Kester Sink
Cosmotologist ---------- Thelma C. Hair
Hair Stylist ---------- Mount Airy School of Beauty Culture
P.A. System ---------- George Brannock

RAY'S STARLITE RESTAURANT AND STEAK HOUSE

- FEATURING -

Country Ham . . . . Charcoal Steaks

Homemade Biscuits and Light Rolls

We are proud to have the contestants and the judges of the Miss Mount Airy Pageant as our guests.

Mr. & Mrs. Ray Goad, Props.

U. S. 52 By-Pass Telephone STate 6-5030 Mount Airy, N. C.

1964 "MISS MOUNT AIRY PAGEANT COMMITTEES"

PAGEANT CHAIRMEN

BILL BOWMAN - ANDY HENNIS

PROGRAM BOOK ADS
George Scearce

ENTRIES
Bill Coble - Co-Chairman
John Mills - Co-Chairman

AWARDS
Gary Pruett

SCHOLARSHIP
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Harry Joe King
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George Speight

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George Brannock

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Convenient - Quite - Restful

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Mr. & Mrs. Henry Coble, Owners

Sandra Gail Patton

Sandra, 18, is a graduate of Mount Airy High School, and would like to further her education at Pfeiffer College, majoring in organ and minoring in Christian Education. She has brown hair and blue eyes, and her hobbies include swimming, skiing, horse-back riding, drawing, poem writing and music.

Sponsor - Boyle's Shoe Store



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On Main St. Mt. Airy, N. C.

The store with everything at savings, Sports Goods, Work Clothing, Shoes & Boots, Hdwe., Paint & Surplus Goods.

Park Free In Front Of Store While Shopping

Blue Ridge Supply Company

P. O. Box 527

Wholesale Grocers

Galloway Street Phone ST 6-6061

Kandy Marion

Kandy, 18, is a graduate of Mount Airy High School, and is a rising Sophomore at Averett College, where she is taking Secretarial Training. She has dark brown hair and dark brown eyes, and her hobbies include dancing and swimming.

Sponsor - Ellis Clothing Co.



The Mount Airy Cosmotologists Are Proud To Participate In The 1964 Miss Mount Airy Pageant

Mary's Beauty Shop

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Complete Line of Office and School
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LEONARD'S

Jewelers Since 1893
DIAMONDS — WATCHES
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Nancy Lee Simmons

Nancy, 18, is an honor graduate of Mount Airy High School, and would like to further her education at the University of North Carolina at Greensboro, where she plans to take the commercial course. She has brown hair and blue eyes, and her hobbies include knitting, piano, dancing and water-skiing.

Sponsor - Jackson Brothers



Surry County's First,
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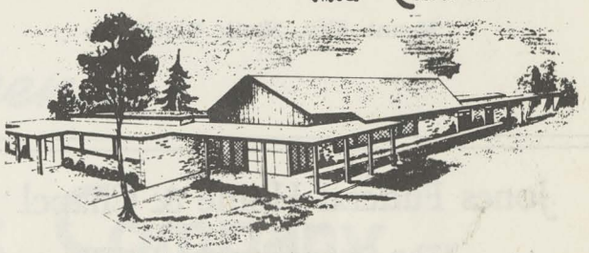
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W. Pine at Dixie DIAL ST 6-2165 Mount Airy, N. C.

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Curb Service 11 A. M. - 12 P. M.

Best in Sandwiches, Shakes, & Short Orders

Operated by: Railin Marion

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420 N. Main Street Mt. Airy, N. C.

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MT. AIRY PHARMACY

"The Corner Drug Store"

Robert Wolfe, Prop.

Donna Lee Hartman

Donna, 20, is a graduate of Mount Airy High School, where she was a cheerleader and on the debate team. She is a rising Junior at the University of North Carolina at Chapel Hill, and is enrolled in the School of Pharmacy. Donna has honey blond hair, blue eyes, and her hobbies include swimming, knitting, sewing and reading.

Sponsor - Hollingsworth Drug Co.



ORGAN

FOR MISS MOUNT AIRY PAGEANT

- Compliments -

Moxley Music Company

Winston Salem, North Carolina

Holly Farms


Holly Farms Brand
FRYING CHICKEN
INSPECTED FOR WHOLESOMENESS BY US DEPARTMENT OF AGRICULTURE P-1
U.S.D.A. A GRADE

Martha Jane Vaughn

Martha, 20, is an honor graduate of Mount Airy High School. She is a rising senior at the University of North Carolina at Greensboro, where she is majoring in Business Education, and is a member of Gamma Alpha Business Sorority. Martha has brown hair, blue eyes, and her hobbies include singing, dancing, skiing, knitting and sewing.

Sponsor - Northwestern Bank



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SURRY CONCRETE PRODUCTS, INC.

203 Galloway St.

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Mount Airy, North Carolina

Resources Exceed $19,000,000.00

Trudy Kay Goins



Trudy, 18, is a graduate of Mount Airy High School, and has completed an advanced secretarial course at Kings College. She has brown hair, brown eyes, and her hobbies include horse-back riding, swimming, and riding.

Sponsor - F. Rees Clothing Co.

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Building Supplies

West Pine Street — Mount Airy, N. C.

Thoughts upon Completion of My Year As Miss Mt. Airy





by Jane Davenport

Miss Mt. Airy 1963

I find it very difficult to express the emotions that I feel at the end of my wonderful year as your Miss Mt. Airy for 1963-64. I would like to take this opportunity to express my gratitude and acknowledge the support that has been given me throughout the year.

This year has been a rewarding experience for many reasons. The most lasting impressions that I received were made by the people I met. At the Miss North Carolina Pageant, I met many girls from cities throughout the state and made lasting friendships which were renewed as I traveled in North Carolina. Children are always enthusiastic at parades and I seem to go right along with them because I thoroughly enjoyed representing Mt. Airy in various parades.

Although these experiences have left an indelible impression, I must hasten to acknowledge that none of it would have been possible without the support and encouragement of the Mt. Airy Jaycees, who never failed to let me know they were behind me. I'm sure that our Jaycees are the best in the state. I also want to thank the people of Mt. Airy who have given me their warm approval and support and the Mt. Airy merchants and press who have backed me during each undertaking.

Any girl would be at wit's end without the advice and knowledge of a chaperone. Throughout the year, I was adequately chaperoned by Mrs. Bud Kallenback, Mrs. Bill Coble, and my mother. And I'm especially indebted to Jaycee, George Speight, who always kept me on schedule this year.

All too soon, I find my special year is coming to an end. I am very proud that I have been privileged to represent the Friendly City for 1963-64. I am sure that I will always hold this year as one of the most memorable of my life.

Program Of Events

FRIDAY, JUNE 19

3:30 P. M. - Parade

8:00 P. M. - 1964 Miss Mount Airy Pageant

A. Talent

B. Swim Suit

SATURDAY, JUNE 20

5:00 P. M. - Judges" Luncheon - Starlite Restaurant

8:00 P. M. - Finals - 1964 Miss Mount Airy Pageant

C. Evening Gown

Announcement of five finalists

a. Talent

b. Swim Suit

c. Final Judging

Announcement of Miss Congeniality

Announcement of runner-up

Announcement of 1964 Miss Mount Airy

Crowning of 1964 Miss Mount Airy

by Miss Jane Davenport, 1963 Miss Mount Airy

1964 CONTESTANTS

1 - Trudy Kay Goins

2 - Donna Lee Hartman

3 - Joy Angelene Inman

4 - Kandy Marion

5 - Mabel McMillian

6 - Sandra Gail Patton

7 - Nancy Lee Simmons

8 - Cynthia Weathers Still

9 - Martha Jane Vaughn

AWARDS

Awards and Prizes to be given to winners of the Miss Mount Airy Pageant.....

MISS MOUNT AIRY - $400 Scholarship (or $200 cash) plus Miss Mount Airy Trophy

1st Runner-up ---------- $200 Scholarship (or $100.00 cash) plus Trophy

2nd Runner-up ---------- $100 Scholarship (or $50.00 cash) plus Trophy

3rd Runner-up - "Miss America" Bulova Watch by (Owen's Jewelers, Formerly Carl W. Steele Jewelers)

4th Runner-up ---------- Brownie Camera by W. S. Wolfe Drug Co.

All Contestants Will Recieve An Official Miss America Sterling Charm Bracelet.

1964 Miss Mount Airy Contestants In Review

Name	Age	Height	Weight	Bust	Waist	Hips	Hair	Eyes	Complexion
Joy Inman	18	5'4 1/2"	124	39	24	37	Dk. Brown	Dk. Brown	Fair
Sandra Patton	18	5'4"	125	36	24 1/2	37	Brown	Blue	Fair
Cynthia Still	18	5'2"	104	34	24	34	Brown	Hazel	Olive
Nancy Simmons	18	5'3"	108	35	23	35	Brown	Blue	Fair
Donna Hartman	20	5'4"	110	35	24	35 1/2	Honey Blond	Blue	Fair
Kandy Marion	18	5'7 1/2"	126	35	24	36	Dark Brown	Dark Brown	Olive
Trudy Goins	18	5'5"	125	35	23	35	Brown	Brown	Fair
Mabel McMillian	24	5'7 1/2"	130	35	22	36	Brown	Blue	Fair
Martha Vaughn	20	5'3 1/2"	110	36	24	35 1/2	Brown	Blue	Olive

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Wolfe Drug Company

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SUNBEAM BREAD
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Mount Airy, North Carolina

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Expert Watch Repair
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HULER BRANCH FURNITURE COMPANY

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Radio Station

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5000 WATTS

SURRY COUNTY"S MOST POWERFUL
FULL TIME STATION

NUMBER I ONE PEOPLES CHOICE

Mabel McMillian



Mabel, 24, is a graduate of Blue Ridge High School. She does secretarial and bookkeeping work for a local firm. She has brown hair, blue eyes, and her hobbies include skating, sewing and singing.

Sponsor - J. C. Penny Co.

Compliments of

WILLIAMS CHEVROLET CO.

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RELIABLE PRINTING COMPANY

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YOUR WAY TO GOOD EATING AT ATTRACTIVE PRICES



NOW OPEN EVERY NITE 'TIL 9 P. M.

We Give FAMILY STAMPS

Cynthia Weathers Still

Cynthia, 18, is an honor graduate of Mount Airy High school, where she was a majorette, and participated in choir, band, and basketball. She would like to further her education at Wake Forest College and major in Religious Education. Cynthia has brown hair and hazel eyes, and her hobbies include sewing, modeling, singing and dancing.

Sponsor - Pruett's Youthwear



Compliments of

FARMERS DAIRY

Congragulations, Jaycees,

On Your Fine Efforts!

United Savings

AND LOAN ASSOCIATION

FIRST

WITH

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FASHIONS

Jackson Brothers

Mount Airy's First Department Store

Joy Angelene Inman



Joy, 18, is a graduate of East Surry High School, where she was Homecoming Queen, President of the F.H.A. Club and Surry County Dairy Princess. She is a rising sophomore at High Point College, majoring in English, and a member of Alpha Gamma Delta Sorority. Joy has dark brown hair and dark brown eyes, and her hobbies include bowling, swimming and tennis.

Sponsor - Madel's

Compliments of

Kerns Bakery

COCKERHAM'S FLOWERS AND GIFTS

"Flowers & Gifts For All Occasions"

Telephone ST 6-2169 Mt. Airy, N. C.

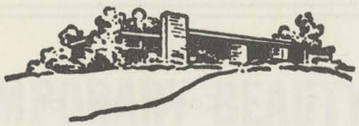
SURRY COUNTY'S LARGEST NEWSPAPER

The MOUNT AIRY NEWS

Devoted To The Best Interest Of
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blue ridge enterprises, incorporated



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MOUNT AIRY, NORTH CAROLINA
PHONE ST 6-5827 & ST 6-8301

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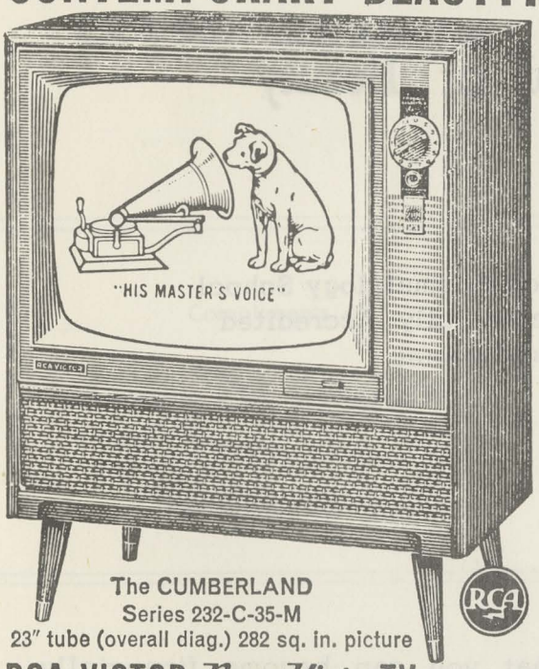
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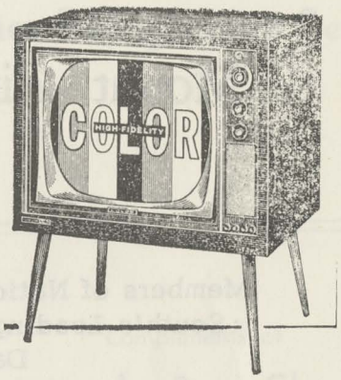
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The CUMBERLAND
Series 232-C-35-M
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RCA VICTOR *New Vista* TV

- Glare-proof Full-Picture Tube
- Super-Powerful "New Vista" Tuner
- 22,500 Volt Chassis (design average)



Up to 50% Brighter Picture with the new RCA HIGH FIDELITY COLOR TUBE

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The Most Trusted Name in Color Television

First in compatible color

Come in or call for a demonstration

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Telephone 786-2791

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South's Leading Beauty SChool—Fully Accredited
Day and Evening Classes

There's no other profession that you can become financially independent in so short a time. Enroll now for the new class. Charm, personality, and styling are emphasized. For further details, contact Thelma C. Hair, Beauty Consultant and Instructer.

Come in and let our student "hair stylists" work on you at one-half regular salon price. Expert supervision at all times.

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BONDED-BUILT UP ROOFING & WATER PROOFING

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Weddings **Proms**

ALL FORMAL Ocassions **Dances**

RENTALS and SALES

In Stock Service For Any Occassion

REES CLOTHING

Mt. Airy's Finest
Men's and Boy's Store

Doyle Perdue **John Parries**



Miss Wyoming
Cody Neville
Piano solo "Fantaisie Impromptu"



Miss Connecticut
Valerie Stetson
Ballet dance



Miss Wisconsin
Barbara Bonville
Violoncello solo
"Piece En Forme de Habanera"

Scholarship Winners Too!

All Preliminary Winners reached the Semi-Finals in the 1963 Miss America Pageant and were thus automatically recipients of $1,000 to $10,000 scholarships. As a result, four additional scholarships were in the offering, and the Scholarship Committee made the awards to Non-Finalists possessing exceptional talent, though not the winners in their special talent competition. They were Miss Wyoming, Miss Connecticut, Miss Wisconsin and Miss Washington.

Miss Iowa was voted the Most Talented Musician among the Non-Finalists, and the contestants themselves selected Miss North Carolina as Miss Congeniality by the largest majority of contestant votes in Pageant history.



Miss Washington
Mardi Hagen
Modern Dance



To the rousing cheers of her excited fifty-one fellow contestants, tall, stately Miss North Carolina, Jeanne Swanner is announced as Miss Congeniality 1963 and the recipient of a $1,000 scholarship.



Miss Iowa
Carolyn Jane Northway
Most Talented Musician
Non-Finalist
Piano solo "Etude in D Flat"

America's REIGN



MISS ALABAMA



MISS ALASKA



MISS ARIZONA



MISS CALIFORNIA



MISS DELAWARE



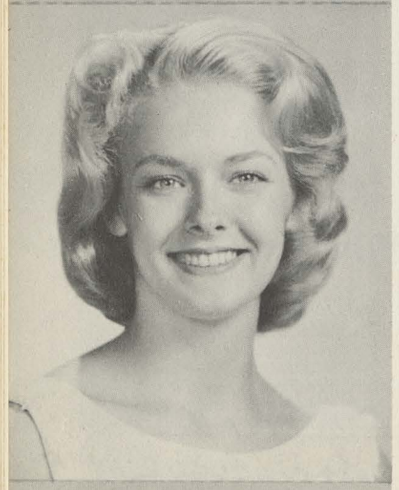
MISS DISTRICT OF COLUMBIA



MISS FLORIDA



MISS GEORGIA



MISS ILLINOIS



MISS INDIANA

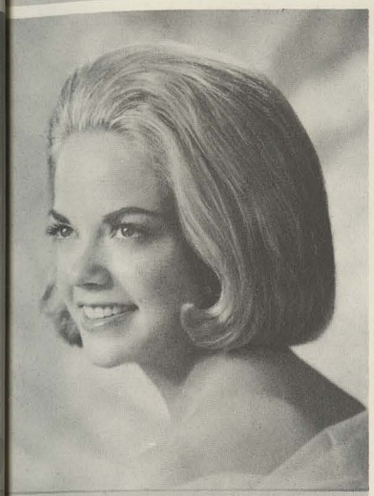


MISS IOWA



MISS KANSAS

G NG QUEENS



MISS COLORADO



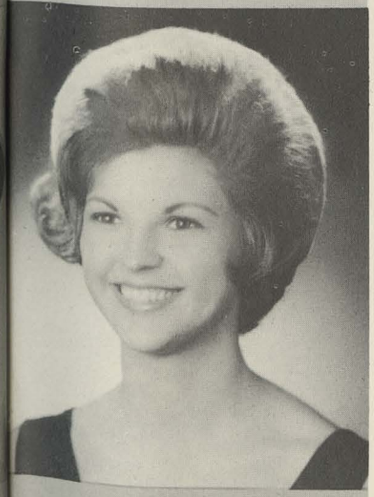
MISS CONNECTICUT



MISS HAWAII



MISS IDAHO



MISS KENTUCKY



MISS LOUISIANA

Miss Alabama
Judith Antoinette Short, Birmingham
Birmingham-Southern College Freshman
Semi-Finalist—$1,000 Scholarship

Miss Alaska
Colleen Sharon Kendall, Anchorage
Alaska Methodist University Junior
$300.00 Scholarship

Miss Arizona
Susan Jean Bergstrom, Phoenix
Arizona State University Freshman
Fourth Runner-Up—$1,500 Scholarship

Miss California
Wendy Lee Douglas, Sacramento
Sacramento State College Sophomore
Semi-Finalist—$1,000 Scholarship

Miss Colorado
Cheryl Lillian Sweeten, Arvada
Arvada High School Graduate
Semi-Finalist—$1,000 Scholarship

Miss Connecticut
Valerie Dale Stetson, Milldale
Boston University Junior
Special Scholarship Award—$1,000

Miss Delaware
Diane Beverly Isaacs, Greenwood
University of Delaware Freshman
$300.00 Scholarship

Miss District of Columbia
Rosanne Tueller, McLean, Va.
Brigham Young University Junior
First Runner-Up—$3,000 Scholarship

Miss Florida
Flora Jo Chandonnet, North Miami
North Miami High School Graduate
$300.00 Scholarship

Miss Georgia
Nancy Jane Middleton, Macon
Wesleyan College Junior
$300.00 Scholarship

Miss Hawaii
Susan Dee Pickering, Honolulu
University of Hawaii Freshman
Second Runner-Up—$2,500 Scholarship

Miss Idaho
Linda Ann Moulton, Boise
University of Colorado Senior
$300.00 Scholarship

Miss Illinois
Judith Sheryl Schlieper, Decatur
University of Illinois Senior
$300.00 Scholarship

Miss Indiana
Marcia Jane Pinkstaff, Crawfordsville
Butler University Junior
$300.00 Scholarship

Miss Iowa
Carolyn Jane Northway, Davenport
Marycrest College Sophomore
Most Talented Musician—$1,000 Scholarship

Miss Kansas
Karen Raye Schwartz, Pratt
Friends University Junior
Most Talented Classical Singer—$1,000 Scholarship

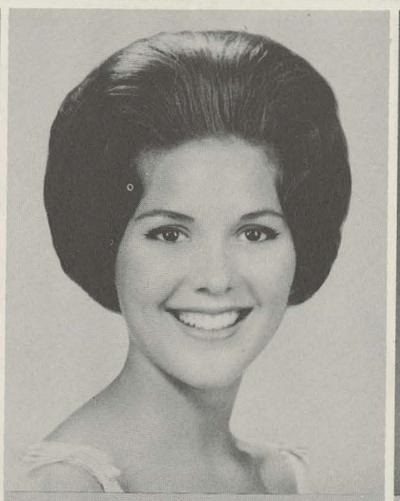
Miss Kentucky
Nell Garnett Owen, Bowling Green
University of Louisville Freshman
$300.00 Scholarship

Miss Louisiana
Linda Gail Baucum, Springhill
Louisiana Polytechnic Institute Freshman
$300.00 Scholarship

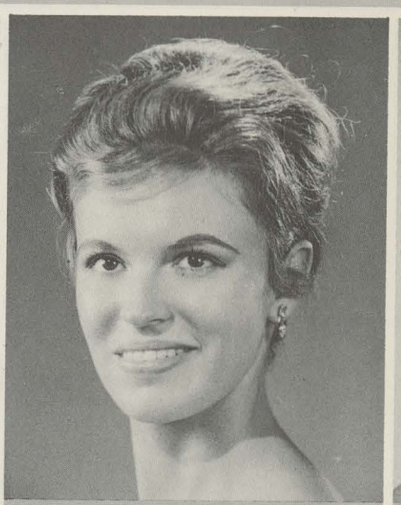
America's REIGN



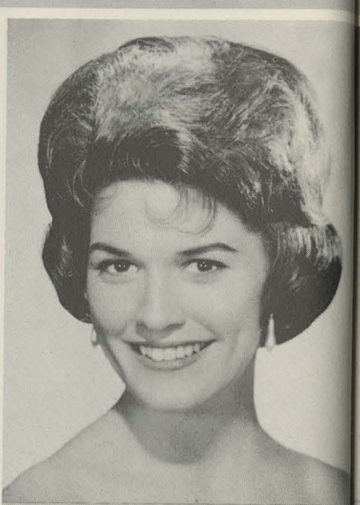
MISS MAINE



MISS MARYLAND



MISS MASSACHUSETTS



MISS MICHIGAN



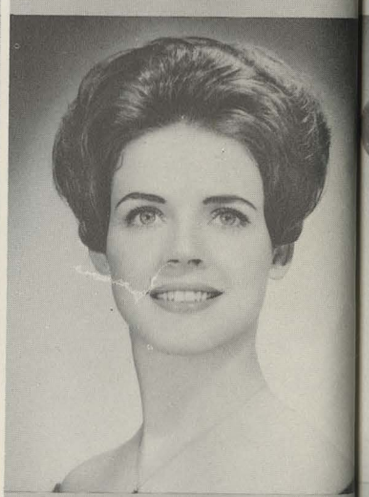
MISS MISSOURI



MISS MONTANA



MISS NEBRASKA



MISS NEVADA



MISS NEW MEXICO



MISS NEW YORK CITY

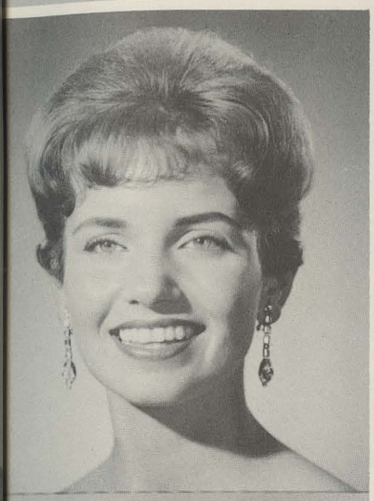


MISS NEW YORK STATE



MISS NORTH CAROLINA

NG QUEENS



MISS MINNESOTA



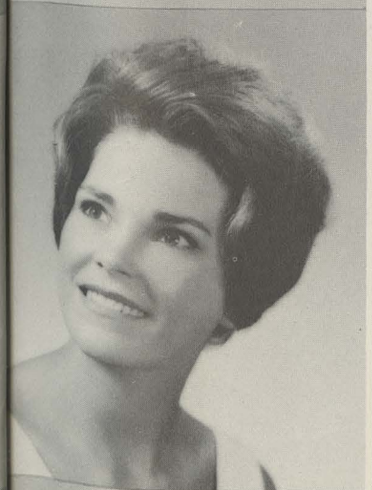
MISS MISSISSIPPI



MISS NEW HAMPSHIRE



MISS NEW JERSEY



MISS NORTH DAKOTA



MISS OHIO

Miss Maine
Elaine Ann Ouellette, Lewiston
St. Dominic's High School Graduate
$300.00 Scholarship

Miss Maryland
Carolyn Bond Wright, Forest Hill
Radford College Junior
$300.00 Scholarship

Miss Massachusetts
Lila Louise Soldani, Foxboro
University of Bridgeport Graduate
$300.00 Scholarship

Miss Michigan
Kathleen Kay McLaughlin, Ishpeming
University of Minnesota Senior
$300.00 Scholarship

Miss Minnesota
Sharon Marie Carnes, St. Paul
University of Minnesota Sophomore
$300.00 Scholarship

Miss Mississippi
Barbara Jan Nave, McComb
Mississippi State College for Women Sophomore
$300.00 Scholarship

Miss Missouri
Judith Nadine Engelhardt, Affton
Lindenwood College Senior
$300.00 Scholarship

Miss Montana
Roberta Kay Tarbox, Missoula
Montana State University Senior
$300.00 Scholarship

Miss Nebraska
Donna-Marie Black, Broken Bow
University of Nebraska Junior
$300.00 Scholarship

Miss Nevada
Cheryle Jeanne Thompson, Las Vegas
Clark Co. High School Graduate
Semi-Finalist—$1,000 Scholarship

Miss New Hampshire
Georgia Mason Taggart, Henniker
New England College Graduate Student
$300.00 Scholarship

Miss New Jersey
Janet Bryan Adams, Hopatcong
Northwestern University Sophomore
$300.00 Scholarship

Miss New Mexico
Sandi Joyce Moore, Loving
University of New Mexico Sophomore
$300.00 Scholarship

Miss New York City
Marsha Barbara Metrinko, New York
Georgetown University Graduate
Most Talented Dancer—$1,000 Scholarship

Miss New York State
Barbara Ann Gloede, Staten Island
Fredonia State University Senior
Most Talented Variety Act—$1,000 Scholarship

Miss North Carolina
Jeanne Flinn Swanner, Graham
Auburn University Junior
"Miss Congeniality"—$1,000 Scholarship

Miss North Dakota
Jo Ann Syvrud, Mandan
Dickinson State College Junior
$300.00 Scholarship

Miss Ohio
Margaret A. Emerson, Akron
University of Akron Freshman
$300.00 Scholarship

America's REIGNING



MISS OKLAHOMA



MISS OREGON



MISS PENNSYLVANIA



MISS RHODE ISLAND



MISS SOUTH DAKOTA



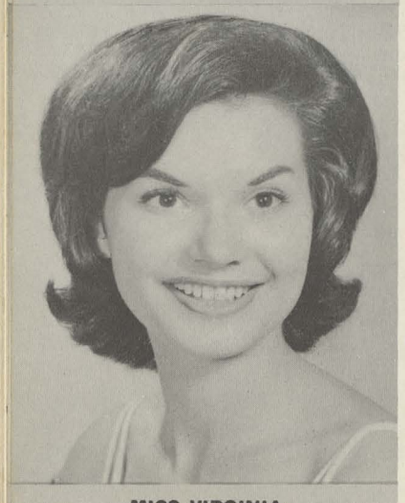
MISS TENNESSEE



MISS TEXAS



MISS UTAH



MISS VIRGINIA



MISS WASHINGTON



MISS WEST VIRGINIA



MISS WISCONSIN

QUEENS



MISS SOUTH CAROLINA



MISS VERMONT



MISS WYOMING

Miss Oklahoma
Cheryl Ann Semrad, Waukomis
Oklahoma State University Freshman
$300.00 Scholarship

Miss Oregon
D'Ann Sharon Fullerton, Roseburg
Southern Oregon College Sophomore
$300.00 Scholarship

Miss Pennsylvania
Cheryl Lynne Kegley, Salisbury
Grove City College Freshman
$300.00 Scholarship

Miss Rhode Island
Sheila Mae Guarniere, Bristol
University of Rhode Island Sophomore
$300.00 Scholarship

Miss South Carolina
Carolyn Lee Gaines, North Augusta
Augusta College Sophomore
$300.00 Scholarship

Miss South Dakota
Heather Ann Paterson, Watertown
Yankton College Junior
$300.00 Scholarship

Miss Tennessee
Martha Ellen Truett, Tiptonville
Vanderbilt University Junior
Third Runner-Up—$2,000 Scholarship

Miss Texas
Jeanne Richey Amacker, Beaumont
University of Texas Senior
$300.00 Scholarship

Miss Utah
Annette Bates, Salt Lake City
University of Utah Sophomore
$300.00 Scholarship

Miss Vermont
Melissa Stafford Hetzel, Burlington
University of Vermont Graduate
Most Talented Popular Singer
—$1,000 Scholarship

Miss Virginia
Dorcas Dara Campbell, Fairfield
Richmond Professional Institute Graduate
Semi-Finalist—$1,000 Scholarship

Miss Washington
Mardi Amy Hagen, Tacoma
University of Washington Senior
Special Scholarship Award—$1,000

Miss West Virginia
Karen Lee Childers, South Charleston
Marshall University Junior
Most Talented Actress—$1,000 Scholarship

Miss Wisconsin
Barbara J. Bonville, Milwaukee
University of Wisconsin Sophomore
Special Scholarship Award—$1,000

Miss Wyoming
Cody Marie Neville, Byron
University of Wyoming Freshman
Special Scholarship Award—$1,000

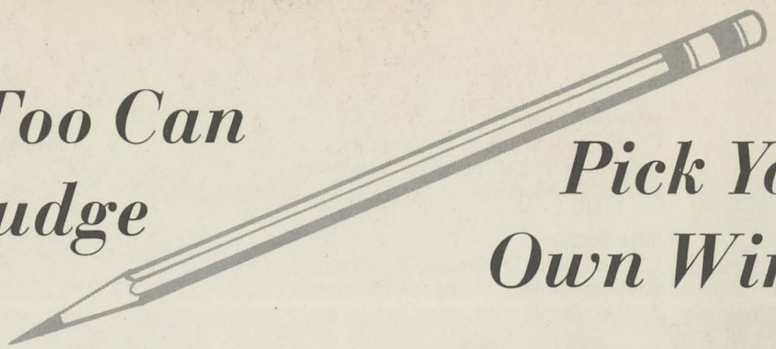
The Toni Girls

With Emcee Bert Parks, introducing "The Half-Time Presentation"



Evelyn Ellis, Miss South Carolina 1962; Penny Rudd, Miss Texas 1962 and Joleen Wolf, Miss Iowa 1962 sing and dance in the production numbers introducing various phases of competition. They also performed on the popular Toni Commercials seen on the coast to coast telecast of the 1963 National Finals.

You Too Can Be A Judge



Pick Your Own Winner

EVENING GOWN

1st Place (5 Points)_____

2nd Place (4 Points)_____

3rd Place (3 Points)_____

4th Place (2 Points)_____

5th Place (1 Point)_____

SWIM SUIT

1st Place (5 Points)_____

2nd Place (4 Points)_____

3rd Place (3 Points)_____

4th Place (2 Points)_____

5th Place (1 Point)_____

TALENT

1st Place (10 Points)_____

2nd Place (8 Points)_____

3rd Place (6 Points)_____

4th Place (4 Points)_____

5th Place (2 Points)_____

FINAL BALLOT

Title Winner (10 Points)_____

2nd Place (5 Points)_____

3rd Place (3 Points)_____

4th Place (2 Points)_____

5th Place (1 Point)_____

MISS AMERICAS IN REVIEW

	Height	Bust	Waist	Hips	Weight	Age	Hair	Eyes
1921—Margaret Gorman, Washington, D. C.	5-1	30	25	32	108	16	Blonde	Blue
1922-23—Mary Campbell, Columbus, Ohio	5-7	35	26	36	140	16	Brown	Blue
1924—Ruth Malcolmson, Philadelphia, Pa.	5-6	34	25	34	137	18	Brown	Blue
1925—Fay Lanphier, Oakland, California	5-8	35	26	37	138	19	Blonde	Hazel
1926—Norma Smallwood, Tulsa, Oklahoma	5-4	33	25	34	118	18	Brown	Blue
1927—Lois Delander, Joliet, Illinois	5-5½	33	25	34	115	17	Brown	Blue
1933—Marion Bergeron, West Haven, Conn.	5-4½	32	26½	37½	112	16	Blonde	Blue
1935—Henrietta Leaver, Pittsburgh, Pa.	5-6½	33	23	35½	120	19	Brown	Blue
1936—Rose Coyle, Philadelphia, Pa.	5-6	34	23½	34½	114	22	Black	Brown
1937—Bette Cooper, Bertrand Island, N. J.	5-6	32	26	36	120	17	Blonde	Blue
1938—Marilyn Meseke, Marion, Ohio	5-7	34¾	26	35½	128	20	Blonde	Blue
1939—Patricia Donnelly, Detroit, Michigan	5-7	36	25	34	126	19	Brown	Brown
1940—Frances Marie Burke, Philadelphia, Pa.	5-9	34	23	35	120	19	Brown	Green
1941—Rosemary LaPlanche, Los Angeles, Calif.	5-5½	34	24	36	120	18	Blonde	Hazel
1942—Jo-Carroll Dennison, Tyler, Texas	5-5	34	22	34½	118	18	Brown	Brown
1943—Jean Bartel, Los Angeles, Calif.	5-8	36	23	35	130	19	Brown	Blue
1944—Venus Ramey, Washington, D. C.	5-7	37½	25	36½	125	19	Auburn	Blue
1945—Bess Myerson, New York City, N. Y.	5-10	35½	25	35	135	21	Black	Hazel
1946—Marilyn Buferd, Los Angeles, Calif.	5-8	35½	25½	36	123	21	Brown	Blue
1947—Barbara Walker, Memphis, Tennessee	5-7	35	25	35	130	21	Black	Hazel
1948—BeBe Shopp, Hopkins, Minnesota	5-9	37	27	36	140	18	Brown	Hazel
1949—Jacque Mercer, Litchfield, Arizona	5-4	34	22	34	106	18	Black	Brown
1951—Yolande Betbeze, Mobile, Alabama (Postdated)	5-5½	35	24	35	119	21	Brown	Brown
1952—Colleen Kay Hutchins, Salt Lake City, Utah	5-10	36	24	36	143	25	Blonde	Blue
1953—Neva Jane Langley, Macon, Ga.	5-6¼	35	23	35	118	19	Brown	Green
1954—Evelyn Margaret Ay, Ephrata, Pa.	5-8	37	24	36	132	20	Blonde	Green
1955—Lee Meriwether, San Francisco, Calif.	5-8½	34½	22	35	124	19	Brown	Blue
1956—Sharon Kay Ritchie, Denver, Colorado	5-6	35	23	35	116	18	Brown	Blue
1957—Marian Ann McKnight, Manning, South Carolina	5-5	35	23	35	120	19	Blonde	Blue
1958—Marilyn Elaine Van Derbur, Denver, Colorado	5-8¼	35	25	36	130	20	Blonde	Green
1959—Mary Ann Mobley, Brandon, Miss.	5-5	34½	22	35	114	21	Brown	Brown
1960—Lynda Lee Mead, Natchez, Miss.	5-7	36	24	36	120	20	Brown	Green
1961—Nancy Anne Fleming, Montague, Michigan	5-6	35	22	35	116	18	Brown	Green
1962—Maria Beale Fletcher, Asheville, North Carolina	5-5½	35	24	35	118	19	Brown	Hazel
1963—Jacquelyn Jeanne Mayer, Sandusky, Ohio	5-5	36	22	36	115	20	Brown	Hazel
1964—Donna Axum, El Dorado, Arkansas	5-6½	35	23	35	124	21	Brown	Brown



MISS AMERICA PAGEANT ANNUAL SCHOLARSHIP AWARDS

(In addition to scholarships listed below over $350,000 in scholarships are awarded at local and state Pageants.)*

MISS AMERICA	$10,000.00
First Runner-Up	3,000.00
Second Runner-Up	2,500.00
Third Runner-Up	2,000.00
Fourth Runner-Up	1,500.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Semi-Finalist	1,000.00
Miss Congeniality	1,000.00
Non-Finalist Scholarships:	
Most Talented Dancer	1,000.00
Most Talented Popular Singer	1,000.00
Most Talented Classical or Semi-Classical Singer	1,000.00
Most Talented Musician	1,000.00
Most Talented in All Other Fields (Two Scholarships) ..... each	1,000.00
All Preliminary Winners Not Included in Above Scholarships ..... each	1,000.00
All Other National Contestants ..... each	300.00

**$200,000 is contributed by the Pepsi-Cola Co. and its 550 Bottlers throughout America.*

'64 OLDS

WHERE THE ACTION IS!







In the Spotlight... Miss America and her Official Car!

Meet Miss America for '64, Miss Donna Axum, and her Official Car . . . Oldsmobile! She is shown here with the stunning Starfire Convertible, glamor star of the Oldsmobile sports car fleet. Starfire's sculptured beauty . . . responsive 345-h.p. V-8 engine . . . and distinctive sports interior all help make it a particularly appropriate choice for so charming a Queen. Why don't *you* follow Miss America's lead by going Olds . . . *where the action is!*

OLDSMOBILE DIVISION • GENERAL MOTORS CORPORATION • QUALITY BUILDERS OF NINETY-EIGHT, STARFIRE, SUPER 88, DYNAMIC 88, JETSTAR I, JETSTAR 88, F-85



BAN-LON® EVENING DRESS of gold brocade designed by Alfred Bosand exclusively for Donna Axum, MISS AMERICA 1964.
This is one of the striking fashions from her complete "Ban-Lon" and "Everglaze" wardrobe. Photograph by Maria Martel.

Joseph Bancroft & Sons Co., Wilmington, Del.—originator of versatile "Ban-Lon" fashions and "Everglaze" fabrics—is honored to be a sponsor of The Miss America Pageant and participate in The Miss America Scholarship Foundation.