

1975 Miss Mount Airy Pageant

Sponsored by
Mt. Airy Jaycees

August 16 - 17, 1974

"In The Good Ole Summer Time"

$1.50

MISS AMERICA PAGEANT
ATLANTIC CITY ☆ INAUGURATED 1921

Copyright 1973 Miss America Pageant

Good morning, Miss America!

You're the child who always loved people. The little girl whose joy was driving the family tractor. The woman whose dream is to become Juvenile Court Judge Rebecca Ann King.

Kellogg's congratulates you. We hope our continuing participation in the Miss America scholarship program will help your dream come true.

Kellogg's®

The best to you each morning.®



® Kellogg Company © 1973 Kellogg Company


Miss America

The 53RD Miss Amer
with 20 spectacular years o



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Television has played a major role in bringing the Miss America Pageant story into the homes of well over a billion viewers across the country, as well as to many foreign lands as delayed broadcasts.

Begun in 1954 as a 90 minute coast-to-coast live special carried by ABC-TV, the 1973 Miss America Pageant, colorcast by NBC-TV, enjoyed one of the highest Nielsen ratings of any national television spec-

erica Pageant...
s of national telecasting



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tacular and was carried by a network of well over 200 stations into more than 30 million American homes.

The 53rd Miss America Pageant celebrated its 20th live nationwide telecast September 8th and, for the 20th consecutive year, Albert A. Marks, Jr. served as Executive Producer in charge of the stage and television. It is noteworthy that Mr. Marks, as all his fellow members of the Miss America Pageant Board of Directors, contributes his time and talents to this important but time-consuming undertaking on behalf of this non-profit organization.

It is a pleasure to feature here, and on the succeeding pages, those Miss Americas who have received their crowns during the era of national Pageant telecasting.

Photo captions on following pages.



9



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16

1. Lee Meriwether
   Crowned in Sept. 1954
   Miss America 1955

2. Sharon Ritchie
   (Mrs. Kyle Rote)
   Miss America 1956

3. Marian McKnight
   (Mrs. Gary Conway)
   Miss America 1957

4. Marilyn Van Derbur
   (Mrs. Lawrence A. Atler)
   Miss America 1958

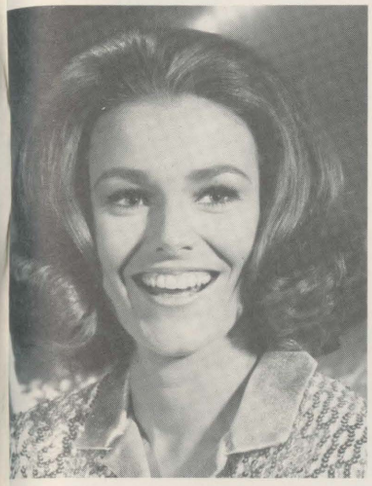
5. Mary Ann Mobley
   (Mrs. Gary E. Collins)
   Miss America 1959

6. Lynda Lee Mead
   (Mrs. John J. Shea, Jr.)
   Miss America 1960

7. Nancy Fleming
   (Mrs. William F. Johnson)
   Miss America 1961

8. Maria Fletcher
   (Mrs. James H. Growdon, Jr.)
   Miss America 1962

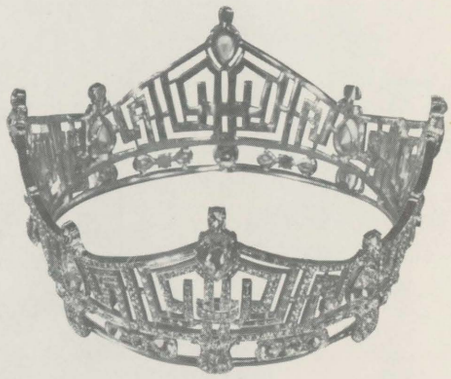
9. Jacquelyn Mayer
   (Mrs. John Albert Townsend)
   Miss America 1963



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19

10. Donna Axum
(Mrs. Gus F. Mutscher)
Miss America 1964

11. Vonda Van Dyke
Miss America 1965

12. Deborah Bryant
(Mrs. Roderick T. Wilson)
Miss America 1966

13. Jane Jayroe
(Mrs. Paul H. Petersen)
Miss America 1967

14. Debra Dene Barnes
(Mrs. Mitchel E. Miles)
Miss America 1968

15. Judith Ford
(Mrs. Edwin C. Johnson)
Miss America 1969

16. Pamela Eldred
Miss America 1970

17. Phyllis George
Miss America 1971

18. Laurie Lea Schaefer
(Mrs. John Lurie)
Miss America 1972

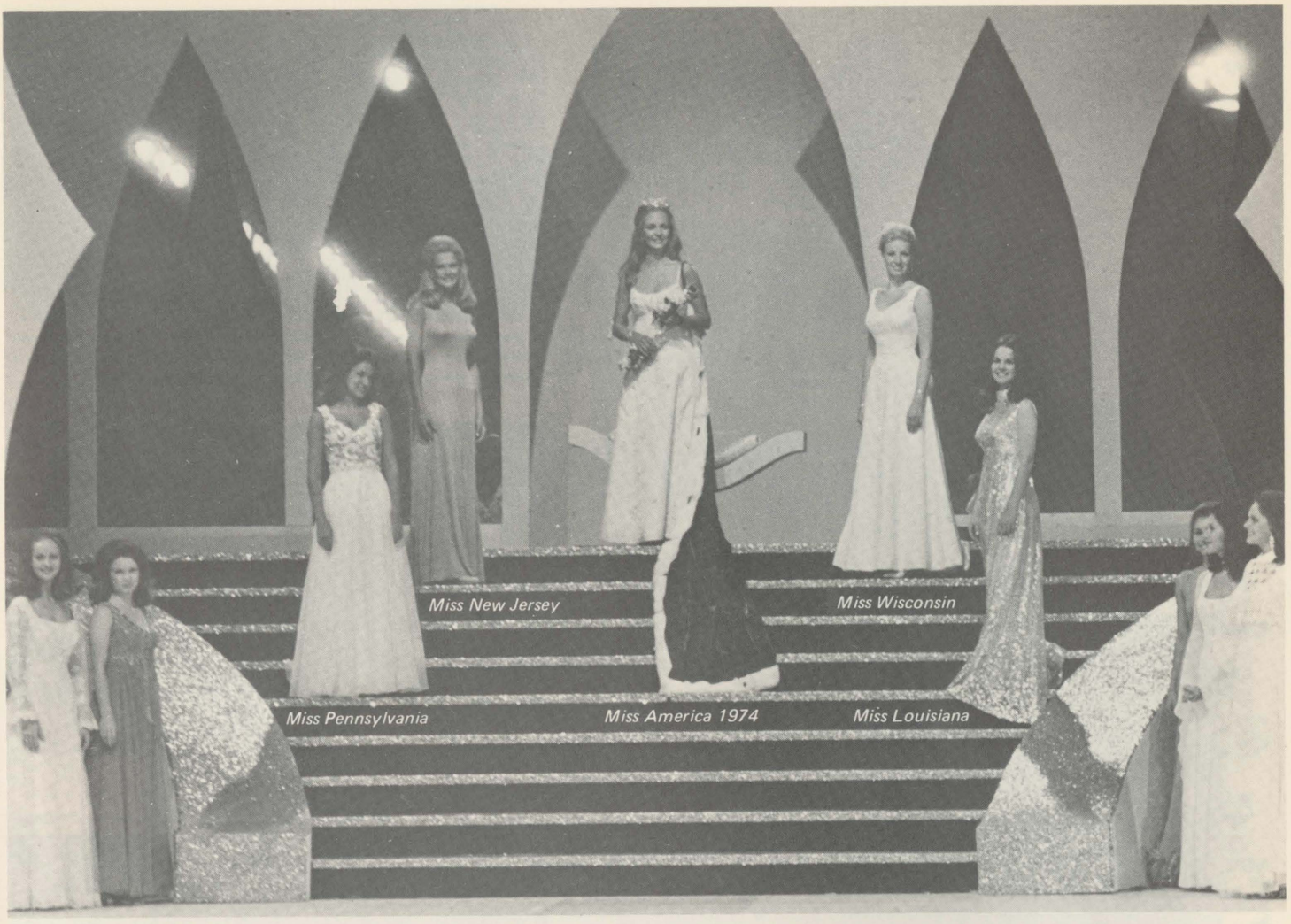
19. Terry Anne Meeuwsen
Miss America 1973



A tall, slender, blue-eyed blonde was the 20th Miss America crowned on national television at the 53rd Miss America Pageant.

Rebecca Ann King, of Sterling, Colorado, is a gracious, well-read, well adjusted, articulate young woman who earned her bachelor's degree in 1972 at Colorado Women's College and was named to Who's Who in American Colleges and Universities.

The daughter of Grace and Wylie King, Rebecca (born April 14, 1950) grew up on the family farm, dreamed of being Miss America because of the educational benefits and now wants to be a lawyer, with her own law practice in a small town. Rebecca realized her childhood dream and now, with her $15,000 Miss America Scholarship, we predict she will achieve her ultimate goal of an outstanding legal career.



THE *1973*

Miss America

PAGEANT

SCHOLARSHIP FOUNDATION AWARDS

by

THE GILLETTE COMPANY, PERSONAL CARE DIVISION
KELLOGG COMPANY
CAMPBELL SOUP COMPANY

Miss America	$15,000.00	Semi-Finalist	$1,500.00
First Runner-Up	10,000.00	Semi-Finalist	1,500.00
Second Runner-Up	5,000.00	Semi-Finalist	1,500.00
Third Runner-Up	3,000.00	Semi-Finalist	1,500.00
Fourth Runner-Up	2,000.00	Miss Congeniality	1,000.00
Semi-Finalist	1,500.00	Seven Non-Finalist Talent ..... each	1,000.00

All Preliminary Winners not included above .... each $1,000.00
All Other National Contestants ..... each 500.00

The Local, State and National Miss America Pageants are nearing One Million Dollars in scholarships awarded annually.

Getting Into The Swim of Things . . .



It's not a good idea to run on a slippery jetty!

Arriving early for Pageant Week in Atlantic City, which traditionally and officially opens on Labor Day, affords those State Representatives the time to enjoy some of the seashore activities.

The Tram Ride - A new addition to the Boardwalk scene.



Visiting the Coast Guard Station.





A special Ham Radio set-up for Pageant Week with call letters WP 2 MAP had approximately 1,000 two-way radio contacts with some 17 countries and all 50 states participating.



A woman's favorite pastime.

Really getting in the swim of things!



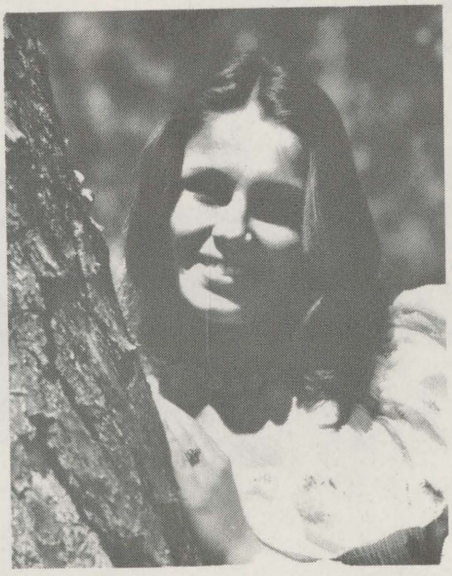
The
Mount Airy Jaycees and Jaycettes
Proudly Dedicates This Program Book
to
Miss Mount Airy 1974
Judy Lawson





My Year 1973-74

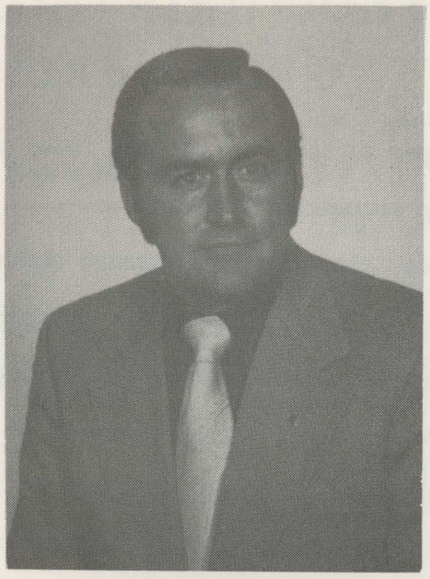








Comment From The President



Don Beverly

The Miss Mount Airy Pageant is one of the highlights of the Jaycee year. A special "thank you" to the merchants and individuals of our community, who make our pageant the best in our state.

A special thank you to each contestant - for without you we could not have a pageant. There is no loser - for each of you gain from your experience. You make our pageant special.

It has been my pleasure to work with the Jaycees in the Miss Mount Airy Pageant for the past five years.

The Jaycees and Jaycettes join with our community and all who have contributed to this pageant in wishing "Miss Mount Airy 1975" the best of luck.

Don Beverly
President, Mount Airy Jaycees

RULES and REGULATIONS

Entrant agrees to abide by all the rules of the local and national contests now in effect or as announced hereafter.

Entrant agrees that the time, manner and method of judging the contest shall be solely within the discretion of the organizations sponsoring local, state and national associated with the Miss America Pageant.

Entrant agrees that if she is selected as the winner of this contest, she will not sign a management contract with any individual or corporation, and that she will not give any written or verbal endorsement of any merchantile commodity, nor will she permit any photographs to be used in connection with any advertised commodity of service not associated with this contest, without the permission of the Mount Airy Jaycees or Miss America Pageant.

Entrant must be a resident of the official territory by this particular contest for the past six months. This rule is only waived for contestants whose residence is out of the territory of state, but who is a college or university student in city where contest is held and at time the contest is held. She must not have completed in more than one official preliminary contest this year.

Entrant must be single and never have been married, divorced, or had marriage annuled.

Entrant must be a high school graduate by September First of this year.

Entrant's age on September First shall not be less than eighteen nor more than twenty-eight years.

Entrant must be of good character and possess poise, personality, intelligence, charm and beauty of face and figure.

Entrant must possess and display talent in a three minute routine. This talent may be singing, dancing, playing a musical instrument, dramatic reading, art display, dress designing,etc., or she may give a three minute talk on the career she wishes to pursue.

Entrant may be either amateur or professional.

SPECIAL CONTRIBUTIONS

Window Displays . . . . . Baldwins

Publicity . . . . . Mt. Airy News, Mt. Airy Times, WPAQ, WSYD

Dinner Jackets . . . . . Doyle Perdue

Tickets . . . . . Mount Airy Times

P. A. System . . . . . George Brannock

Cosmotoligist . . . . . Hazel Keller Cosmetics

Hair Stylist . . . . . Jewel Bondurant

SPECIAL SERVICES

Organ . . . . . Kimball Music Center

Organist . . . . . Benny Younger

Housing . . . . . Blu Vue Motel

Meals . . . . . Rays Restaurant, Blu Vue Restaurant

PAGEANT COMMITTEES

PAGEANT CHAIRMAN AND CO-CHAIRMAN
Jerry Beverly & Doug Anderson

CONCESSIONS
J. C. Short

ADS
Tom Kock

SCHOLARSHIPS
Roger Jarrell

PARADE
Dennis Jaynes

ENTRIES
Mr. & Mrs. Roger Puckett
Mr. & Mrs. Teddy Beaver

MC AND JUDGES
Felton Godwin
Joe Harrell

SPECIAL ENTERTAINMENT
Kathe Beaver
Beverly Beverly

PROGRAM BOOK
Allen Burton

SPONSORS
Ercell Tate

HOSTESSES
Sue Anderson

AWARDS
Donna Beverly

SITE AND STAGING
Doug Anderson
Dennis Jaynes

TICKETS AND USHERS
Sidney Lawrence
Jerry Jessup

TEA
Diane Kock
Jackie Jackson

PARTIES
Jewel Bondurant
Fairie Harrell
Carol Jarrell

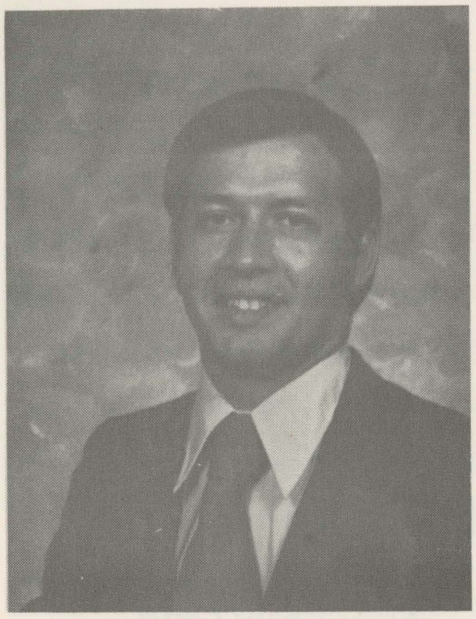
DINNER
Linda Short
Jane-La Prade
Fairie Harrell

WARDROBE
Trica Kennedy
Linda Short
Dianne Kock

JUDGES BOOKLET
Kaye Puckett
Donna Beverly

FLOWERS
Trica Kennedy

MASTER of CERMONIES



BRUCE HULL

We proudly present our Master of Ceremonies, Bruce Hull, who has ten years experience in radio. He and his family reside at 252 Herring Street. Bruce is married to the former Diane Easter and they have a six year old boy, Mitchell (Mitch) Hull.

Bruce attended the Mount Airy City Schools graduating from Mount Airy High School. After high school, Bruce attended the Atlanta School of Broadcasting and the Elkin's Engineering School in Atlanta. In working with radio, Bruce has worked at W K T E in King, North Carolina; at W D V A in Danville, Virginia; and at W K B X in Winston-Salem, North Carolina. Bruce has also worked in television advertising. Presently he is working at W S Y D.

We appreciate his fine work and are sure you'll enjoy him as he presides tonight as Master of Ceremonies.

JUDGES

PETE ATHANAELOS



A resident of Kannapolis, North Carolina, he is married to the former Cookie Ketchie. He has been active in the Kannapolis Jaycees having served as President in 1971-72 and has also served as State Director.

He has been associated with the Miss Cabarrus County Pageant for five years. He has also served as Business Manager for Miss Cabarrus County for three years and has attended the last four Miss North Carolina Pageants.

He graduated from Pembroke State University and is presently employed by the North Carolina Probation Commission.



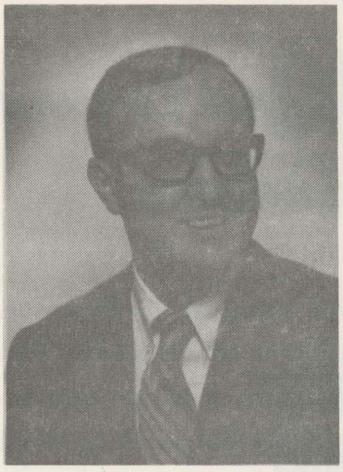
MRS. COOKIE ATHANAELOS

Resides in Kannapolis, North Carolina. She is active in the Kannapolis Jaycettes and has served as Vice President of the organization.

She attended East Carolina University and North State Business College.

Cookie has been associated with the Miss Cabarrus County Pageant for five years, serving as Assistant Director of the pageant for four years. She has been the official chaperone for Miss Cabarrus County for three years and has attended pageants in North Carolina, South Carolina and Virginia. She will attend the Miss America Pageant in September as a delegate from North Carolina.

Cookie has served as a judge in various Miss, Junior Miss, and Little Miss Pageants in both North Carolina and Virginia.



JUDGES

J. BRENT GROVE, JR.

A graduate of the University of North Carolina-Charlotte, Brent has served on the Miss North Carolina Pageant staff for five years. In addition to serving as Associate Pageant Director for two consecutive years, he has served as Associate Pageant Producer and was Executive Pageant Director for the 1974 Miss North Carolina Pageant. In 1971 he was named Key Man of the Year and in 1972 as one of the ten outstanding young men in Charlotte-Mecklenburg.

He has judged numerous local pageants throughout North and South Carolina. He serves as Assistant Technical Director for the Charlotte Opera Association and as Miss North Carolina's Business Manager. He is Executive Producer for the 1975 Miss North Carolina Pageant.

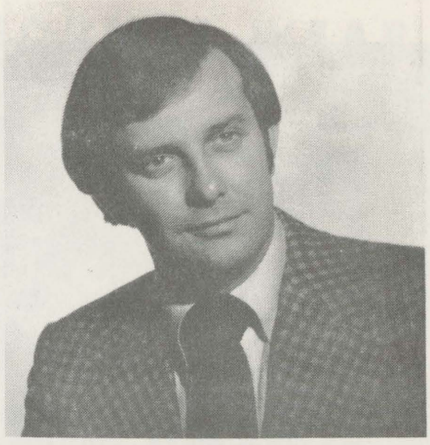
MRS. JOYCE J. GROVE



A native of Charlotte, Joyce received a B. A. Degree from Limestone College. She has served for the past four (4) years on the Miss North Carolina Pageant staff, this year working in the hostess area.

She has been on the Board of Directors of the Charlotte Jaycettes for the past four years and in 1972 served as their President. She has judged many local pageants and was a delegate to the 1972 and 1973 Miss America Pageants.

Married to J. Brent Grove, Jr., she has two sons and served as Miss North Carolina's Business Manager.



CHARLES H. IVEY

Charles is a resident of Hickory, North Carolina and is presently serving as District Sales Manager for Nationwide Insurance Company.

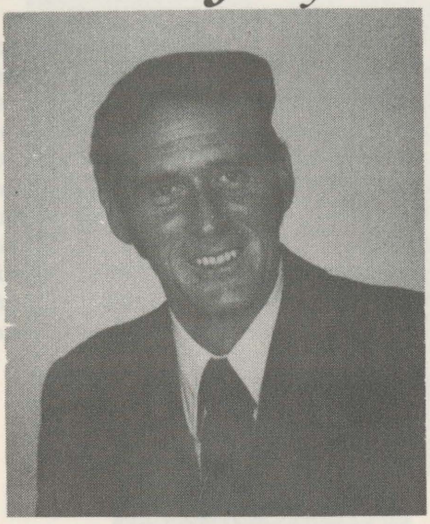
While an active member of the Hickory Jaycees for seven years, he served as Advertising Chairman for the Miss Hickory Pageant and has served on various fund raising committees.

He has also been active with the Hickory United Fund, Cancer Drive, Heart Fund and has served on several committees for the local Chamber of Commerce.

BALLOT VERIFICATION

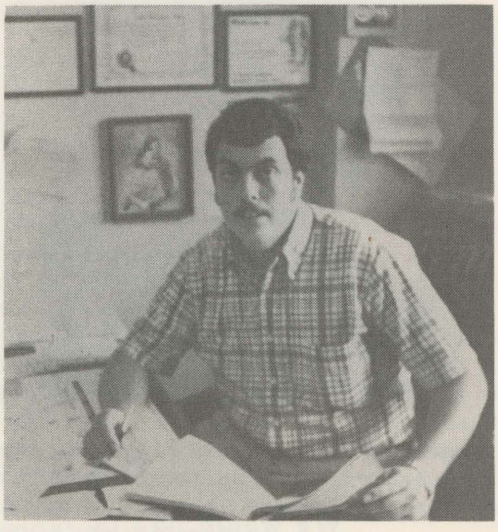
We would like to express our appreciation to Strand, Skees, Jones and Company, Certified Public Accountants, Mount Airy, North Carolina, for again providing personnel to verify the Judges' ballots.

Miss Mount Airy Pageant Chairman and Co-Chairman
Jerry Beverly and Doug Anderson



Jerry has served eleven years in the Mount Airy Jaycees as a member of Board of Directors, Vice President and President. Some of his awards are, Outstanding Man of the Year, Outstanding North Carolina Jaycee Award, and Presidents Award. He served as manager for the reigning Miss Mount Airy 1973 - 1974.

Jerry is married to the former Beverly Hicks and has three children, Lisa, Kent and Janine. They live on Gwynwood Drive. He is employed at Bray's Recapping.



Doug has been an active Jaycee for two years and has vowed to be an active Jaycee for the next ten years. He has served as a member of the Board of Directors and is now serving as External Vice President. He and his wife Sue have two children, Jamie and Missie and reside on Noonkester Drive.

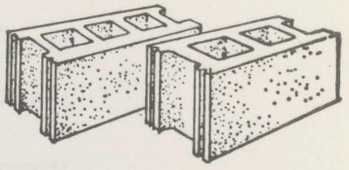
Doug is a Nationwide Insurance Agent with an office in Mount Airy.

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DIVISION OF EXPOSAIC INDUSTRIES INC.

"D-Lite Autoclave Cured Lightweight Blocks"





CONCRETE SPECIALTIES
PARKING CURBS,
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ARMY - NAVY SURPLUS • SPORTING GOODS • SHOES - BOOTS & CLOTHING

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Robby's Big Surplus Store

Main Street – Downtown – Mount Airy

IT'S FUN TO SHOP ROBBY'S

WHERE YOU CAN FIND JUST ABOUT ANYTHING AND YOU'LL SAVE TOO.

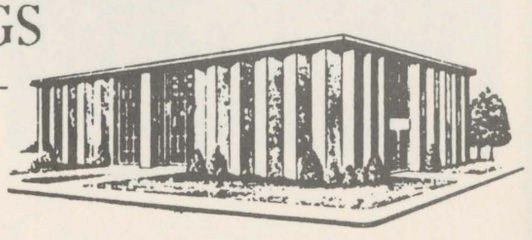
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RESOURCES EXCEED $70,000,000.00

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MOUNT AIRY, NORTH CAROLINA

BRANCH OFFICES: Pilot Mountian, North Carolina

Sparta, North Carolina

"Where Thousands Save Millions"

AWARDS

Awards and Prizes to be given to winners of Miss Mount Airy Pageant .....

Miss Mount Airy - $600 Scholarship (or $300 cash) plus Miss Mount Airy Trophy

1st Runner-up..... $250 Scholarship (or $125 cash) plus Trophy

2nd Runner-up..... $150 Scholarship (or $75 cash) plus Trophy

3rd Runner-up ..... Bulova Watch by Owen's Jewelry

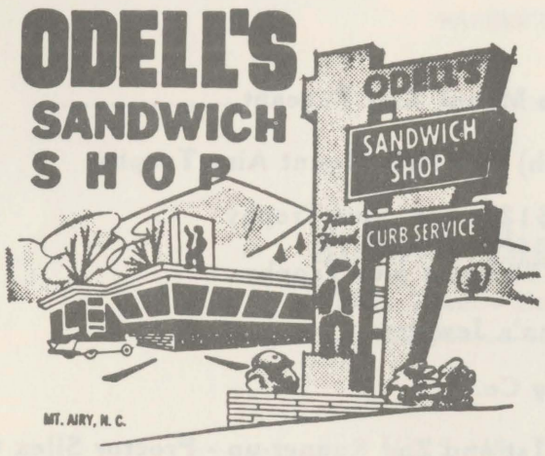
4th Runner-up ..... Camera by Wolfe Drug Co.

Super Speed Toaster Oven for Miss Mount Airy, 1st and 2nd Runner-up - Proctor Silex Corp.
All contestants will receive an official Miss America Sterling Charm Bracelet.
Oil Portraits by Stanley King
Judges votes verification: Strand, Skees, Jones and Co.

GIFTS FROM THE MERCHANTS

Roses . . . . . .Tape Recorder
A A A Drugs . . . . . .Gift
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Boyles Shoe Store . . . . . .Shoes
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Cockerham's Flowers & Gifts . . . . . Gift
Nichols Clothing . . . . . .Dress
Hospital Pharmacy . . . . . .Gift
Carter Furniture . . . . . Gift

Dickson's . . . . . Record Album
Davis Shoe Store . . . . . .Shoes
Mamie's Dress Shop . . . . . Lingerie
Wall's Jewelry . . . . . Bracelet
Jewel Box . . . . . .I D Bracelet
Randleman's. . . . . Gift
Jessup Brown Shoe Store . . . . Shoes
Pickwick Shoppe . . . . . Gift
Aladdin's Lamp . . . . . Travel Diary



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Barbara L. Gilbert	Mrs. Verna H. Gilbert	Burton Dodge
Cheryl Lynn Brintle	Mr. & Mrs. Blaine Brintle	Hospital Pharmacy
Cathy Jo Tucker	Mr. & Mrs. Calvin Tucker	F. Rees
Karen Lynn Sain	Mr. & Mrs. Lonnie G. Sain	Northwestern Bank
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Wendy Louise Whitaker	Mr. & Mrs. Wendell Whitaker	Patterson Buick
Paula Kay Badgett	Mr. & Mrs. Kenneth R. Badgett	Belk's
Tina Marie McCall	Mr. & Mrs. Mickey McCall	Slate Motor Co.

Mount Airy

JAYCEES IN ACTION

THE MOUNT AIRY JAYCEES TAKE THIS OPPORTUNITY TO THANK THE MERCHANTS, BUSINESSMEN, AND INDUSTRIES THAT APPEAR IN THIS PROGRAM. WHEN YOU SHOP WE ASK YOU TO JOIN WITH US IN PATRONIZING THOSE WHO HAVE MADE THIS PROGRAM POSSIBLE.

MEMBER
OFFICIALLY RECOGNIZED AFFILIATE ORGANIZATION
THE UNITED STATES JAYCEES

Blue Ridge Insurance

MT. AIRY, N. C. 27030 P. O. BOX 471

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1401 W. Pine — Johnny Stamper - Owner — Mt. Airy, N. C.

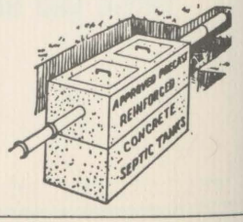
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RESIDENTIAL • COMMERCIAL • INDUSTRIAL

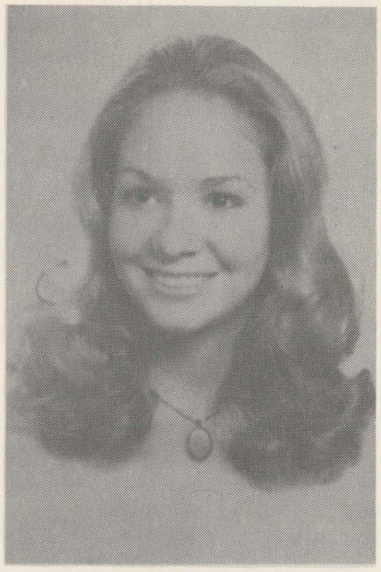


786-2402

If No Answer Call . . . 786-5278
789-1112



SPECIAL ENTERTAINMENT



"DEE" STOUT
Miss Forsyth County

"Dee", the reigning Miss Forsyth County is the twenty year old daughter of Mr. and Mrs. Earl R. Stout Jr. of Liberty, North Carolina.

A rising junior at Salem College in Winston-Salem, she is a music education major. Having served as both president and secretary of her class, she is currently the secretary of the Student Government Association.

The Miss Forsyth County Pageant was the first pageant in which she had participated. She went on to win the Faye Arnold Broyhill Award as the Most Talented Non-Finalist at the Miss North Carolina Pageant last June.

The fact that her father is a native of Mount Airy,makes attending your pageant an exciting event of her year.

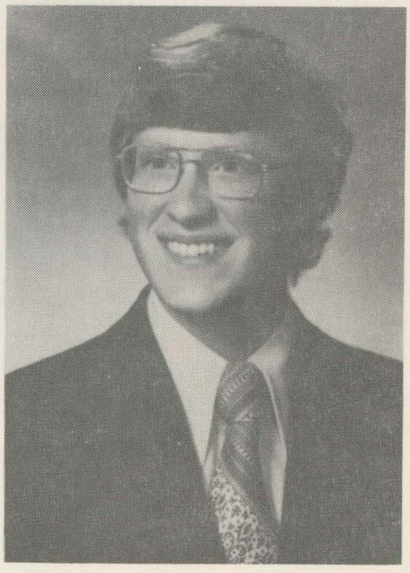
BRENDA WHITAKER McKINNEY
Miss Mount Airy 1972

BENNY YOUNGER

Benny is a rising junior at Wake Forest University. Along with being a music and business major, he was awarded the Marie Dayton MacDonald Music Scholarship this past year by the University.

He is a 1972 graduate of North Surry High School, where he was a member of the National Honor Society and Who's Who Among American High School Students. He has studied piano for twelve years under the direction of Mrs. Glenn Robertson, Mrs. Fedora Horowitz, and Mr. Christopher Giles.

Benny is an active member of the Mt. Airy Summer Theater,where he has been seen in such musicals and plays as "Gypsy", "The Fantastiks", "Our Town", and will play the part of Tommy Djilas in the upcoming production of "The Music Man". His hobbies include tennis and swimming.



WPAQ



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BY APPOINTMENT ONLY

SPECIAL ENTERTAINMENT

MITCH HULL



Mitch, six year old, is the son of Mr. and Mrs. Bruce Hull of Mount Airy, North Carolina. He graduated from Midway Baptist Church Kindergarten and will enter the first grade at Franklin Elementary School in the fall.

Mitch became an ardent Elvis Presley fan when he was about three years old. He began to impersonate Elvis and learned to sing his songs. By the time he was five years old, Mitch had begun to entertain the neighborhood with his renditions of Elvis every chance he got.

In March while attending an Elvis Presley Concert in Greensboro, North Carolina, Elvis spotted Mitch in the audience. Mitch was wearing a white jump suit, complete with cape and covered in sparkling beads,which his grandmother had made for him. The Entertainer,a bit flashy himself, ask for Mitch to be brought on stage. While talking with Mitch, Elvis presented him with the blue scarf which he will be wearing tonight while entertaining.

In May Mitch tied for first place in a talent contest at Bannertown School.



PATTIE NEEDHAM
Miss Winston Salem 1974

RHONDA DENISE YOUNGER

Rhonda, sixteen, is the daughter of Mr. and Mrs. Theodore Younger of Route 6, Mount Airy. Rhonda is the former Miss Merry Christmas 1972 of the Franklin Community. A rising junior at North Surry High School, she was President of the Girls' Activity Club and a member of the Pep and Drama Clubs.

Rhonda has made many singing appearances at civic organizations and has appeared at our local "Autumn Leaves Festival". She is a member of the Union Hill Friends Meeting and The Friends Youth Fellowship. Her hobbies include singing, tennis, and horseback riding.

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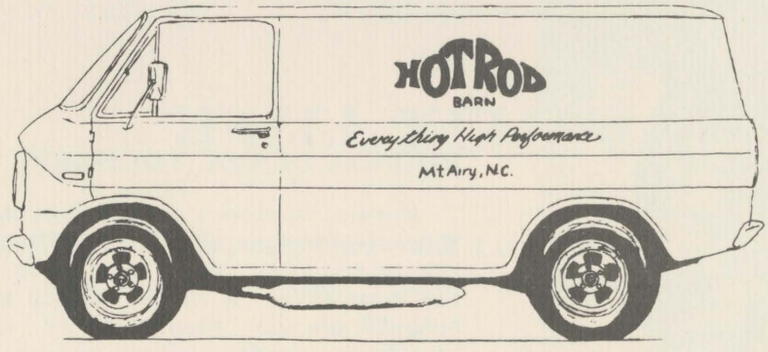
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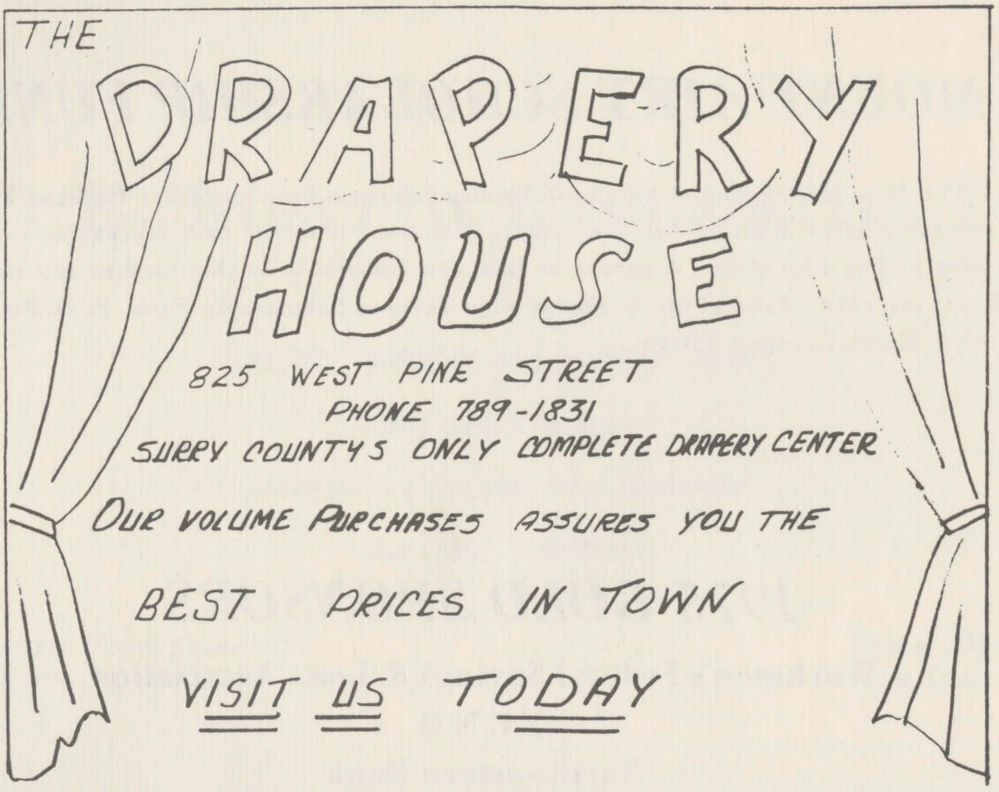
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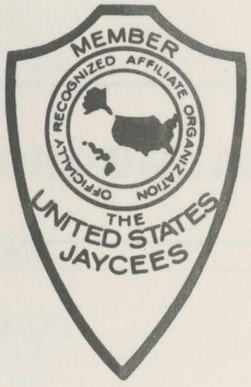
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The Kallenbacks are Northern transplants from Philadelphia, Pennsylvania, but are now true Southerners residing at 616 Knollwood Drive. Both are very active in civic affairs and community programs; in fact, The Mount Airy Chamber of Commerce in 1968 presented them the "Citizen of the Year Award".

Bud graduated from Temple University with a Teacher's Degree and an Engineering degree. While attending Temple, he had special training in Pageantry.

He is employed by Quality Mills, Inc. His civic activities include the Rotary Club, Mount Airy Chamber of Commerce, and the Autumn Leaves Festival. Painting and associating with people are only a part of his noted talents, which earned him the fame of being a notorious joke teller.

Marguerite earned an English Degree from Cornell. She devotes a great deal of her time to organizations interested in community improvement, such as the Mount Airy Women's Club, The Red Cross, The Hospital Auxiliary, and the Surry Arts Council.

Besides their other activities, Bud and Marguerite have been associated with the Miss Mount Airy Pageant in directing and consulting roles for fourteen years. During this period they have affectionally gained the alias of "Ma and Pa" Kallenback. For their faithful and unselfish service, they were made Honorary Members of the Mount Airy Jaycees in 1968.



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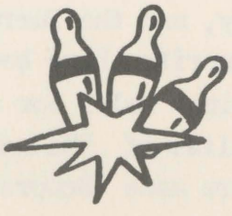
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FRIDAY, AUGUST 16, 1974

12:00 P.M. - Parade

8:00 P.M. - 1975 Miss Mount Airy Pageant

A. - Talent

B. - Swim Suit

SATURDAY, AUGUST 17, 1974

8:00 P.M. - Finals — 1975 Miss Mount Airy Pageant

C. - Evening Gown

Announcements of Five Finalists

A. - Talent

B. - Swim Suit

C. - Final Judging

Announcement of Miss Congeniality

Announcement of Runners-up

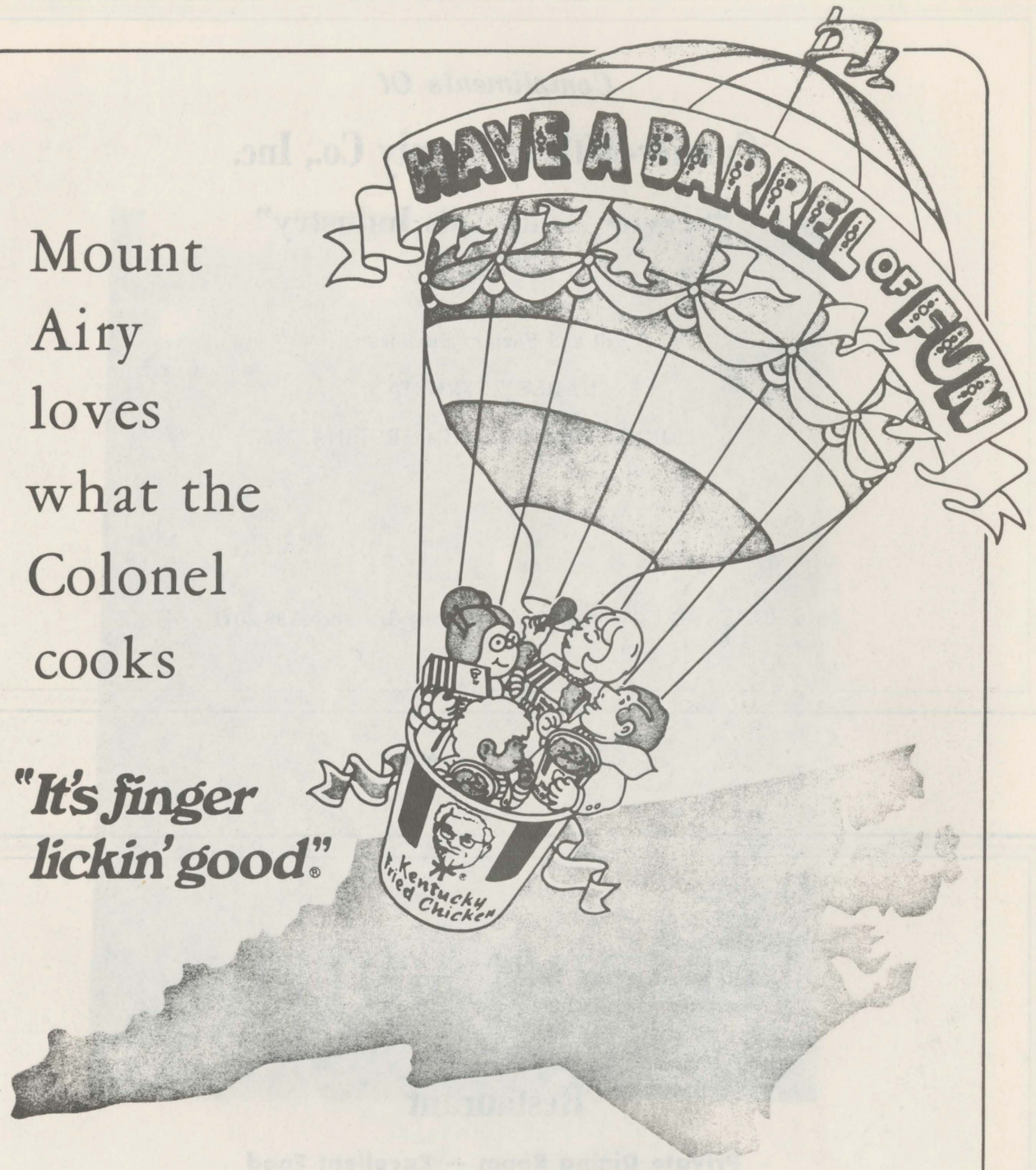
Announcement of 1975 Miss Mount Airy

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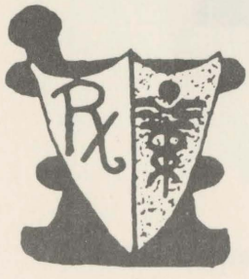
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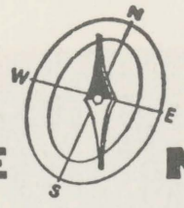


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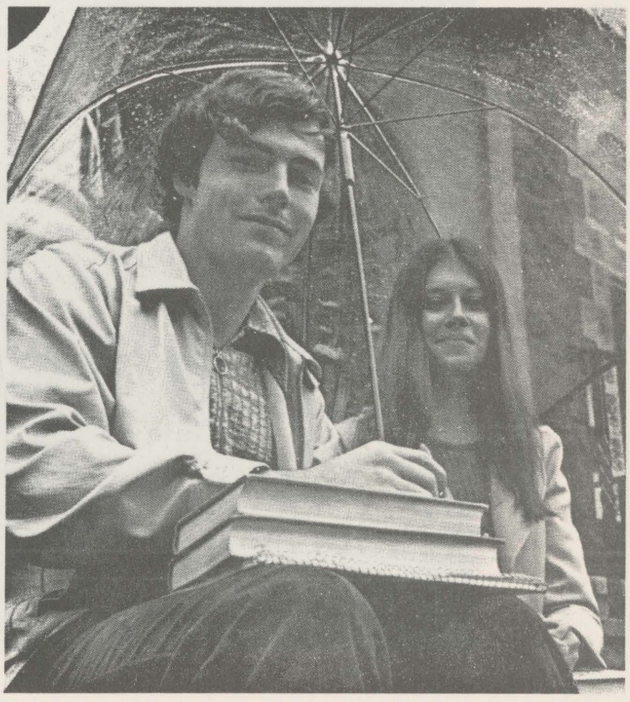
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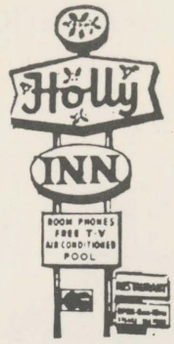
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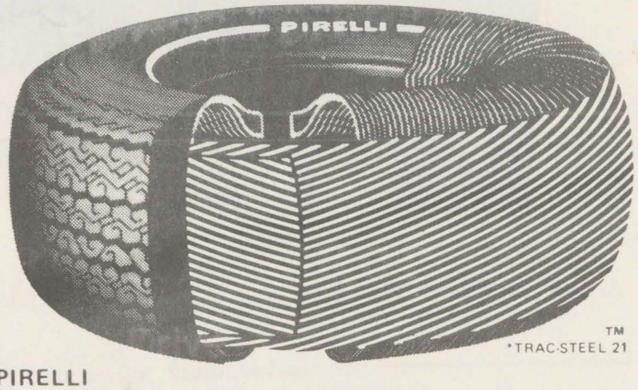
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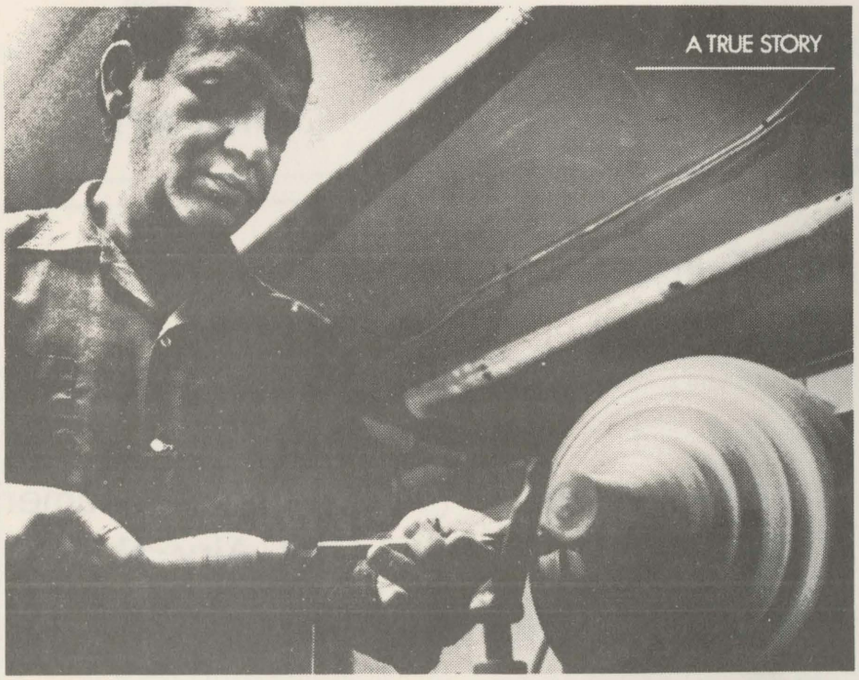
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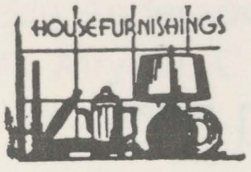
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NAME	AGE	HEIGHT	WEIGHT	HAIR	EYES	COMPLEXION	TALENT
Martha Love	19	5'4"	120	Brown	Brown	Dark	Singing
Rhonda Hiatt	18	5'4"	117	Blonde	Blue	Fair	Speech
Debbie Bodenhamer	18	5'4"	105	Blonde	Blue	Fair	Baton Twirling
Barbara Gilbert	20	5'7"	120	Brown	Green	Olive	Piano
Cheryl Brintle	18	5'9½"	135	Lt. Brown	Green	Med. Olive	Singing
Cathy Tucker	18	5'6"	125	Brown	Brown	Dark	Singing
Karen Sain	18	5'2"	103	Dk. Brown	Brown	Dark	Skit
Laurel Horton	19	5'4½"	110	Brown	Brown	Med. Olive	Dance
Wendy Whitaker	18	5'5"	117	Brown	Blue-Green	Med. Olive	Drama
Paula Badgett	18	5'7"	120	Med. Brown	Green	Fair	Piccolo
Tina McCall	18	5'	100	Dk. Brown	Brown	Olive	Skit

PAST MISS MOUNT AIRY

1954	Patsy Oliver	1964	Donna Hartman
1955	Pat Estes	1965	Sandra Puckett
1956	Dot Tyndall	1966	Janet Evans
1957	Glenda Llewellyn	1967	Linda Reed
1958	Wilma Joy Golding	1968	Brenda Marshall
1959	Judy Beamer	1969	Tanya Blackman
1960	Eleanor Blackburn	1970	Penny Nichols
1961	Carolyn Bishop	1971	Deborra Smith
1962	Mary Oren King	1972	Brenda Whitaker
1963	Jane Davenport	1973	Judy Lawson

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"MOVIN' ON" Toward Friendships



An old fashioned song-fest at the Sunday Mix and Mingle Dinner.

One of the most cherished rewards of Pageant participation comes with the realization that new friends have been made. The excitement and camaraderie generated in one short week grows into genuine and meaningful lifetime friendships, kept alive through the years by visits, correspondence and mutual interests.



Absorbed in the National Souvenir Program Book.

Entrance for Official Registration . . . a flowered gazebo.



A developing friendship reflects in smiles for the camera.



A treasured return visit from Marion Bergeron Ruhlman, Miss America 1933.



"MOVIN' ON" The Boardwalk . . .

The first official public appearance of the 50 State Representatives.



Lee Ann Meriwether

The 1973 Boardwalk Illuminated Night Parade was headed by the first Miss America to be crowned on nationwide television, beautiful and talented Lee Ann Meriwether. Flanked by her two charming daughters, Kyle and Leslie, Lee not only served as Parade Grand Marshal but as a member of the 1973 Panel of Judges.

The two USO Troupes pay tribute to Terry Anne Meeuwsen, as they ride the flower bedecked Miss America float.





Down the Boardwalk in decorated Oldsmobiles.



"MOVIN' ON" Stage . . .





Talent Competition

While millions viewed the National Pageant on television, three nights of spectacular Pageant shows preceded the Finals in Convention Hall. The audience thrilled to the exceptional talent of all 50 State Representatives and the return to the Pageant stage of former Miss Americas and other members of the official Miss America Pageant family.

Donna Axum, Miss America 1964.



Lisa Donovan, Miss Florida 1970, Cathy Glau, Miss Colorado 1971 and Phyllis George, Miss America 1971.



Talent Varies



Saturday . . . The Most Ex

With a Happy Noon Break

Excitement is at a high pitch as the contestants arrive at an early hour for daylong TV rehearsals in Convention Hall. The week is nearly over . . . the individual Judges interviews . . . viewed with apprehension by some - finally enjoyed by all . . . are past . . . and the crowning of a new Miss America is imminent.

It's a long, exciting and new-type day, broken at Noon with the happy announcement of "Miss Congeniality", selected by her peers for this cherished award.



Getting ready to go!

Miss Congeniality announcement on stage Saturday noon.



The Hostesses ballot for the "Neat As A Pin" winner.



A tie in 1973 for Neat As A Pin Award.



Terry Anne Meeuwsen, Miss America 1973, reflects on her year.



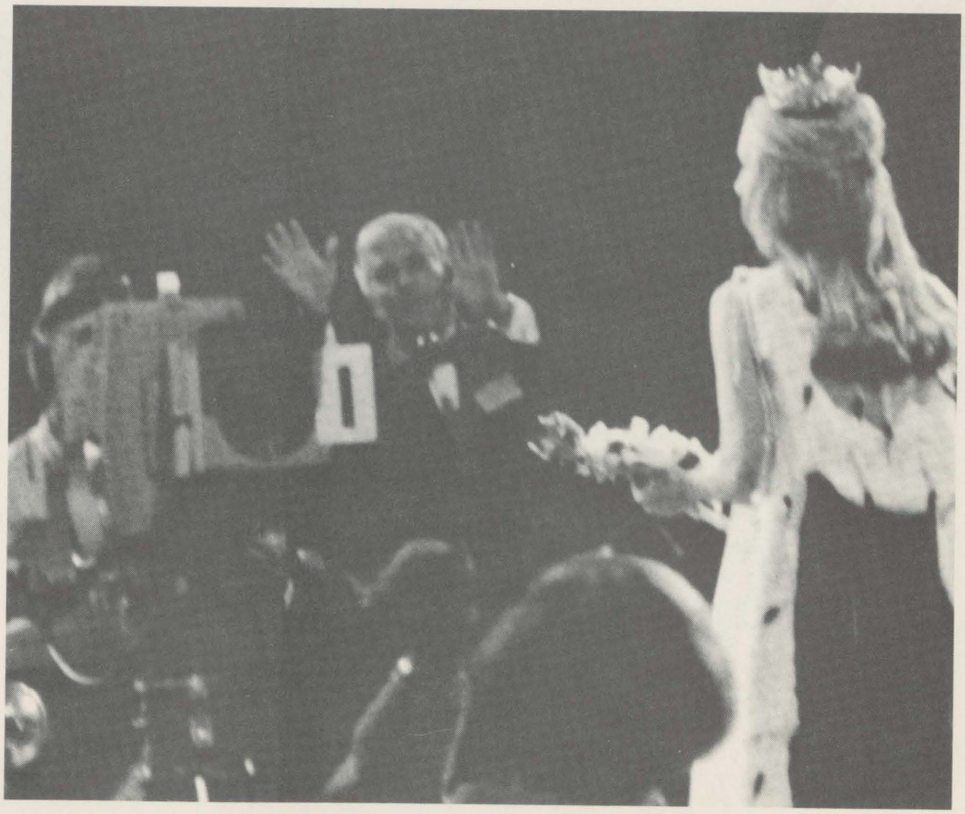
Exciting Day Of The Week

The Last Two Hours



The Ten Finalists: The Misses Wisconsin, Oklahoma, Illinois, Louisiana, New Jersey, Pennsylvania, California, Washington, Colorado and Texas.

The house lights dim, the TV cameras go on and in homes across the nation a voice is heard saying, "Ladies and Gentlemen . . . live from Convention Hall in Atlantic City . . . the 1973 Miss America Pageant . . ."



A new Miss America.

The 1973 State Scholarship Winni



STATE	NAME	CITY	SCHOLARSHIP
Bottom Row, left to right:			
Miss Alabama	Jane Rice	Huntsville	500.00
Miss Alaska	Jinny Adams	Anchorage	500.00
Miss Arizona	Suzan May	Kingman	500.00
Miss Arkansas	Becky Jean Hume	Jonesboro	500.00
Miss California	Susan Kaye Shipley	Hillsborough - Semi-Finalist	1,500.00
Miss Colorado	Rebecca Ann King	Sterling - Miss America 1974	15,000.00
		Tied for Neat As A Pin Award	250.00
Miss Connecticut	Deborah Rhodes Blanchard	North Haven	500.00
Miss Delaware	Jackie LaGuardia	Milford	500.00
Miss Florida	Ellen Rowena Meade	Bradenton - Talent Award	1,000.00
Miss America 1973	Terry Anne Meeuwsen	DePere, Wisconsin	
Miss Georgia	Gail Bullock	Thomasville	500.00
Miss Hawaii	Kanoelehua Kaumeheiwa	Hawaii Kai - Miss Congeniality	1,000.00
Miss Idaho	Sharon Lea Davis	Jerome	500.00
Miss Illinois	Colleen Ann Metternich	Carthage - Semi-Finalist	1,500.00
Miss Indiana	Karen Louise Rogers	Indianapolis	500.00
Miss Iowa	Lynette Marie Henninger	Bettendorf	500.00
Miss Kansas	Janie Schulte	Hays	500.00
Miss Kentucky	Lyda Lewis	Louisville	500.00
Miss Louisiana	Debbie Ward	Baton Rouge - 3rd Runner-Up	3,000.00
Center Row, left to right:			
Miss Maine	Carlene Frances Quimby	Auburn	500.00
Miss Maryland	Kristi Maurine Reindl	LaVale	500.00
Miss Massachusetts	Rena Diane Walmsley	North Attleboro - Talent Award	1,000.00
Miss Michigan	Sherry Lee Agnello	St. Clair Shores	500.00
Miss Minnesota	Joleen Marie Benoit	Farmington	500.00
Miss Mississippi	Kathy Coole	Gulfport	500.00

Preliminary Talent Winners: Misses Illinois, Louisiana and Pennsylvania

ng Representatives . . .



STATE	NAME	CITY	SCHOLARSHIP
Miss Missouri	Terri Dodson	Fulton	500.00
Miss Montana	Debbie Reber	Helena - Talent Award	1,000.00
Miss Nebraska	Sandy Cramer	Omaha	500.00
Miss Nevada	Echo Layne Rost	Sparks	500.00
		Tied for Neat As A Pin Award	250.00
Miss New Hampshire	Michelle Annette Cote	Manchester - Talent Award	1,000.00
Miss New Jersey	Suzanne Plummer	Wildwood - 2nd Runner-Up	5,000.00
Miss New Mexico	Patti Nelms	Roswell	500.00
Miss New York	Jo Ann Miller	Cheektowaga	500.00
Miss North Carolina	Heather Lee Walker	Hendersonville	500.00
Top Row, left to right:			
Miss North Dakota	Linda Joyce Cole	Lisbon	500.00
Miss Ohio	Cheryl Ann Yourkvitch	Lorain - Talent Award	1,000.00
Miss Oklahoma	Andrea Jean Hanson	Tahlequah - Semi-Finalist	1,500.00
Miss Oregon	Nancy Jean Jackson	Nyssa	500.00
Miss Pennsylvania	Tina Thomas	Lancaster - 4th Runner-Up	2,000.00
Miss Rhode Island	Pattie Garrahy	North Providence	500.00
Miss South Carolina	Fran Jean Riggins	Easley	500.00
Miss South Dakota	Gwen Resick	Clark	500.00
Miss Tennessee	AnneRandle Galloway	Knoxville	500.00
Miss Texas	Judy Mallett	Haltom City - Semi-Finalist	1,500.00
Miss Utah	Brenda Richardson	Provo - Talent Award	1,000.00
Miss Vermont	Joylynn McCraw	Barre - Talent Award	1,000.00
Miss Virginia	Gail Vandeventer	Pulaski	500.00
Miss Washington	Leslie Ann Mays	Mercer Island - Semi-Finalist	1,500.00
Miss West Virginia	Myra Elizabeth McVey	Huntington	500.00
Miss Wisconsin	Judy Hieke	Menomonee Falls - 1st Runner-Up	10,000.00
Miss Wyoming	Pamela Jo Hill	Casper	500.00

Preliminary Swimsuit Winners: Misses New Jersey, Washington and Wisconsin

Our *Miss America* Family



The Miss America Pageant begins on Labor Day each year . . . A permanent staff is maintained at National Headquarters (open year round) to serve the Local and State Pageants.

Information is available at any time regarding contestant requirements, tickets, Program Books, Scholarships, and all facets of the Pageant program.

Write to . . .

The Miss America Pageant
Boardwalk Arcade Building
Atlantic City, N.J. 08401

1921	Margaret Gorman, Washington, D.C.
1922-23	Mary Campbell, Columbus, Ohio
1924	Ruth Malcolmson, Philadelphia, Pa.
1925	Fay Lanphier, Oakland, California
1926	Norma Smallwood, Tulsa, Oklahoma
1927	Lois Delander, Joliet, Illinois
1933	Marion Bergeron, West Haven, Conn.
1935	Henrietta Leaver, Pittsburgh, Pa.
1936	Rose Coyle, Philadelphia, Pa.
1937	Bette Cooper, Bertrand Island, N.J.
1938	Marilyn Meseke, Marion, Ohio
1939	Patricia Donnelly, Detroit, Michigan
1940	Frances Marie Burke, Philadelphia, Pa.
1941	Rosemary LaPlanche, Los Angeles, Calif.
1942	Jo-Carroll Dennison, Tyler, Texas
1943	Jean Bartel, Los Angeles, Calif.
1944	Venus Ramey, Washington, D.C.
1945	Bess Myerson, New York City, N.Y.
1946	Marilyn Buferd, Los Angeles, Calif.
1947	Barbara Walker, Memphis, Tennessee
1948	BeBe Shopp, Hopkins, Minnesota
1949	Jacque Mercer, Litchfield, Arizona
1951	Yolande Betbeze, Mobile, Alabama (Postdated)
1952	Colleen Kay Hutchins, Salt Lake City, Utah
1953	Neva Jane Langley, Macon, Ga.
1954	Evelyn Margaret Ay, Ephrata, Pa.
1955	Lee Meriweather, San Francisco, Calif.
1956	Sharon Ritchie, Denver, Colorado
1957	Marian McKnight, Manning, South Carolina
1958	Marilyn Van Derbur, Denver, Colorado
1959	Mary Ann Mobley, Brandon, Miss.
1960	Lynda Lee Mead, Natchez, Miss.
1961	Nancy Fleming, Montague, Michigan
1962	Maria Fletcher, Asheville, North Carolina
1963	Jacquelyn Mayer, Sandusky, Ohio
1964	Donna Axum, El Dorado, Arkansas
1965	Vonda Kay Van Dyke, Phoenix, Arizona
1966	Deborah Irene Bryant, Overland Park, Kansas
1967	Jane Anne Jayroe, Laverne, Oklahoma
1968	Debra Dene Barnes, Pittsburg, Kansas
1969	Judith Anne Ford, Belvidere, Illinois
1970	Pamela Anne Eldred, Birmingham, Michigan
1971	Phyllis George, Denton, Texas
1972	Laurie Lea Schaefer, Bexley, Ohio
1973	Terry Anne Meeuwsen, DePere, Wisconsin
1974	Rebecca Ann King, Sterling, Colorado

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PAGEANT SOUVENIR
YEAR BOOK

This 64 page Souvenir Year Book, with color cover, features pictures and information about the 50 Miss America contestants of 1974.

The ideal gift and the ideal way to follow the contestants during the coast-to-coast telecast of the Finals Saturday evening, September 7, 1974.

Photos by Hess Photographers, Miss America Slides & NBC-TV Photo Dept.

Designed & Printed by:
Cowan Printing, Inc., Bridgeton, N.J.

Behind this year's Miss America is a little Campbell Kid.

Rebecca Ann King represents American versatility at its best. This young farm girl sings, dances, paints, acts and plays the piano. And if that weren't enough, her ambition is to go to law school and to become a juvenile court judge. Rebecca cooks, too, and remembers the years she and her mother cooked for the family of five and all the farmhands. When Rebecca was ten, for a 4-H cooking project, she prepared grilled cheese sandwiches and Campbell's Tomato Soup. Today Tomato is still her favorite Campbell's Soup, especially after a frosty day of skiing in the mountains. It's M'm! M'm! Good!

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