

WPAQ

740 AM

1946

dMarie Time Capsule

On This Day In History...

Saturday, February 02, 1946

Top News Headlines This Week:

Jan 30 - 1st issue of Franklin Roosevelt dime Jan 31 - Yugoslavia adopts new constitution, becomes a federal republic Feb 1 - Trygve Lie, a Norwegian socialist, becomes 1st Secretary-General of UN Feb 1 - Republic of Hungary proclaimed, Zolt n Tildy as communist president

Top Songs for 1946

Prisoner of Love by Perry Como

The Gypsy by Ink Spots (also Dinah Shore)

For Sentimental Reasons by Nat King Cole

Oh! What It Seemed to Be by Frankie Carle (also Frank Sinatra)

To Each His Own by Eddy Howard (also Freddy Martin and The Ink Spots)

Five Minutes More by Frank Sinatra

1946 Prices

Bread: $0.10/loaf
Milk: $0.70/gal
Eggs: $0.65/doz
Car: $1,400
Gas: $0.21/gal
House: $12,638
Stamp: $0.03/ea
Avg Income: $3,118/yr
Min Wage: $0.40/hr
DOW Avg: 177

US President

Harry S Truman

US Vice President

No Vice President

Academy Award Winners

Best Picture: *The Best Years Of Our Lives*
Directed By William Wyler
Best Actor: Fredric March
in *The Best Years Of Our Lives*
Best Actress: Olivia De Havilland
in *To Each His Own*

Hot New Toys in 1946

Slinky *Ertl Die Cast Toys*

Top Books in 1946

Strawberry Girl by Lois Lenski *All the King's Men* by Robert Penn Warren
Animal Farm by George Orwell

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Mount Airy May Soon Have New Radio Station

Mount Airy may have a radio station in the near future, for an application has already been filed with the Federal Communications commission by Ralph D. Epperson, of Ararat, Va., for the establishment of a standard broadcasting unit in the Granite City. He states that such a station would be operated for the best interests of the community, and religious and civic leaders of the city have already given it their wholehearted approval.

The applicant, a son of Mr. and Mrs. H. A. Epperson, lives about 10 miles from Mount Airy. In the spring of 1942 he was graduated as valedictorian of his class from John Brown university in Missouri, where he received a B.S. degree with a major in radio engineering. He holds a radio-telephone first class operator license, as well as a radio amateur license.

While at the university he received considerable experience in station KUOA (5000 watts), which is owned and operated by the school. He has also been employed as operator and announcer at station KBIX, Muskagee, Oklahoma.

For the past three and a half years, Mr. Epperson has been engaged in experimental and developmental radio work at the Naval Research Laboratory, Washington, D. C. While at the laboratory, he invented a new type of modulation monitor, which is now in use by the Navy Department and for which a patent has been applied.

4|5|46

Permission To Establish Radio Station Granted

The Federal Communications commission last week granted Ralph D. Epperson of Ararat, Va., permission to establish a new standard broadcasting station in Mount Airy. The station will operate on a clear channel assignment of 740 kilocycles with a power of 250 watts.

The original application for a station, which was filed last April, requested the use of 800 kilocycles. However, shortly thereafter an application was filed by the Wilkes Broadcasting company for a new station to be located in North Wilkesboro and to use the frequency of 810 kilocycles. Because of the proximity of the two cities and insufficient channel separation, the applications were mutually exclusive. As a result, the communications commission designated the two applications for hearings to be conducted in Mount Airy in November of this year. From the evidence presented at the hearings, it was to be determined which town would get the station. In order to avoid delay and the uncertainty relating to the outcome of the hearings, the two competing applicants agreed upon a plan whereby the Mount Airy application would be shifted to 740 kilocycles. The change avoided the conflict and gave the Mount Airy station a somewhat greater coverage area than before, due to the fact that radio waves of lower frequency suffer less attenuation in traveling over the surface of the earth.

According to Epperson, the greatest remaining problems are the selection of a suitable antenna site and securing the equipment required for the station. A site will be chosen from data obtained from field strength readings of a special experimental transmitter, which in turn will be placed at each of the several available locations. From three to four months will be required for delivery of some of the apparatus needed in construction of the final station.

Epperson figures the erection of the station will cost between $25,000 and $30,000, and tentative site for the studios is over the Western Auto store, while tentative site for the transmitter is Misery Hill, back of Pruitt's store on Highway 103.

Epperson has spent ten years in radio, graduating from John Brown university at Siloam Springs, Ark., with a B.S. degree in electrical engineering During the war he was employed by the Naval Research laboratory in Washington, D. C., doing research work. He is a native of Ararat.

As many as possible of the staff members will be secured from Mount Airy and vicinity, Epperson pointed out, with the facilities of the station available to local government officials, civic organizations, churches and so forth. He also stated that he had already signed a contract with Associated Press for news service.

MA-V-1-10-11-1945



dMarie Time Capsule



On This Day In History...

Sunday, February 02, 1947

Top News Headlines This Week:

Feb 7 - Arabs & Jews reject British proposal to split Palestine Feb 8 - KSD (now KSDK) TV channel 5 in St Louis MO (NBC) begins broadcasting Feb 10 - WW II peace treaties signed Feb 12 - Daytime fireball & meteorite fall seen in eastern Siberia Feb 17 - Voice of America begins broadcasting to USSR Feb 21 - 1st broadcast of 1st US TV soap opera "A Woman to Remember"

Top Songs for 1947

Chi-Baba, Chi-Baba by Perry Como

Heartaches by Ted Weems

Smoke! Smoke! Smoke! by Tex Williams

Ballerina by Vaughn Monroe

Peg O' My Heart by Harmonicats (also Buddy Clark and The Three Suns)

Managua, Nicaragua by Freddy Martin

1947 Prices

Bread: $0.12/loaf
Milk: $0.80/gal
Eggs: $0.66/doz
Car: $1,500
Gas: $0.23/gal
House: $13,000
Stamp: $0.03/ea
Avg Income: $3,456/yr
Min Wage: $0.40/hr
DOW Avg: 181

US President

Harry S Truman

US Vice President

No Vice President

Academy Award Winners

Best Picture: *Gentleman's Agreement* Directed By Elia Kazan
Best Actor: Ronald Colman in *A Double Life*
Best Actress: Loretta Young in *The Farmer's Daughter*

Hot New Toys in 1947

Magic 8 Ball

Top Books in 1947

Miss Hickory by Carolyn Sherwin Bailey *Under the Volcano* by Malcolm Lowry

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Young Epperson Builds Mt. Airy Radio Station

With Aid Of Father He Soon Will See His Dreams Come Into Reality

BY H. H. LOWERY — Daily News Correspondent

MT. AIRY, May 31.—Mt. Airy will have in operation by late Summer one of the most modern radio stations in Northwestern North Carolina, and its builder and owner is a tireless and ambitious Mt. Airy young man, Ralph B. Epperson.

More than 200 feet from the tower there already is being erected a brick veneered building, which will house the studios, business offices and power station.

Originally approved by the Federal Radio Commission to broadcast on a frequency of 740 kilocycles, with a power of 250 watts, authorization has already been given Station WPAQ to increase this power to 1,000 watts.

The station is located in a setting of beauty, on a 14-acre plot of the Old West Hill Orchard, now a portion of the new J. H. Crossingham farm, about two miles from the town of Mount Airy.

This enterprise is all the accumulation of the dreams of 26-year-old Epperson, who with the aid of his father, a successful farmer living only a short distance away, is financing this venture and constructing the facilities.

When the writer visited this scene a few days ago he found young Epperson in overalls and with several days' growth of beard on his face, driving stakes for the surveyor. Only a few minutes were required, however, to realize we were confronted by someone with a thorough knowledge of radio engineering.

Young Epperson received a B. S. degree from John Brown University, where he majored in radio engineering. In 1942 he became attached to the Naval Research Laboratory, Washington, where he remained for three years during the war and where he handled many highly technical radio research problems for his government.

Station WPAQ is being constructed so that frequency modulation can be added at a later date.

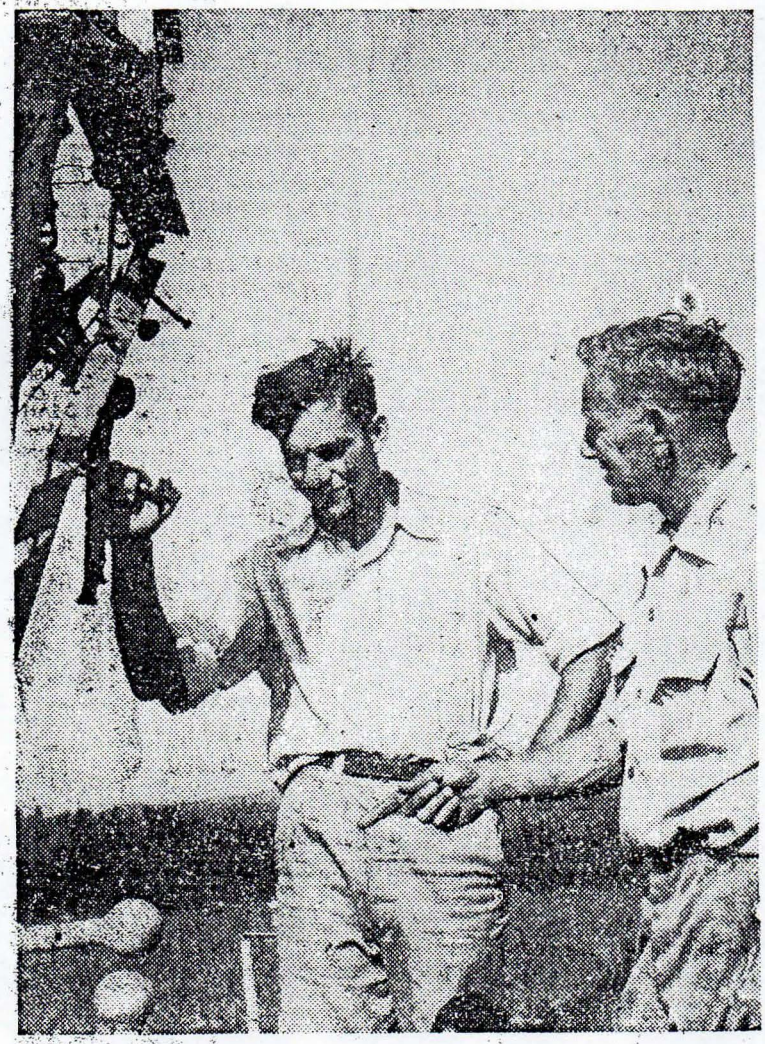


RALPH B. EPPERSON

May 1947

Local Radio Station Is Nearing Completion

Radio Station Owner



Ralph B. Epperson (left) of Ararat, Va., owner of Mount Airy's new radio station, and James Hope of Petersburg, Va., contractor examine some of the structural work. (Photo by Davis)

By late summer, Mount Airy will have in operation one of the most modern radio stations in Northwestern North Carolina, and its builder and owner is a tireless and ambitious young native of Ararat, Va., Ralph B. Epperson.

A steel tower has already been erected, while 200 feet from the tower there is now being constructed a brick veneer building which will house the business offices, studios and power station.

Originally approved by the Federal Communications commission to broadcast on a frequency of 740 kilocycles, with a power of 250 watts, authorization has alreday been given the station to increase its power to 1,000 watts. WPAQ are the call letters authorized the unit by the FCC.

The station is located on the Springs road, about three miles from Mount Airy, on a 14-acre tract of the old West Hill orchard, now a portion of the new J. C. Crossingham farm.

Is Dream Materialized

This enterprise is the realization of the dreams of 26-year-old Epperson, who, with the aid of his father, a successful farmer who lives only a short distance from the station site, is financing the venture and constructing its facilities.

Young Epperson received his B.S. degree from John Brown university at Siloam Springs, Ark., where he majored in radio engineering. In 1942 he became attached to the Naval Research laboratory in Washington, D. C., where he remained for three years during the war and where he handled many highly technical radio research problems for the government.

Station WPAQ is being constructed so that frequency modulation can be added at a later date.

Radio Station Here Is Almost Completed

Ralph Epperson, owner and operator of Mount Airy radio station WPAQ, said yesterday that his new studio, which is being erected three miles from the city on the White Sulphur Springs road, will be completed and ready for use by the first of October.

Wiring and heating equipment are being installed this week, and 12 miles of copper wire is scheduled to be buried around the 305-foot tower shortly, Epperson said.

The new brick building will house three studios, several offices, a music library and will serve many other purposes. Epperson stated that he expected to employ as many as ten persons when the station is ready to go on the air, with as many as possible from Mount Airy and vicinity.

Mt. Airy Times
8-22-1947



H. A. Epperson and his son, Ralph D. Epperson, both of Ararat, Virginia, own and will operate radio station WPAQ, which will begin broadcasting here around the first of December.

Radio Station Here Opens In December

Broadcasting Unit Increases Power to 1000 Watts; Located Two Miles North of City in New Modern Building

NO AFFILIATIONS YET

Ralph D. Epperson, who, with the aid of his father, H. A. Epperson, has financed and constructed one of the most modern radio stations in Northwestern North Carolina, two miles north of Mount Airy, said yesterday he hoped to have the broadcasting unit ready to go on the air-waves by around December 1st.

Epperson said he had hoped to open by the first of October but that he had not been able to obtain vital materials and equipment as readily as he had planned.

Using his own specifications and supervising the construction, Epperson has already finished a 305-foot tower, and the new brick building which will house the business offices, studios and power station is almost completed.

Originally approved by the Federal Communications Commission to broadcast on a frequency of 740 KC, with a power of 250 watts, the station, which was given the call letters WPAQ by the commission, has since been authorized to increase the power to 1000 watts.

The station is located just off the White Sulphur Springs road on a 14-acre plot of the old West Hill orchard, formerly a portion of the J. H. Crossingham farm.

The brick building, which is 45 by 63 feet in size, is being constructed with such facilities as the latest sound proofing and air conditioning systems. When completed, it will contain three studios, four offices, a large control room and a lobby.

Epperson states that although he has not yet made affiliations with any major broadcasting networks, he has been dickering with two and expects to have contracts signed before the station is ready to open.

Epperson, 26, received his B.S. degree from John Brown university at Siloam Springs, Arkansas, where he majored in radio engineering. In 1942 he became attached to the Naval Research Laboratory in Washington, D. C., where he worked for three years during the war, handling radio research problems for t branch of the service.

dMarie Time Capsule

On This Day In History...

Monday, February 02, 1948

Top News Headlines This Week:

Feb 2 - President Truman urges congress to adopt a civil rights program Feb 4 - Sri Lanka (formerly Ceylon) declares independence from UK Feb 6 - KNXT (now KCBS) TV channel 2 in Los Angeles CA (CBS) 1st broadcast Feb 7 - Omar Bradley succeeds Dwight Eisenhower as Army Chief of Staff Feb 9 - WLWT TV channel 5 in Cincinnati OH (NBC) begins broadcasting Feb 25 - Communists seize Czechoslovakia/C Gottwald becomes premier

Top Songs for 1948

I'm Looking Over a Four-Leaf Clover by Art Mooney
Buttons and Bows by Dinah Shore
Woody Woodpecker by Kay Kyser
Manana by Peggy Lee
Nature Boy by Nat King Cole
You Call Everybody Darlin' by Al Trace

1948 Prices

Bread: $0.14/loaf
Milk: $0.86/gal
Eggs: $0.67/doz
Car: $1,550
Gas: $0.26/gal
House: $13,500
Stamp: $0.03/ea
Avg Income: $3,671/yr
Min Wage: $0.40/hr
DOW Avg: 177

US President

Harry S Truman

US Vice President

No Vice President

Academy Award Winners

Best Picture: *Hamlet*
Produced By Universal International
Best Actor: Laurence Olivier
in *Hamlet*
Best Actress: Jane Wyman
in *Johnny Belinda*

On TV in 1948

The Ed Sullivan Show *Pantomime Quiz Time*

Hot New Toys in 1948

Scrabble *Cootie*

Top Books in 1948

The American Political Tradition by Richard Hofstadter
The Twenty-One Balloons by William Pène du Bois
The Naked and the Dead by Norman Mailer
The Heart of the Matter by Graham Greene

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1948

Radio Station To Go On Air

WPAQ Expects To Begin Regular Broadcasting the First Week in February

Radio station WPAQ will begin its regular broadcasting the week of February 2. The exact date has not been announced yet.

The station is located approximately two miles north of Mount Airy on the White Sulphur Springs road. It is of brick construction and will, when completed, have three soundproof studios.

The station is owned and operated by Ralph Epperson, of Ararat, Va., who is also manager and chief engineer. Dick McCartney is program director and chief announcer; Claude F. White is commercial manager; and Miss Barbara Parker and Miss Flossie Hall will act as secretaries.

Other personnel of the station includes Hennis Epperson and Bruce Fleming, engineers; Johnny Joyce, Phil Denny and Bob Fulton, announcers; Sandy Stevens, Harry Epperson and Phil Denny, salesmen.

The station will, for the present, operate on a schedule from sun-up to sun-down and is not affiliated with any net-work as yet.

The station has a power of 1000 watts and will be 740 on radio dials.

Mt Airy Times
1-30-1948

Radio Station Opens Here Next Week

Broadcasting On 740 At 1000 Watts; Personnel Listed

Officials of Mount Airy's radio station WPAQ announced this week all was in readiness for the operation of the station and it would begin regular broadcasting the week of February 2. For several weeks the station has been test broadcasting during the early morning hours.

The station is located about two miles north of the city on the Springs road. The building is of brick construction and when completed will have three soundproof studios. Broadcasting will be transmitted with a power of 1,000 watts on 740 on the radio dial.

An invitation is extended to the public to visit the station at any time after the opening.

All civic groups will be given free time on the station, together with the Ministerial Association.

For the present broadcasting will be from sunup to sundown, and as yet is not affiliated with any network.

The station is owned and operated by Ralph Epperson of Ararat, Va., who this week announced the following staff personnel:

Ralph D. Epperson, manager and chief engineer; Dick McCartney, program director and chief announcer; Claude F. White, commerical manager; Miss Barbara Parker and Miss Flossie Hall, secretaries; Hennis Epperson and Bruce Fleming, engineers; Johnny Joyce, Phil Denny and Bob Fulton, announcers; Sandy Stephens, Harry Epperson and Phil Denny, salesmen.

1-30-48

Announcing

The Opening Of

Radio Station

W P A Q

Mount Airy, N. C.

Week of February 2

740 on Your Dial

1-30-48

Phone 682

RADIO STATION OPENED TODAY

Radio station WPAQ has been approved by the Federal Communications Commission and will begin regular broadcasting at 7:15 a. m. today.

The official opening is set for tomorrow, with a dedication program being broadcast Saturday morning, when a group of local and out-of-town prominent citizens will participate.

WPAQ is a 1000 - watt clear channel station, on a frequency of 740 kilocycles. The station will carry programs consisting of variety music, local, state and national newscasts, weather reports, farm news and general radio broadcasts.

The station is located approximately two and one - half miles from Mount Airy on the White Sulphur Springs road.

Radio Station Opens Friday

Dedication Programs Saturday Morning

Radio Station WPAQ has been approved by the Federal Communication Commission, and will begin regular broadcasting at 7:15 a. m. Friday, February 6. The official opening is set for Saturday, February 7, with a dedication program being broadcast Saturday morning when a group of local and out-of-town prominent citizens will officiate. Details will be announced Friday over WPAQ.

WPAQ is a 1000 watt clear channel station, on a frequency of 740 kilocycles. The station will carry programs consisting of variety music, local, state, and national newscasts, weather reports, farm news and general radio broadcasts.

The public is cordially invited to visit the station, which is located approximately two and one - half miles from Mount Airy on the White Sulphur Springs Road. 2-6-48

Radio Station

WPAQ

MOUNT AIRY

BEGINS RROADCASTING

FRIDAY MORNING

AT 7:15 A. M., FEB. 6

DEDICATION AND OFFICIAL OPENING, SATURDAY, FEB. 7

740 On Your Dial **Phone 682**

Parents May Enter Children In WPAQ Beauty Contest Here

Over $300 in prizes are being offered by several local business firms in cooperation with the "WPAQ Beautiful Child Contest" which is being staged in Mount Airy starting Saturday.

The WPAQ contest is being sponsored by Belk's Department Store, Carl W. Steele Jewelry, Turnmyre's Drug Store, The First National Bank, and Quentin Davis Studio.

There will be no charge for the parents to enter their child in the contest and all they have to do is take their child to Quentin Davis Studio and Mr. Davis will take the photo and entry blanks will also be filled out at the studio. The photographs are being paid for by Station WPAQ.

All entries must be three months to six years old. The contest begins Saturday and ends March 27. Photographs will be made every day from now until March 27.

The public will select the winners by voting for the best pictures which will appear in one of the sponsors' window. Belk's the first week, Turnmyre's second and Steele's third week. Vote blanks may be obtained at Belk's, Steele's, or Turnmyre's and must be mailed to WPAQ, Mount Airy, N. C.

Photos made between March 6 and March 13 will be eligible for first week prizes, which will be $30 in merchandise plus six portraits by the studio. The same prizes will be given for three consecutive weeks to different contestants. The grand prize winner will be selected from the three weekly winners—the weekly winner with the highest number of votes gets the grand prize.

The grand prize will include a $25 savings account at the First National Bank, $40 Storkline baby carriage from Belk's, $25 diamond ring from Carl W. Steele, $25 in merchandise from Turnmyre's, and 12 8x10 portraits from Davis Studio.

The contest is strickly sponsored by local enterprises and at no cost to contestants. The Quentin Davis Studio in Mount Airy is owned and operated by local citizens and if for any reason you wish to have corrections made in your work they are here to do it for you.

3-5-48

RADIO STATION OPENED TODAY

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Radio Station

WPAQ

MOUNT AIRY

BEGINS RROADCASTING

FRIDAY MORNING

AT 7:15 A. M., FEB. 6

DEDICATION AND OFFICIAL OPENING, SATURDAY, FEB. 7

740 On Your Dial **Phone 682**

WPAQ Beautiful Child Contest

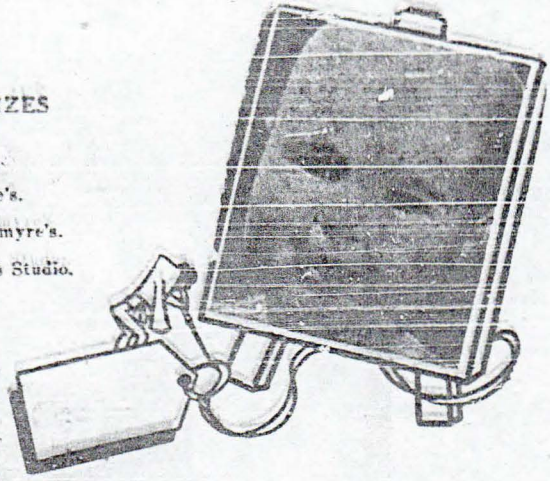
OVER $300.00 IN PRIZES!!

NO COST TO ENTER

FIRST WEEK PRIZES

$10.00 Merchandise—Belk.
$10.00 Merchandise—Steele's.
$10.00 Merchandise—Turnmyre's.
Six 8 x 10 Portraits—Davis Studio.

A WINNER EVERY WEEK !!!



SECOND WEEK PRIZES

$10.00 Merchandise—Belk's.
$10.00 Merchandise—Steele's.
$10.00 Merchandise—Turnmyre's.
Six 8 x 10 Portraits—Davis Studio.

THIRD WEEK PRIZES

$10.00 Merchandise—Belk's.
$10.00 Merchandise—Steele's.
$10.00 Merchandise—Turnmyre's.
Six 8 x 10 Portraits—Davis Studio.

CONTEST RUNS FOR THREE WEEKS ! ! !

Grand Prize - - -

- $25.00 Savings Account at the First National Bank of Mount Airy.
- $40.00 Storkline Baby Carriage from Belk's Department Store. (or other merchandise)
- $25.00 Diamond Ring from Carl W. Steele Jewelry Store.
- $25.00 Merchandise from Turnmyre's Drug Store.
- 12 Beautiful 8 x 10 Portraits from Quentin Davis Studio.

1. Contest will be judged solely by photographs taken by Quentin Davis Studio, Mount Airy.

2. No charges will be made to enter. WPAQ is paying for the photographs for the contest.

All proofs must be returned to Quentin Davis Studio and contest Entries left there.

Contest entries will not be accepted at any other place.

3. All entrants must be age 3 months to 6 years.

4. Contest begins March 6th and ends March 27th. Photographs will be made every day beginning March 6th through March 27th.

5. YOU will select the winners ! ! ! Get your Vote Blanks at the following Mount Airy Stores:

BELK'S DEPARTMENT STORE
CARL W. STEELE JEWELRY STORE
TURNMYRE'S DRUG STORE

All Vote Blanks must be mailed to the STATION WPAQ BEAUTIFUL CHILD CONTEST, Mt. Airy, N. C.; vote mailed to any other address will not be counted.

Photographs made between March 6th and March 13th will be eligible for FIRST WEEK PRIZES.

See the Photographs in BELK'S window and send in your votes for the most BEAUTIFUL CHILD; use the number appearing in front of the photograph on your vote blank. Photographs made between March 13th and March 20th will be eligible for SECOND WEEK PRIZES. Photographs made between March 20th and March 27th will be eligible for THIRD WEEK PRIZES. The GRAND PRIZE WINNER will be selected from the three WEELKY WINNERS — — the weekly winner with the highest number of votes gets the GRAND PRIZE !!!

6. Any child within the age limits may be entered but only one entry will be permitted for any child.

7. All photographs made for the contest remain the property of Quentin Davis Studio.

8. Entry Blanks may be obtained at the Quentin Davis Studio when the photographs are made.

ENTRY BLANK

(Must be signed by parent or legal guardian of child)

I WOULD LIKE TO ENTER _____
(Name of Child)
in the STATION WPAQ BEAUTIFUL CHILD CONTEST.

The photograph may be used for advertising during the duration of this contest. I agree to abide by the decision of the Judges, which will be final.

Date _____

BIRTH DATE _____

NO. OF ENTRY _____

SIGNED _____

ADDRESS _____

3-5-48

World Peace Program Saturday Over WPAQ

A panel discussion on the question "Can War With Russia Be Prevented?" will be heard on Radio Station WPAQ Saturday afternoon at 5:15, Mrs. Joe Fowler announced today.

Local members of the United World Federalists will present the case for world law and justice in the face of present international anarchy, she said. The questions generally raised in public meetings on the subject will be answered and discussed during the program.

"This broadcast ends the week's activities sponsored by UWF in Mount Airy," she declared. She pointed out that activities and interest have been increasing as the deadline for a petition drive on world government in March nears. "We expect to sign up ninety per cent of the residents during our one week campaign. It should serve to convince our political leaders that we firmly support them in a favorable stand for amendment to United Nations."

During the week, John Thomason, executive director of UWF in the state, has been in Mount Airy to aid the local chapter in its plans for the petition drive. He spoke Monday night to a joint meeting of the American Legion and Veterans of Foreign Wars at City Hall, over Station WPAQ Thursday afternoon and to the Moose Lodge Thursday evening. Mrs. Miriam Levering addressed the American Legion Auxiliary Tuesday night. Informal discussion meetings have been held each afternoon and night of the past week.

2-20-48

Local Ministers Plan For Revival, Radio Program

Oscar Merritt Tells Group Of World Peace Program

The Mount Airy Ministerial Association met in its regular monthly meeting Monday noon at the Blue Ridge Hotel.

Rev. H. B. Johnson, president of the Association and chairman of the evangelism committee, reported on the progress of the city-wide union revival to be held April 7-18. Dr. Ralph Herring, pastor of First Baptist Church, Winston-Salem, will be the preacher. George Hawks, of Cornelius, an experienced song-leader, will lead the congregation singing. Chairmen of the various committees announced that plans were being completed for the revival, which will be held in the Rockford Street auditorium.

Announcement was made of the Good Friday services to be held March 26. Rev. C. E. Otey, Rev. Frank Jordan, and Rev. Reuben Payne were appointed to make the arrangements.

Oscar K. Merritt told the ministers of plans that were being made by the Mount Airy chapter of United World Federalists to encourage citizens of Mount Airy and vicinity to petition congress to pass pending bills in the House and Senate to strengthen the United Nations Organization into a world government with limited powers for maintaining peace, based on world law. The Association agreed to launch the petition drive on Washington's birthday, February 22, in such manner as seemed wise to each minister and congregation.

Ralph Epperson, general manager of Mount Airy's new radio station WPAQ, offered a 15-minute week-day devotional period and an hour and a half on Sundays to be under the direction of the Ministerial Association. The eleven o'clock services on Sunday will be broadcast by the various churches in rotation as soon as proper electrical facilities are installed in the churches to carry the broadcast. The Association accepted this radio time with grateful appreciation to Mr. Epperson and Station WPAQ. The following radio committee was appointed to handle details of these programs: Rev. W. B. A. Culp, Rev. Howard Barham, and Rev. D. S. McCarty. President Johnson was asked to represent the Ministerial Association on the opening program of the station.

Rev. C. E. Otey expressed the appreciation of the Association for the fine leadership and brotherly spirit of Rev. R. K. Redwine, who soon is to leave this community to direct the establishment of a Baptist summer assembly grounds near Wrightville Beach. Rev. John Jordan was elected vice president to succeed Rev. Mr. Redwine. After a rising vote of love and appreciation, Rev. Mr. Redwine spoke of his new work and his regrets in leaving this community.

2-6-48

Programs Over WPAQ To Include World Gov. Talks

The local broadcarting station WPAQ, which has been carrying programs prepared for the radio by the Mount Airy Chapter of the United World Federalists, has scheduled the following talks for the coming week. March 6 through 13.

Rev. Frank Jordan, pastor of Central Methodist Church, will speak Saturday at 5:15 p. m. on the subject "World Government for Peace." Frank Freeman, well known lawyer of Dobson, will speak Sunday at 4:45 p. m. on "My Reasons For Supporting the World Government Petition."

"Bringing World Government Down To Earth" has been chosen by Mrs. Reid Jackson for her subject Tuesday morning at 10:45 o'clock. A "Man On The Street" broadcast is planned for Wednesday, March 10, at 12:45 p. m. with Ted Reece as master of ceremonies. On Thursday morning at 10:45 o'clock, Mrs. Joe Fowler will direct her program on "The Importance Of Supporting The World Government Petition."

3-15-48

Local Radio To Have Have Red Cross Programs

Red Cross programs will be broadcast each Wednesday morning at 10:45 starting Wednesday, April 28 over station WPAQ. These transcribed programs, which were made by the National Broadcasting Company in the interest of the Red Cross, will present actual case histories taken from Red Cross files. Each week different stars from the movies, the stage and the radio will take part.

Robert M. Smith, Surry County Chapter Chairman, in making the announcement expressed appreciation to station WPAQ.

4/16/48



WINS PRIZE — Shown above is little Miss Margaret Ann McMillian, daughter of Mr. and Mrs. Carl McMillian, of Mount Airy, route 5, who won the first week's prize of the WPAQ Beautiful Child Contest sponsored by Belk's, Carl W. Steele, Turnmyre's, and First National Bank. Photo by Davis Studio. Margaret Ann received 171 votes and won by a margin of 51 votes. Mr. McMillian is a driver of a city transportation bus.

3-26-48

SCHEDULE FOR WEEK OF APRIL 12

1000 Watts **W P A Q** **740 On Your Dial.**

Listen Each Morning At 7:35 For Last Minute Program Changes.

Friday, April 16.

5:45-Sign On—Carolina Farm Hr.
6:15-Rev. Gwyn.
6:30-News—Carolina Farm Hour.
7:00-According to the Record.
7:05-Musical Clock.
7:15-Weather—Musical Clock.
7:30-News—Musical Clock.
8:30-World News—Organ Melodies.
9:00-Morning Devotion.
9:15-Just Relax.
9:30-News for Women.
9:40-Treasure Chest.
10:00-Mid-Morning Melodies.
10:30-News—Military Music.
10:45-Social Security Program.
11:00-Western Round-up.
11:30-News—Hillbilly Hits.
11:58-Weather—Uncle Joe Johnson.
12:15-Friendly Four Quartet.
12:30-News—To Be Announced.
1:00-Friendly Farmer.
1:15-Western Classics.
1:30-News—Novelty Notions.
1:45-Meet the Band.
2:00-Freddie Martin Band.
2:15-Tin Pan Alley.
2:30-State News—Concert Gems.
3:00-740 Club.
4:00-Concert Hall.
4:15-Cancer Drive.
4:30-News—Trade Winds Tavern.
5:00-Sports—March Time.
5:15-Green Valley Boys.
5:30-News—To Be Announced.
6:00-Skyline Serenaders.
6:15-Eventide Echoes.
6:30-News—Dinner Music.
7:00-Sign Off.

Saturday, April 17

5:45-Sign On—Carolina Farm Hr.
6:45-Devotional.
6:20-Carolina Farm Hour.
6:30-News—Carolina Farm Hour.
6:45-Big Creek Boys.
7:00-According to the Record.
7:05-Musical Clock.
7:15-Weather Forecast.
7:30-News—Musical Clock.
8:30-News—Organ Melodies.
9:00-Morning Devotion.
9:15-What America Is Playing.
9:30-News—Uncle Joe Johnson.
10:00-Mid-Morning Melodies.
10:15-Rev. J. C. Gwaltney.
10:30-News—Military Band.
10:45-The Children's Hour.
11:00-Rev. E. L. Dodson.
11:30-News—Dixie Pals.
11:58-Weather—Uncle Joe Johnson.
12:15-Carolina Ploughboys.
12:30-News—Musical Varieties.
1:00-Rev. Sam Jones.
1:30-Lockaby Sisters.
1:45-Man on the Street.
2:00-Lamplighter's Trio.
2:30-To Be Announced.
2:45-Gospel Quartet.
3:00-740 Club.
1:45-Meet The Band.
2:00-Freddie Martin Band.
2:15-Tin Pan Alley.
2:30-State News.
2:40-Concert Gems.
3:00-740 Club.
3:30-News— 740 Club.
4:00-Concert Master.
4:30-News—Trade Winds Tavern.
5:00-Sports—March Time.
5:15-Green Valley Boys.
5:30-News—Music for Listening.
6:00-Headline News—Dinner Music.
6:15-Weather—Eventide Echoes.
6:30-News—Dinner Music.
7:00-Sign Off.

Tuesday, April 20.

5:45-Sign On—Carolina Farm Hr.
6:00-Carolina Farm Hour.
6:15-Devotional.
6:20-Carolina Farm Hour.
6:30-News—Carolina Farm Hour.
7:00-According to the Record.
7:05-Musical Clock.
7:15-Weather—Musical Clock.
7:30-News—Musical Clock.
8:00-Headline news—Musical Clock.
8:30-World News—Organ Melodies.
9:00-Morning Devotion.
9:15-Health Program.
9:30-News for Women.
9:40-Treasure Chest.
10:00-Mid Morning Melodies.
10:30-News—Military Music.
10:45-Morning Musicale.
11:00-Western Round-Up.
11:30-News—Hillbilly Hits.
11:58-Weather—Uncle Joe Johnson.
12:15-Friendly Four Quartet.
12:30-News—To Be Announced.
1:00-Friendly Farmer.
1:15-This Rhythmic Age.
1:30-News—Novelty Notions.
1:45-Meet the Band.
2:00-Matinee Melodies.
2:30-State News—Concert Gems.
3:00-740 Club.
3:30-News—740 Club.
4:00-Music in the Modern Mood.
4:30-News—Veterans News.
4:45-South of the Border.
5:00-Sports—March Time.
5:15-Green Valley Boys.
5:30-World News.
5:45-Mystery Man Contest.
6:00-Headline News.
6:02-Dinner Music.
6:15-Weather. Eventide Echoes.
6:30-News.
6:45-Dinner Music 'til Sign Off.

Wednesday, April 21.

5:45-Sign On.—Carolina Farm Hr.
6:00-Carolina Farm Hour.
6:15-Devotional. Rev. Gwyn.
6:30-News—Carolina Farm Hour.
7:00-According to the Record.
7:05-Musical Clock.
7:15-Weather—Musical Clock.

1:00-Rev. Sam Jones.
1:30-Lockaby Sisters.
1:45-Man on the Street.
2:00-Lamplighter's Trio.
2:30-To Be Announced.
2:45-Gospel Quartet.
3:00-740 Club.
3:30-News, Church announcements.
3:35-740 Club.
4:00-Gospel Four Quartet.
4:15-Green Valley Boys.
4:30-News—South of the Border.
5:00-Sports—March Time.
5:15-World Federalist.
5:30-World News.
5:45-This Rhythmic Age.
6:00-Musical Memories.
6:15-Dinner Music.
6:30-News.
6:45-Hall Sisters 'till Sign off.

Sunday, April 18.

5:45-Sign On—Hymn Time.
6:00-Rev. Clarence Jenkins.
6:30-Hymn Time.
7:00-Rev. J. R. Hutchens.
7:30-Early Morning News.
7:40-Hymn Time.
8:00-Rev. Tom Cook.
8:30-Flippin Memorial Quartet.
9:00-Rev. Hubert Martin.
9:30-Console Melodies.
10:00-Mid-Morning News.
10:15-Charioteers.
10:30-Chapel in the Sky.
11:00-Worship Service.
12:00-Glory Pleasants Trio.
12:15-Noon News.
12:30-Sunday Serenade.
1:00-Granite City Quartet.
1:15-The Gospel Singer.
1:30-Rev. Farrington.
2:00-Mt. View Quartet.
2:15-Hall Sisters.
2:30-Rev. Fred Jurney.
3:00-Silvertone Harmonizers.
3:15-Frances Epperson.
3:30-Rev. John D. Scott.
4:00-Concert Master.
4:30-News.
4:45-Lions Club.
5:00-Vesper Services.
5:30-World News.
5:40-Claude Sweeten.
6:00-Chapel in the Sky.
6:30-When Day Is Done.
7:00-Sign Off.

Monday, April 19.

5:45-Sign On—Carolina Farm Hr.
6:00-Carolina Farm Hour.
6:15-Rev. Gwyn.
6:30-News—Carolina Farm Hour.
7:00-According to the Record.
7:05-Musical Clock.
7:15-Weather—Musical Clock.
7:30-News—Musical Clock.
8:00-Headline news—Musical Clock.
8:30-World News.
8:45-Organ Melodies.
9:00-Morning Devotion.
9:15-Just Relax.
9:30-News for Women.
9:40-Treasure Chest.
10:00-Mid-Morning Melodies.
10:30-News—Military Music.
10:45-Morning Musical.
11:00-Western Round-up.
11:30-News—Hillbilly Hits.
11:58-Weather—Uncle Joe Johnson.
12:15-Friendly Four Quartet.
12:30-News—To Be Announced.
1:00-Friendly Farmer.
1:15-Western Classics.
1:30-News—Novelty Notions.
6:00-Carolina Farm Hour.
6:15-Devotional. Rev. Gwyn.
6:30-News—Carolina Farm Hour.
7:00-According to the Record.
7:05-Musical Clock.
7:15-Weather—Musical Clock.
7:30-News—Musical Clock.
8:00-Headline news—Musical Clock.
8:30-World News—Organ Melodies.
9:00-Morning Devotion.
9:15-Concert in Miniature.
9:30-News for Women.
9:40-Treasure Chest.
10:00-Mid-Morning Melodies.
10:30-News—Military Music.
10:45-Morning Musicale.
11:00-Western Round-up.
11:30-News—Hillbilly Hits.
11:58-Weather—Uncle Joe Johnson.
12:15-Friendly Four Quartet.
12:30-News—To Be Announced.
1:00-Friendly Farmer.
1:15-Western Classics.
1:30-News—Novelty Notions.
1:45-Meet the Band.
2:00-Music By Martin.
2:15-Tin Pan Alley.
2:30-State News.
2:40-Concert in Miniature.
3:00-740 Club.
3:30-News—740 Club.
4:00-Concert Master.
4:30-News—Trade Winds Tavern.
5:00-Sports—March Time.
5:15-Green Valley Boys.
5:30-World News.
5:45-To Be Announced.
6:00-Headline News—Dinner Music.
6:15-Eventide Echoes.
6:30-News—Dinner Music.
7:00-Sign Off.

Thursday, April 22.

5:45-Sign On—Carolina Farm Hr.
6:00-Carolina Farm Hour.
6:15-Devotional.
6:20-Carolina Farm Hour.
6:30-News—Carolina Farm Hour.
7:00-According to the Record.
7:05-Musical Clock.
7:15-Weather—Musical Clock.
7:30-News—Musical Clock.
8:00-Headline news—Musical Clock.
8:30-World News—Organ Melodies.
9:00-Morning Devotional.
9:15-What America is Playing.
9:30-News for the Women.
9:40-Treasure Chest.
10:00-Mid-Morning Melodies.
10:30-News—Military Music.
10:45-Morning Musicale.
11:00-Western Round-up.
11:30-News—Hillbilly Hits.
11:58-Weather—Uncle Joe Johnson.
12:15-Friendly Four Quartet.
12:30-News—To Be Announced.
1:00-Friendly Farmer.
1:15-This Rhythmic Age.
1:30-News—Novelty Notions.
1:45-Meet the Band.
2:00-Matinee Melodies.
2:30-State News—Concert Gems.
3:00-740 Club.
3:30-News—740 Club.
4:00-Rev. Baulding.
4:30-News—Hillbilly Hits.
5:00-Sports News—March Time.
5:15-Green Valley Boys.
5:30-News—Mystery Man Contest.
6:00-Headline News.
6:02-Music You Like.
6:15-Eventime Echoes.
6:30-News—Dinner Music.
7:00-Sign Off.

4-12-48

Home Demonstration News

4-H Club Members Observe Church Sunday

A 4-H Church Sunday Service will be broadcast over Station WPAQ in Mount Airy on Sunday afternoon, May 16, from 4:45 to 5 p. m. in observance of National 4-H Church Sunday.

Wilma Frances Broome, daughter of Mr. and Mrs. H. S. Broome of White Plains and 4-H County Council President, will be in charge of the program and Rev. Ruben Payne of the Friends Church in Mount Airy will be the speaker. Several members of the Beulah 4-H Club under the direction of Glenn Robertson will present special music for the occasion.

All 4-H Club members and interested persons are invited to listen in over WPAQ and hear the 4-H Church Sunday broadcast. 5-14-48

ON THE AIR

ON THE AIR EVERY SUNDAY EVENING FROM 6 TO 6:15 THE WEINER BURGER QUIZ SHOW COMING DIRECT FROM THE WEINER - BURGER. TUNE 740 ON YOUR DIAL. W. P. A. Q.

WEINER - BURGER

7-2-48



dMarie Time Capsule



On This Day In History...

Wednesday, February 02, 1949

Top News Headlines This Week:

Feb 1 - 200" (5.08-meter) Hale telescope 1st used Feb 2 - 1st 45 RPM record released Feb 7 - Joe DiMaggio becomes 1st $100,000/year baseball player (New York Yankees) Feb 24 - Israel & Egypt sign an armistice agreement Feb 26 - USAF plane began 1st nonstop around-the-world flight

Top Songs for 1949

You're Breaking My Heart by Vic Damone
Riders In the Sky by Vaughn Monroe
Mule Train by Frankie Laine
That Lucky Old Sun by Frankie Laine
A Little Bird Told Me by Evelyn Knight
Some Enchanted Evening by Perry Como

1949 Prices

Bread: $0.14/loaf
Milk: $0.84/gal
Eggs: $0.68/doz
Car: $1,650
Gas: $0.27/gal
House: $14,300
Stamp: $0.03/ea
Avg Income: $3,569/yr
Min Wage: $0.40/hr
DOW Avg: 200

US President

Harry S. Truman

US Vice President

Alben W. Barkley

Academy Award Winners

Best Picture: *All The King's Men* Produced By Columbia
Best Actor: Broderick Crawford in *All The King's Men*
Best Actress: Olivia De Havilland in *The Heiress*

On TV in 1949

Texaco Star Theatre *The Ed Sullivan Show* *Time for Beany* *Ed Wynn*

Hot New Toys in 1949

Legos *Silly Putty* *Candy Land*

Top Books in 1949

King of the Wind by Marguerite Henry *The Sheltering Sky* by Paul Bowles
1984 by George Orwell

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1949

WPAQ Celebrates First Anniversary

Local Radio Station Has Many Visitors From This Section as Guests on Sunday Afternoon Program

WPAQ, the local radio station, on Sunday, Feb. 6, celebrated its first birthday anniversary when a group of citizens from Mount Airy and surrounding towns put on a program lasting from 2:15 to 4:30 p. m.

At 2:15 Dobson citizens, including the town's mayor, F. B. Madison, who spoke on "What the Mount Airy Station Means to the Citizens of Dobson", presented a part of the program. Other speakers were Rev. Robert Carter, Frank Freeman, president of the Dobson Lions club, Grady Cooper, and County Farm Agent Neill M. Smith, who was in charge of the program.

Stuart, Va., citizens presented their program at 2:30, with Judge John D. Hooker in charge. Several leading citizens of Stuart made brief talks.

At 2:45 Pilot Mountain citizens gave a musical program, with Mayor Marvin Shore in charge.

Another musical program was rendered by citizens of Elkin at 3:00, with Mayor Garland Johnson in charge.

Johnnie Joyce and Tom Stewart, station announcers, were in charge of the program presented by citizens of Mount Airy at 3:45. Those taking part were Mayor W. Frank Carter; Mr. and Mrs. James Bray; Hugh Holcomb, president of the Lions club; Mrs. Rebecca Pendleton, soloist; Dr. Moir S. Martin, chairman of the city school board; H. H. Lowry, newspaper correspondent; J. Earl Ramey, president of the Exchange club; Mrs. Robert Smith, head of the Operatic club; Mrs. Robert Perkins, president of the Junior Woman's club; A. B. Macon, president of the Merchants association; Rev. C. E. Otey, past-president of the Ministerial association; J. H. Crossingham, prominent industrialist; Ted Reece, vice-president of the Kiwanis club; W. E. Woodruff, florist; Mr. and Mrs. H. A. Epperson and Ralph Epperson, owners of the station.

Mt. Airy Times 2-11-1949

Local Radio Station Has Interesting Program

Half of Surry County's 1949 March of Dimes goal was raised Sunday afternoon on a four-hour show over radio station WPAQ here.

Citizens of Mount Airy sang, told stories, made speaches and did almost everything to aid the drive. About $2,500 was raised.

The show started at 12:30 p. m., with Ted Reece, vice president of the Kiwanis Club, in charge. People telephoned requests and offered a contribution to the polio drive.

Contributions came in ranging from $1 to $500, the latter a gift of Renfro Hosiery Mills.

Talks were given by Dr. Moir S. Martin, chairman of the city school board, Mayor W. Frank Carter, and Rev. C. E. Otey.

The program was the idea of Ralph Epperson, owner of the station and a member of the Surry County chapter of the National Foundation for Infantile Paralysis.

Local Vets To Sponsor Huge Hillbilly Jamboree

Roy Acuff Featured Here On May 19; 3 Days Of Gigantic Event

Under the joint sponsorship of the V. F. W. and the American Legion of Mount Airy, the greatest festival of folk music ever staged in the Virginia-Carolina area will be presented at the Veterans Memorial Park on May 19, 20, 21, under the promotional direction of Uncle Joe Johnson of Station WPAQ.

America's number one singer of folk songs, Roy Acuff and His Grand Ole Opry Show, have been booked to begin this big three day celebration. After three attempts the Republican party of Tennessee finally got Roy Acuff to run for governor in the last election. Defeated only by a small margin, Mr. Acuff has already been asked to run again. Meanwhile he plans to continue his musical career which has been one of the most successful and long lived ever enjoyed by any star.

Roy is now contracted by Republic Pictures of Hollywood to make four motion pictures per year and it is believed by studio executives that his pictures will out draw any ever made of this type.

As a recording star Roy Acuff's records have out sold any ever made by a folk music artist and it is believed by the heads of Columbia Records that Roy's record sales will continue to boom in to the millions for many years to come.

Roy Acuff and his WSM Grand Ole Opry Show are scheduled to appear at Veterans Memorial Park in Mount Airy on Thursday night, May 19, at 8 o'clock for a one and one-half hour show that will feature The Smokey Mountain Boys, Rachel and Oswald, Pap and His Jug Band, Jimmie Riddle, The King of the Harmonica, Tommy Magnus, Tennessee's champion Fiddler, and the world's most famous folk music star — Roy Acuff himself in person!

The second night of this great affair will feature an oldtime Fiddlers Convention to determine the Champion Fiddler in the two states of Virginia and Carolina. Letters and entry blanks have been to every fiddler in the two states known to the promoter. Prizes to the winners in this contest will consist of $200.00 and a silver cup, engraved with these words, "1949 Virginia-Carolina 2 State Champion Fiddler" and the first-place winner's name will also be engraved on the cup. All fiddlers who wish to enter this great championship contest are asked to send for their entry blank by mailing a postcard to Uncle Joe Johnson, Radio Station WPAQ, Mount Airy, N. C.

On the closing night, which is Saturday, May 21, Radio Station WBT of Charlotte, will present its WBT Carolina Hayride and will feature all the well-known stars heard on that station including the famous Briar-Hoppers, Arthur Smith and His Cracker-Jacks, Fred [illegible] Casey, "Hank" Garnett Warren, The Johnson Family Singers, Kirk Webster M. C., and many others. This show will be broadcast over Radio Station WBT, Charlotte. 4-29-49

Fun Shows To Be Held

COMING! COMING!

By Popular Request

Thursday, May 12th—N. Main Street School, Mount Airy, N. C.

W S M
GRAND OLE OPRY

Direct From
Nashville, Tennessee

— PRESENTS —

BILL MONROE

And His

Blue Grass Boys

— Also —

The Famous Blue Grass Quartet

Featuring Their Most Popular Hymns Written by Bill Monroe

Featuring

TENNESSEE'S NEWEST STAR

MAX WISEMAN

PLUS

"SHUFLY" The South's Funniest Comedian

And Many Others

Show at 7 P. M.

Admission: Adults 75c
Children 50c, Tax Incl.

Now's your chance to see Bill Monroe and his complete new show, new stars, and presenting new songs. The Blue Grass Quartet will render many of their fine hymns such as "Little Community Church", "Angels Rock Me To Sleep", "I'm Traveling On", "Wicked Path of Sin." And many more. "Shufly" will keep you laughing for days to come.

YOU MUST SEE THIS BIG ALL-STAR CAST OF GRAND OLE OPRY FAVORITES.

— Sponsored By — 5-6-49

THE MOUNT AIRY EXCHANGE CLUB

Radio Station WPAQ Scene Of Blackmon-Mayer Wedding Nuptials



MRS. OLIVER MAYER
—(Photo by DeCleve)

Shown above is Mrs. Capietolla Blackmon, whose marriage to Oliver Mayer of Ashkum, Ill., took place in the reception room of radio station WPAQ on December 22. Mrs. Mayer is a resident of Taylor Street and Mr. Mayer is a grading and drainage contractor in Ashkum, where they will make their home.

12-30-49

Radio Station To Be Scene Of Wedding

Invitations have been received in this city reading as follows:

"Mr. Oliver Mayer and Mrs. Capietolia Blackmon request the honour of your presence at their marriage at Radio Station WPAQ Wednesday afternoon the twenty-first of December at three o'clock, 1949, Mount Airy, North Carolina."

12-16-49

Famous Stars To Be Heard Over WPAQ Sunday

Featuring big name stars of radio and screen the local post Veterans of Foreign Wars will present a program over radio station WPAQ Sunday afternoon from 5 to 5:30. The program is dedicated to the Golden Jubilee of the VFW, and is an excellent radio show dealing only with "Happy Birthday" themes.

The purpose of the program, said Post Commander Vance L. Hallman, is to commemorate the organization's 50 years of patriotic service in a way that will help inspire increased loyalty to America's finest traditions.

The program offers a full half hour of star-studded entertainment packed with gags, laughs, hit songs and lilting music by the favorites of radio and screen.

On the program to be presented Sunday afternoon will be heard such

8-12-49

VFW To Present Jubilee Program

WPAQ

Presents For Your Listening Pleasure

TOBACCO NEWS - 6 Days A Week

5 Minute NEWS

-By-

MARSHALL FOWLER

Time: 6:30 to 6:35 p. m.
Monday thru Saturday

15 Minute

REMOTE CONTROL PROGRAM
Of The
First Sale Each Morning

Time: 9:15 to 9:30 a. m.
Monday thru Friday

Direct From The Warehouse

5 Minutes Of NEWS

— Presented by —

FOWLER MOTOR CO.

Time: 11:54 to 11:59 a. m.

Monday thru [illegible]

Broadcasting Times

Sept. — 6:00 a. m. to 6:30 p. m.
Oct. — 6:00 a. m. to 5:45 p. m.
Nov. — 7 a. m. to 5:15 p. m.
Dec. — 7:30 a. m. to 5:00 p. m.

WPAQ

740 Kilocycles 9-9-49 1000 Watts



dMarie Time Capsule



On This Day In History...

Thursday, February 02, 1950

Top News Headlines This Week:

Feb 2 - 1st broadcast of "What's My Line" on CBS-TV Feb 12 - Sen Joe McCarthy claims to have list of 205 communist govt employees Feb 14 - USSR & China sign peace treaty Feb 15 - Walt Disney's "Cinderella" released

Top Songs for 1950

I Can Dream, Can't I? by Andrews Sisters

If I Knew You Were Comin' I'd've Baked a Cake by Eileen Barton

The Tennessee Waltz by Patti Page

Chattanoogie Shoe Shine Boy by Red Foley

Mona Lisa by Nat King Cole

All My Love by Patti Page

1950 Prices

Bread: $0.14/loaf
Milk: $0.82/gal
Eggs: $0.70/doz
Car: $1,750
Gas: $0.27/gal
House: $14,500
Stamp: $0.03/ea
Avg Income: $3,815/yr
Min Wage: $0.75/hr
DOW Avg: 235

US President

Harry S. Truman

US Vice President

Alben W. Barkley

Academy Award Winners

Best Picture: *All About Eve*
Directed By Joseph L Mankiewicz

Best Actor: Jose Ferrer
in *Cyrano De Bergerac*

Best Actress: Judy Holliday
in *Born Yesterday*

On TV in 1950

The Alan Young Show *Truth or Consequences*

Hot New Toys in 1950

Little People *Clue*

Top Books in 1950

Florence Nightingale by Cecil Woodham-Smith

The Liberal Imagination by Lionel Trilling

The Door in the Wall by Marguerite de Angeli

Parade's End by Ford Madox Ford

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Health Programs Start Over WPAQ

The Surry County Health Department in cooperation with the County Medical Society announces the beginning of a series of radio health broadcasts entitled "Every Day Health Problems" arranged through the cooperation of radio station WPAQ.

The first broadcast is scheduled to go on the air at 9:45 a. m., Thursday, February 16, and the program will be heard at that same time weekly for thirteen weeks.

The broadcasts will be from transcriptions prepared by the American Medical Association, with the recording and production facilities available in Chicago, where many of the well known network radio broadcasts originate. Materials are from the library and the publications of the American Medical Association. Numerous eminent physicians, both in medical practice and public health work, have been brought before the microphone to be interviewed for these "platters". All scripts are professionally prepared by experienced radio writers.

Following is a list of the topics and dates, they will be broadcast over WPAQ:

Reducing, February 16; Skin Health, February 23; Arthritis, March 2; Vacations, March 9; Accidents, March 16; Undulant Fever, March 23; Liver Disease, March 30; The Common Cold, April 6; Old Age, April 13; Drug Addiction, April 20; Alcoholism, April 27; Migraine, May 4; Allergies, May 11.

2-17-50

9-1-50

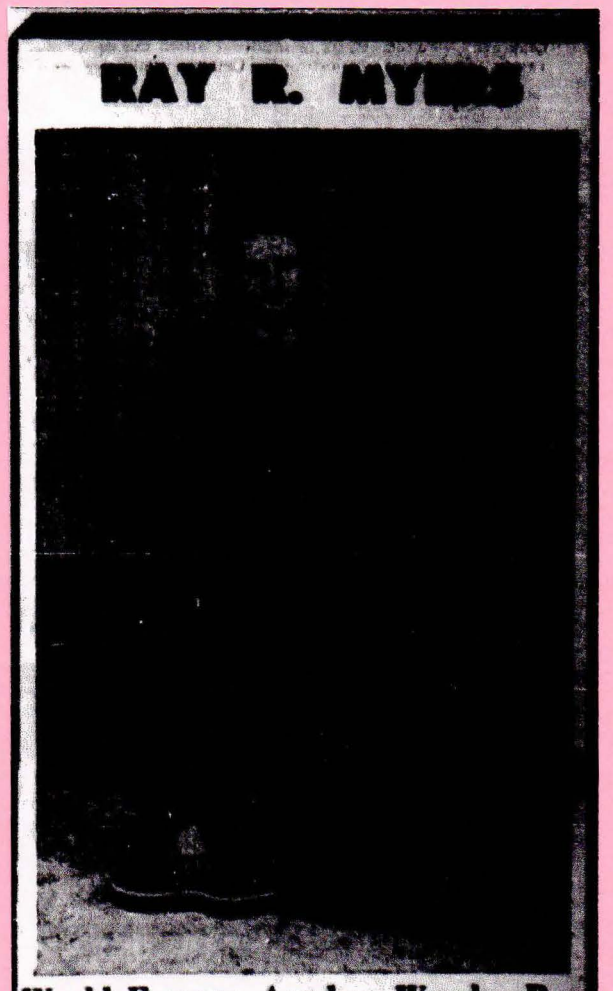
Rhythm Roundup Makes Debut On WPAQ

The Nation's most famous folk singers, cowboy and hillbilly stars will be heard in "Rexall Rhythm Roundup," a new 15-minute radio show sponsored locally by Hollingsworth Drug Company and Hollingsworth Pharmacy.

First broadcast is scheduled for Sunday, September 3 at 12:30 p. m. over Station WPAQ.

This transcribed show, produced in Hollywood, has as its master of ceremonies Garry Gershwin, former cowboy, who holds brief informal interviews with the stars before they cut loose.

"Rexall Rhythm Roundup," to be heard every Sunday, is produced by the Rexall Drug Company for its local druggist-partners.



World Famous Armless Wonder Boy

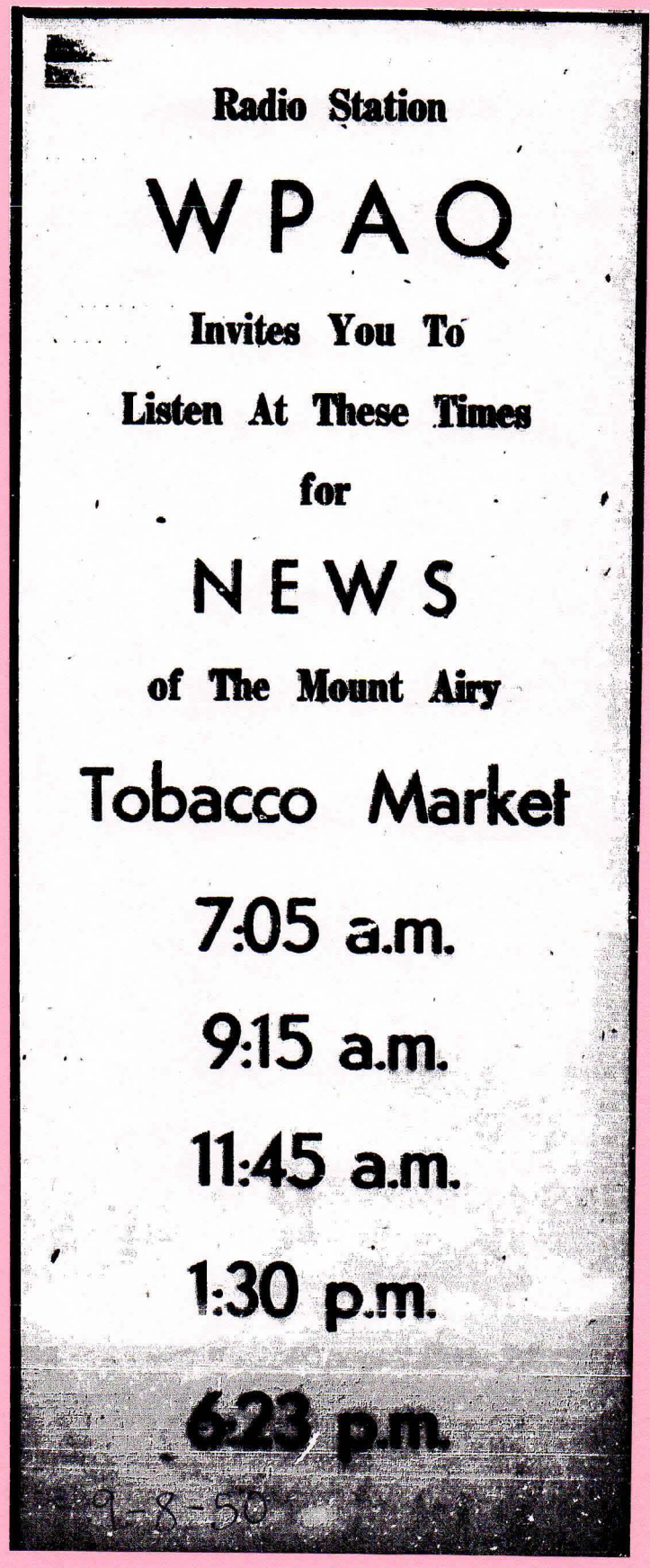
Pictured above is Ray R. Myers, the world famous armless wonder boy, formerly of Ripley's Believe It Or Not Show, who will appear in person at North Main Street School on Saturday, Nov. 4, under the sponsorship of the Mount Airy Checker Club.

On the stage Ray will play his electric guitar, write a letter, which will be dictated by a member of the audience and play Doc Midkiff a game of checkers, and many other feats that seem impossible for a man with no arms. Ray's part of the show will last 30 minutes.

There will be a performance at 1:30 in the afternoon and again at 7:30 in the evening. Just before each performance Ray Myers will give a demonstration of driving a car around the tri-angle in front of the school which will be free to the public.

Ray is the only licensed driver IN THE WORLD who has no arms (he drives with his feet.)

In addition to Ray Myers, "world famous armless wonder boy", the performance will feature the famous [illegible] and Clyde, well known rabbit, [illegible] Brewster, champion marksman, and famous [illegible] the Soaring Eagle, and Chuck Hale, famous [illegible] take this show. Admission will be 35 cents [illegible] cents for adults.


Radio Station
WPAQ
Invites You To
Listen At These Times
for
NEWS
of The Mount Airy
Tobacco Market
7:05 a.m.
9:15 a.m.
11:45 a.m.
1:30 p.m.
6:23 p.m.
9-8-50

Fowler Motor Co.

– Your Dodge, Plymouth and Dodge Job-Rated Truck Dealer –

Presents the



TOBACCO
Bulletin Board

Over Radio Station WPAQ
MONDAY through SATURDAY
—11:45 to 11:59 A. M.—

Bringing To You The Latest Reports In

- Grade Averages
- Warehouse Sales
- Leading Grades
- Next Days Sales
- Other Valuable Marketing News

UNCLE JOE JOHNSON, Announcer

9-8-50

1951

dMarie Time Capsule

On This Day In History...

Friday, February 02, 1951

Top News Headlines This Week:

Feb 1 - 1st X-ray moving picture process demonstrated Feb 2 - US performs nuclear test at Nevada Test Site Feb 25 - 1st Pan American Games open (Buenos Aires Argentina) Feb 27 - 22nd amendment to the Constitution is ratified, limiting President to 2 terms in office

Top Songs for 1951

Be My Love by Mario Lanza
Because of You by Tony Bennett
Cry by Johnnie Ray
How High the Moon by Les Paul & Mary Ford
Come On-A My House by Rosemary Clooney
Too Young by Nat King Cole

1951 Prices

Bread: $0.16/loaf
Milk: $0.92/gal
Eggs: $0.72/doz
Car: $1,800
Gas: $0.27/gal
House: $16,000
Stamp: $0.03/ea
Avg Income: $4,194/yr
Min Wage: $0.75/hr
DOW Avg: 269

US President

Harry S. Truman

US Vice President

Alben W. Barkley

Academy Award Winners

Best Picture: *An American In Paris*
Produced By Arthur Freed
Best Actor: Humphrey Bogart
in *The African Queen*
Best Actress: Vivien Leigh
in *A Streetcar Named Desire*

On TV in 1951

Your Show of Shows *Studio One* *Red Skelton Show*

Hot New Toys in 1951

Colorforms

Top Books in 1951

Amos Fortune, Free Man by Elizabeth Yates *The Catcher in the Rye* by J. D. Salinger
From Here to Eternity by James Jones

copyright 1997-2008 dMarie Direct Inc

HEY, BOYS AND [illegible]
Be Sure To Listen To
The Air Adventures of Jimmy [illegible]
Over Radio Station WPAQ
Mondays, Wednesdays and Fridays
5 P. M.
Sponsored by WEATHERBIRD SHOES and
Boyles
— SHOE STORE —
"A Complete Family Shoe Store"
1-19-51

2-19-51

Local Announcer Involved In Pistol Theft

William Crutchley, 32, of Mount Airy, news broadcaster for Radio Station WPAQ was booked in Mount Airy Police headquarters Saturday morning at 12:50 o'clock on a charge of "larceny of a pistol" from the local station. The manager of the station, Ralph Epperson, filed the complaint.

In Recorder's Court Tuesday morning, defense attorneys were willing to accept a charge of forcible treaspass. This was agreeable to the state and Crutchley was fined the costs of the court.

Crutchley's lawyer stated that the defendant had been "in the

Under The
Gospel Tent
Located on North South Street near Hines Lumber Co.
Revival
and
Healing Campaign
by
Willis T. Nelson
With the Gospel program of Healing for you heard over WPAQ Tuesdays, 1:15 p. m.
Invites everyone to the tent for these Healing services each night at 7:30 p. m.



REV. WILLIS T. NELSON

7-27-51

LOCAL ATTORNEY FILES SUIT AGAINST WPAQ FOR $35,000

10-26-51

J. N. Freeman Charges Johnny Joyce Made False And Defamatory Statements Which Have Injured His Professional Reputation

It has long been the law and rule of conduct among the newspaper world that a newspaper publisher cannot. without liable for damage and possible imprisonment, defame, reflect upon, or damage a character of respectable citizens of this nation or print, publish, or have to be printed, any words or false charges concerning the good character and reputation of a citizen. This same rule of law applies in a general way to all individuals.

A case has developed in Surry which will probably be far reaching in protecting the character and reputation of a good citizen.

Reference is made to an action that was started this week in the Surry County Superior Court, wherein J. N. (Buck) Freeman, a Mount Airy attorney, has brought an action for damage against Johnny Joyce and Ralph Epperson, trading as Station WPAQ.

The suit has been filed in the office of K. W. Lawrence, Clerk of Superior Court, calling for damages amounting to $35,000.

In the complaint filed the plaintiff says that "on or about October 2, 1951, the defendant, Johnny Joyce, announcer for Station WPAQ, while acting as agent for said station, maliciously, wantonly and designedly without justification or any semblance of cause or reason, made of and concerning the plantiff over WPAQ and in the presence of some 300 persons, the following false and defamatory statements: 'He is arrogant, conceited, opposed to the freedom of speech and the press. He stalked out like a Russian general. He is a stinker and he smells. I know and all people know that he is the crookest attorney in the state. He is unethical and he is a disgrace to his profession'."

According to the plantiff, the radio station was given notice of the proposed publication over WPAQ and asked that the said defamatory matter not be broadcast and in spite of such notice the defamatory matter was given over the air in "ruthlesss and utter disregard for the welfare of the plantiff and his right to make a living in his chosen profession."

The suit developed from the broadcast by Joyce made by tape recording at an inquest of the death of Arlie Word of Lowgap. A prosecuting attorney in the case, Mr. Freeman objected to a tape recording of the proceedings.

Attorney Freeman charges that "the words uttered by the defendant Johnny Joyce over the defendant's radio station were wholly false" and because the defamatory matter has "greatly injured his professional reputation" he seeks damage in the amount of $25,000 actual damage.

The attorney also asks that he recover the sum of $10,000 punative damage, the cost of action and

The attorney also asks that he recover the sum of $10,000 punative damage, the cost of action and further relief that the court may deem proper.

Appearing for the local attorney are Frank Freeman and Charles Folger, Dobson attorneys.

On TV Saturday

Photos Of Local Interest Over Greensboro Station

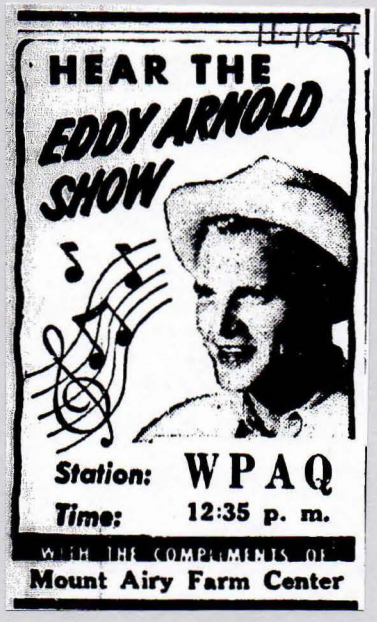
Mayor W. F. Carter, Jr., announced that Mount Airy will be pictured on television Saturday night over WFMY-TV, Greensboro, in celebrating the station's second anniverrary.

Also the Greensboro TV station will increase its power ten times more than its present, and reception in the Granite City Saturday night should be far superior and easier on the eyes than in the past.

The change in the power is expected to bring a boom here for TV sets.

The Mayor has been invited to participate in the program of local scenes which will cover North Carolina from 8 to 8:30 p.m. Saturday.

9-21-51





dMarie Time Capsule



On This Day In History...

Saturday, February 02, 1952

Top News Headlines This Week:

Feb 6 - England replaces King George VI stamp series with Queen Elizabeth II Feb 14 - 6th Olympic winter games open at Oslo, Norway Feb 19 - French offensive at Hanoi

Top Songs for 1952

Slow Poke by Pee Wee King
You Belong to Me by Jo Stafford
Half As Much by Rosemary Clooney
Wheel of Fortune by Kay Starr
I Went to Your Wedding by Patti Page
Glow-Worm by Mills Brothers

1952 Prices

Bread: $0.16/loaf
Milk: $0.96/gal
Eggs: $0.73/doz
Car: $1,850
Gas: $0.27/gal
House: $16,800
Stamp: $0.03/ea
Avg Income: $4,457/yr
Min Wage: $0.75/hr
DOW Avg: 292

US President

Harry S. Truman

US Vice President

Alben W. Barkley

Academy Award Winners

Best Picture: *The Greatest Show On Earth* Produced By Cecil B. Demille
Best Actor: Gary Cooper in *High Noon*
Best Actress: Shirley Booth in *Come Back, Little Sheba*

On TV in 1952

Your Show of Shows *I Love Lucy* *What's My Line?* *Dragnet*

Hot New Toys in 1952

Matchbox Cars *Mr. Potato Head* *Pez*

Top Books in 1952

Ginger Pye by Eleanor Estes
Invisible Man by Ralph Ellison
Vermeer by Lawrence Gowing

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1952

Charlie Monroe And His Ky. Partners Coming

A rare treat is in store for music lovers of the Granite City tonight (Friday) at the Rockford Street school auditorium when Charlie Monroe and his Kentucky Partners, featuring Kentucky Partners Quartet and others, will appear in person.

This is Charlie's first appearance in the Granite City. The local checker club, sponsoring his appearance, was lucky in securing him and his nationally known partners for a date in Mount Airy. The doors of the school auditorium will open at 7 p.m.

5-16-52

ONE NIGHT ONLY

ON STAGE

MONDAY, SEPTEMBER 8

ON STAGE — IN PERSON

The Stanley Brothers, Ralph and Carter, and the Clinch Mountain Boys plus the Clinch Mountain Quartet and others. They are Columbia Recording Artists and featured World's original Jamboree Station WWVA, Wheeling, W. Va., every Saturday night.

ON OUR SCREEN

Roy Acuff and his Smokey Mountain Boys in

SING NEIGHBOR SING

Plus Comedy

Two complete shows, 7:30 and 9:30

Admission: Adults 50c cents, Children 25c. Come Early

Mount Airy Drive-In

9-5-52 Highway 52 Across From Veterans Park

Ticklers By George



"You don't just play music; you have to feel it."

"Uncle" Joe Johnson Nabbed For Driving Without License

"Uncle" Joe Johnson, local radio station announcer, was arrested at 10 a.m. Wednesday by Mount Airy Police Officers Ledford and Simmons for driving after his operator's license was revoked.

He was bonded at the time of arrest for $200 and will be called before the next session of Recorder's Court.

Only last week in Recorder's Court Judge H. H. Llewellyn found Johnson guilty of driving while drunk, fining him $100 and costs and revoking his driver's license.

11-21-52

Joyce-Epperson Suit To Be Tried In July Court

Attorney Freeman Seeks $35,000 Damage Fee False Statements

The civil suit of a Mount Airy attorney against a local radio station and an announcer for making false statements over the air was this week set to be tried in Surry County Superior Court at Dobson on Thursday, July 17.

The two weeks court which convenes on Monday, July 7, will be highlighted by the suit of Attorney J. N. (Buck) Freeman who seeks damage against Johnny Joyce and Ralph Epperson, trading as Station WPAQ. The attorney calls for damages amounting to $35,000.

In the complaint filed October 2, 1951, Attorney Freeman says that Joyce, while acting as an agent for WPAQ, "maliciously, wantonly and designedly without justification or any semblance of cause or reason made the following false and defamatory statement:

"He is arrogant, conceited, opposed to the freedom of speech and the press. He stalked out like a Russian general. He is a stinker and he smells, I know and all people know that he is the sorriest attorney in the state. He is unethical and he is a disgrace to his profession."

According to the plaintiff, the radio station was given notice of the proposed publication over WPAQ and asked that the said defamatory matter not be broadcast and in spite of such notice the defamatory matter was given over the air in "ruthless and utter disregard for the welfare of the plaintiff and his right to make a living in his chosen profession."

The suit developed from the broadcast by Joyce made by tape recording at an inquest of the death of Arlie Ward of Lowgap. A prosecuting attorney in the case, Mr. Freeman objected to a tape recording of the proceedings.

Joyce in an [illegible] connected with the radio station and [illegible] a local newspaper reporter.

Appearing for the [illegible] Freeman and Charles Folger, Dobson attorneys. Defense attorneys are [illegible] of Mount Airy, and [illegible] of Winston-Salem.

6-20-52

Joyce-Epperson Suit Again Slated For Trial At Dobson

Attorney Freeman Seeks $35,000 Damage Fee False Statements

One week of civil court has been scheduled for the week beginning November 17 with Judge Frank M. Armstrong of Troy presiding, it was announced this week by Clerk of Court K. W. Lawrence.

One of the main cases for the week will be the civil suit of a Mount Airy attorney against a local radio station and announcer for making alleged false statements over the air. The case is scheduled to be heard on Tuesday, November 18.

Attorney J. N. (Buck) Freeman seeks damage against Johnny Joyce and Ralph Epperson, trading as Station WPAQ. The attorney calls for damages amounting to $35,000.

There has been talk of a settlement which the plaintiff says has not been made. Although the case has been scheduled to be tried before, it was postponed for various reasons.

There are indications that the case may be postponed again as the owners of WPAQ have applied for TV rights in Mount Airy and a court suit at this time may hender or delay their application with the Federal Communication Commission.

In the complaint filed October 2, 1951, Attorney Freeman says that Joyce, while acting as an agent for WPAQ, "maliciously, wantonly and designedly without justification or any semblance of cause or reason made the following false and defamatory statement:

"He is arrogant, conceited, opposed to the freedom of speech and the press. He stalked out like a Russian general. He is a stinker and he smells, I know and all people know that he is the sorriest attorney in the state. He is unethical and he is a disgrace to his profession."

According to the plantiff, the radio station was given notice of the proposed publication over WPAQ and asked that the said defamatory matter not be broadcast and in spite of such notice the defamatory matter was given over the air in "ruthless and utter disregard for the welfare of the plantiff and his right to make a living in his chosen profession."

The suit developed from the broadcast by Joyce made by tape recording at an inquest of the death of Arlie Ward of Lowgap. A prosecuting attorney in the case, Mr. Freeman objected to a tape recording of the proceedings.

Appearing for the local attorney are Frank Freeman and Charles Folger, Dobson attorneys. Defense attorneys are Hiatt and Hiatt of Mount Airy, and Womble, Carlyle, Martin and Sandridge of Winston-Salem.

11-5-52

Second Application For TV Station Here Considered

FCC Says Action On Local Situation To Come After Jan. 1

A second application for an UHF television station in Mount Airy is being considered by William H. and James E. Johnson, brothers, now connected with The Mount Airy NEWS, it was announced this week.

Although plans are still in the making, William H. Johnson, managing editor of The NEWS, returned last week from Washington where he conferred with officials of the Federal Communications Commission and TV consultant engineers.

The application by the Johnsons would be the second application for channel 55 which has been alloted by the FCC for Mount Airy. An application for the same channel was filed on September 11 by Ralph Epperson of WPAQ.

FCC officials pointed out that the first application received did not give any firm a priority, but that a hearing in Washington would result in awarding the rights to operate a TV station in Mount Airy.

Action on any application for Mount Airy will not be acted on until after January 1 and most likely it will be at a much later date, an FCC spokesman said.

11-21-52

ATTY. FREEMAN GETS $1,500 IN RADIO COMPROMISE HERE

The civil suit of Attorney Buck Freeman against Johnny Joyce and Ralph Epperson, trading as Radio Station WPAQ, was compromised in Superior Court at Dobson Wednesday afternoon.

The plaintiff, Attorney Freeman, recovered from the defendants the sum of $1,500 and the cost of the action to be taxed to the defendants.

On Monday the defendants' attorneys, Hiatt and Hiatt, attempted to have the case continued on the grounds of an article appearing in The NEWS of a possible compromise, but Judge Frank M. Armstrong agreed to hear the case at the request of Attorney Freeman, who was represented by his brother, Frank Freeman, and Charles Folger, both attorneys in Dobson.

According to the judgment placed on file at Dobson and signed by Epperson and Joyce, the radio station agreed to announce over the station that they did not mean to harm Attorney Freeman's reputation in a news broadcast by Joyce [illegible].

In the complaint filed October 2, 1951, Attorney Freeman says that Joyce, while acting as an agent for WPAQ, "maliciously, wantonly and designedly without justification or any semblance of cause or reason made the following false and defamatory statement:

"He is arrogant, conceited, opposed to the freedom of speech and the press. He stalked out like a Russian general. He is a stinker and he smells, I know and all people know that he is the sorriest attorney in the state. He is unethical and he is a disgrace to his profession."

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The suit developed from the broadcast by Joyce made by tape recording at an inquest of the death of Arlie Ward of Lowgap. A prosecuting attorney in the case, Mr. Freeman objected to a tape recording of the proceedings.

11-21-52

11-21-52

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This is Charlie's first appearance in the Granite City. The local checker club, sponsoring his appearance, was lucky in securing him and his nationally known partners for a date in Mount Airy. The doors of the school auditorium will open at 7 p.m.

5-16-52

ONE NIGHT ONLY

ON STAGE

MONDAY, SEPTEMBER 8

ON STAGE — IN PERSON

The Stanley Brothers, Ralph and Carter, and the Clinch Mountain Boys plus the Clinch Mountain Quartet and others. They are Columbia Recording Artists and featured World's original Jamboree Station WWVA, Wheeling, W. Va., every Saturday night.

ON OUR SCREEN

Roy Acuff and his Smokey Mountain Boys in

SING NEIGHBOR SING

Plus Comedy

Two complete shows, 7:30 and 9:30

Admission: Adults 50c cents, Children 25c. Come Early

Mount Airy Drive-In

9-5-52 Highway 52 Across From Veterans Park

Ticklers By George



"You don't just play music; you have to feel it."

"Uncle" Joe Johnson Nabbed For Driving Without License

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Only last week in Recorder's Court Judge H. H. Llewellyn found Johnson guilty of driving while drunk, fining him $100 and costs and revoking his driver's license.

11-21-52

Fowler Motor Company

Your Dodge, Plymouth and Dodge Job-Rated Truck Dealer

Presents The



Over Radio Station WPAQ
Monday through Saturday
11.54 To 11.59 a. m.

Bringing To You The Latest Reports In

- GRADE AVERAGES
- NEXT DAYS SALES
- WAREHOUSE SALES
- LEADING GRADES
- OTHER VALUABLE MARKETING NEWS

dMarie Time Capsule

On This Day In History...

Monday, February 02, 1953

Top News Headlines This Week:

Feb 1 - "You Are There" with Walter Cronkite premieres on CBS television Feb 1 - Flooding in Netherlands, kills 1,835 Feb 6 - US controls on wages & some consumer goods were lifted Feb 8 - WLVA (now WSET) TV channel 13 in Lynchburg-Roanoke VA (ABC) begins Feb 12 - USSR breaks relations with Israel

Top Songs for 1953

Don't Let the Stars Get In Your Eyes by Perry Como
Vaya Con Dios by Les Paul & Mary Ford
The Doggie In the Window by Patti Page
Song from Moulin Rouge by Percy Faith
Rags to Riches by Tony Bennett
You You You by Ames Brothers

1953 Prices

Bread: $0.16/loaf
Milk: $0.94/gal
Eggs: $0.75/doz
Car: $1,850
Gas: $0.29/gal
House: $17,400
Stamp: $0.03/ea
Avg Income: $4,706/yr
Min Wage: $0.75/hr
DOW Avg: 281

US President

Dwight D. Eisenhower

US Vice President

Richard M. Nixon

Academy Award Winners

Best Picture: *From Here To Eternity* Directed By Fred Zinnemann
Best Actor: William Holden in *Stalag 17*
Best Actress: Audrey Hepburn in *Roman Holiday*

On TV in 1953

Make Room for Daddy *Our Miss Brooks* *Kukla, Fran and Ollie* *Jackie Gleason Show*

Hot New Toys in 1953

Plastic Army Men

Top Books in 1953

The Mirror and the Lamp by Meyer Howard Abrams
Secret of the Andes by Ann Nolan Clark
The Adventures of Augie March by Saul Bellow
Go Tell It on the Mountain by James Baldwin

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1953

Radio Revival

— With —

Rev. Riley Hensley

Pastor LOVILL'S CREEK BAPTIST CHURCH

Radio Station WPAQ
each SUNDAY MORNING
6:30 to 7:00 o'clock 2-27-53

"Debnam Views The News"

Heard Daily Over

WPAQ

"Surry County's Pioneer Radio Voice"

— Beginning —



MONDAY

SEPTEMBER 7

— Featuring —

H. E. DEBNAM

● News Commentator and Author ●

12:45 to 1:00 p. m.

MONDAY THROUGH FRIDAY

The wholehearted cooperation of the following advertisers made it possible for WPAQ to join the Smith-Douglas network and bring you this famous commentator: Badgett Concrete Works, Stuart Lumber Corporation, Mount Airy Farm Center, Dearmin-Mitchell Farm Machinery Co., Bowman Electric Co., Lamm Drug Co., and Agee and Banks.

NEW SCHEDULE EFFECTIVE MONDAY, SEPTEMBER 7

Time	Program	Sponsor
11:45	Fun & Frolic Time	Lamm Drug Company
12:14	Weather	Dearmin - Mitchell Farm Machinery
12:15	Country Music Time	Stuart Lumber Co.
12:20	Eddie Arnold Show	Mount Airy Farm Center
12:25	News, World & Local	Bowman Electric Co.
12:30	Friendly Farmer	Badgett [illegible] and Agee and [illegible]
12:45	Debnam Views the News	[illegible]

9-4-53

FCC APPROVES TV STATION FOR MOUNT AIRY

The Federal Communications Commission announced Thursday that the application for a television station for Mount Airy has been approved. The application for UHF channel 55 was made by Ralph D. Epperson, owner and operator of Radio Station WPAQ.

The FCC announced that along with the Mount Airy application it approved 26 other TV applications that were unopposed.

The station is expected to be under construction in about six months. 3-13-53

Mount Airy TV Permit Expires With FCC

The Federal Communications Commission announced Thursday that it had advised the holder of a television station construction permit for Mount Airy that the permit had expired.

The time limit expired and extension could not be granted, The FCC said.

Ralph D. Epperson, owner of WPAQ, was awarded Channel 55 for Mount Airy about a year ago and had planned to construct an antenna on Pilot Mountain but he failed to start construction of the station within a set time limit. 12-18-53

Epperson Asks That TV Permit Be Cancelled

The Federal Communications Commission announced Monday it had cancelled a permit to Ralph D. Epperson for a Channel 55 television station in Mount Airy.

The FCC said that Mr. Epperson asked that the permit be cancelled. He wrote the commission that it seems impractical to operate an ultra high frequency station at Mount Airy at this time.

Numerous other permits for UHF stations over the United States are being cancelled at the request of applicants.

The Mount Airy station's permit ran out of date several weeks ago. 1-29-54

Tune In
ATLANTIC NEWS TIME
AT 8:00 A. M.
MONDAY through FRIDAY
OVER WPAQ
Brought To You By
The Atlantic Refining Co.
and Your Atlantic Dealer
11-27-53

WPAQ Files With FCC Tuesday For 10,000 Watts

Processing To Take Several Months, Says Ralph Epperson

Radio Station WPAQ here filed an application with the Federal Communications Commission on Tuesday for an increase in power to 10,000 Watts.

The station presently operates with 1,000 Watts. The present frequency of 740 Kilocycles is to remain unchanged.

The processing of applications by the FCC ordinarily requires several months, said Ralph Epperson, station owner.

12-11-53

IT'S
Atlantic NEWS TIME
with
TOM STEWART



- ON -
WPAQ 740 Kc. 1000 Watts
"Mount Airy's Pioneer Station"
Brought To You Each Weekday at 8 a. m.
By The
Atlantic Refining Co.
12-4-53

Radio Revival

— With —

Rev. Riley Hensley

Pastor LOVILL'S CREEK BAPTIST CHURCH

Radio Station WPAQ
each SUNDAY MORNING
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"Debnam Views The News"

Heard Daily Over

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"Surry County's Pioneer Radio Voice"

— Beginning —



MONDAY

SEPTEMBER 7

— Featuring —

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● News Commentator and Author ●

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dMarie Time Capsule

On This Day In History...

Tuesday, February 02, 1954

Top News Headlines This Week:

Feb 1 - 1st TV soap opera "Secret Storm" premieres Feb 2 - Pres Eisenhower reports detonation of 1st H-bomb (done in 1952) Feb 14 - Sen John Kennedy appears on "Meet the Press" Feb 23 - 1st mass inoculation with Salk vaccine (Pittsburgh) Feb 26 - 1st typesetting machine (photo engraving) used, Quincy MA

Top Songs for 1954

This Ole House by Rosemary Clooney
Sh-Boom by Crew-Cuts
Mr. Sandman by Chordettes
Oh! My Papa by Eddie Fisher
Wanted by Perry Como
Secret Love by Doris Day

1954 Prices

Bread: $0.17/loaf
Milk: $0.92/gal
Eggs: $0.77/doz
Car: $1,950
Gas: $0.29/gal
House: $17,500
Stamp: $0.03/ea
Avg Income: $4,684/yr
Min Wage: $0.75/hr
DOW Avg: 404

US President

Dwight D. Eisenhower

US Vice President

Richard M. Nixon

Academy Award Winners

Best Picture: *On The Waterfront*
Directed By Elia Kazan
Best Actor: Marlon Brando
in *On The Waterfront*
Best Actress: Grace Kelly
in *The Country Girl*

On TV in 1954

Lassie *This Is Your Life*

Hot New Toys in 1954

Robert the Robot *Whee-Lo*

Top Books in 1954

Ideas and Opinions by Albert Einstein
Science and Civilization in China by Joseph Needham
Lord of the Flies by William Golding
Under the Net by Iris Murdoch
...And Now Miguel by Joseph Krumgold

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1954



Andy Griffith can't explain his success as a recorded monologist from Mount Airy. He thinks it might be his three distinct types of North Carolina accent.

Just One Dialect Monologue And What It Was Was Fame

(Editor's Note: The following was sent us by E. Scott Hale, former Mount Airy resident who now lives in Newark, New Jersey. The article appeared in the February 4 issue of the New York World-Telegram. Mr. Hale says, "I receive the Mount Airy News regularly, and I can assure you I read it from cover to cover and compliment you on the recent change to a semi-weekly.")

Until a month ago Andy Griffith was a smalltime entertainer in North Carolina, stage struck in a little place called Mount Airy.

If the star route mail carriers needed someone to brighten their convention, they called Deacon Andy Griffith. The Deacon leaped to his station wagon and gave the mail carriers a joshing good time.

Andy Griffith, 27, is the latest country boy to hit the road to fame and fortune. He arrived in New York a week or so ago. Mount Airy may never see him again, except briefly.

The Deacon came here because a phonograph record he made began to sell out of all proportion to what was expected.

"We had 500 records pressed, just hoping to get our money back", the Deacon says. "Well, we sold them and ordered 1000 more. They went and we took a plunge and pressed 8000. They sold out pretty soon."

Just A Monologue

This record is called "What It Was Was Football" and is merely a monologue in which a hayseed explains the game of football. But the dialect is so perfect that the piece has become a hit.

Yet the Deacon would still be in Mount Airy if an executive of Capitol Records hadn't heard the recording on his auto radio while driving through North Carolina.

In the past three weeks Capitol has pressed 300,000 disks of the football monologue, the William Morris agency has signed up with the Deacon to handle his appearances, and he has been on the Ed Sullivan TV show. Next week another record comes out, the Deacon's discussion of Romeo and Juliet.

But with everything happening so fast, the Deac's big moment was last Saturday night. He was asked to entertain the Alfalfa Club in Washington. Among the VIPs present at the club's annual dinner were several who had once been country boys themselves. Among these was President Eisenhower. After the deacon had given them "What It Was Was Football" he met Ike. (Mount Airy, don't wait up. Deac's uptown to stay.)

"I see it happening. It's happening to me, but I don't know what to make of it", he said today. "I wasn't anything in Mount Airy, and I'm nothing here—yet I am being interviewed almost constantly and I am making considerable money."

Long Way Around

For Andy Griffith the road to success was a round about way.

He wanted to be an opera singer and studied diligently until he realized he would never achieve that goal. He then taught music in the Goldsboro, N. C. high school three years, directing chorale groups and, enjoying classical music, presenting Handel's "Messiah" at Christmastime.

"I wanted to entertain", he says, "But there was always a question in my mind—can I walk out on a stage and hold attention? Can I make people laugh?

"My first monologue was an explanation of the song, 'Please, Mr. Sun'. Well, that went off pretty good so I began to work on other stuff. I work like this: I take something that is foreign to my character, opera, Shakespeare and I explain it in a rural way."

Andy says he picked up his three distinct types of North Carolina accent while growing up in Mount Airy, and took post graduate work during college vacations when he worked in the furniture factory there.

"I have found there is a very thin line between the real and the phony when you use southern accents. Most people go too far and lapse into a Li'l Abner type of talk, or they are plain corny, using "by cracky and gol durn' instead of studying the beauty of regional speech.

"What most people don't realize is that there is a pleasure, a musical-like satisfaction in using a definite manner of speech. Southerners enjoy words, accenting them a certain way. In England the language is enjoyed much the same way.

"And apparently folks enjoy these little inflections, too. They surely must, or why would they buy 300,000 of my records explaining football?"

2-9-54

Miss Earlene Shaw, Ralph D. Epperson Wed In Fries, Va.



MRS. RALPH DEWARD EPPERSON

Miss Earlene Grey Shaw, daughter of Rev. and Mrs. Lonnie Shaw of Galax, Va., and Ralph Deward Epperson, son of Mr. and Mrs. Harry A. Epperson, Sr., of Ararat, Va., were married in the North Fries Tabernacle in Fries, Va., at 4 p.m. Saturday. Dr. D. S. McCarty, D.D., pastor of the First Presbyterian Church in this city, officiated at the ceremony.

The church was decorated with evergreen, floor baskets of white gladioli, snapdragons, chrysanthemums and cathedral candles in candelabra.

A program of wedding music was presented by Miss Peggy Jane Morefield, pianist; J. C. Pierce, soloist; and Kermit Pierce, soloist.

The bride, given in marriage by her father, wore a gown with chantilly lace bodice and tulle over rayon taffeta. Her fingertip veil of illusion was fastened to a lace cloche. She carried a Bible topped with a white orchid and showered with stephanotis.

Miss Betty Ann Shaw, sister of the bride, was maid of honor. Her gown was of light blue nylon net over taffeta and she carried a bouquet of pink carnations.

Harry A. Epperson, Jr., of this city, was his brother's best man.

Ushers were Horace Westmoreland of this city, brother-in-law of the bridegroom; Lowell Chilton of Claudville, Va., cousin of the bridegroom; William Matthews, Jr., of Virginia Polytechnic Institute, cousin of the bridegroom; and Robert H. Williams of Radford, Va., cousin of the bride.

Reception

After the wedding ceremony, the bride's parents entertained at a reception in their home on Adams Street in Galax, Va.

For a wedding trip to New York City, the bride changed to a navy suit with navy and white accessories. Her corsage was an orchid.

The bride attended Radford College and the groom attended Brevard College and is a graduate of John Brown University. Mr. Epperson is the owner of local radio station WPAQ.

Upon their return, the couple will be at home near Ararat, Va.

4-6-54

Epperson Attends Broadcasters Meet In S. C.

Ralph Epperson, owner and operator of radio station WPAQ here, is attending the convention of the Carolinas Daytime Broadcasters at Myrtle Beach, S. C., this week-end.

The convention is being held in conjunction with the joint meeting of the North Carolina Association of Broadcasters and the South Carolina Association of Radio and Television Broadcasters.

Legislative matters, termed by the president of the group as "urgent", affecting daytime broadcasters throughout the state will be taken up at the business sessions. Other sessions Friday and Saturday will be devoted to panel discussions and talks by network executives. The Armed Forces will give an air show on Friday for the convention.

Mrs. Epperson is attending the convention with her husband.

7-2-54

It's Atlantic

NEWS TIME

with TOM STEWART

— ON —



WPAQ

740 Kc.
1000 Watts

"Mount Airy's Pioneer Station"

Brought To You **MONDAY thru FRIDAY at 8 a. m.**

— BY THE —

ATLANTIC REFINING CO.

and YOUR NEIGHBORHOOD ATLANTIC DEALER

5-18-54

Table Radio Offers Console Quality To Families in Small Living Quarters

BY EDNA MILES

IF yours is a small apartment, chances are you'd like to own a small radio with the resonant and wide-range tone quality usually associated with console receivers.

Such a radio is now on the market. This table radio cancels out a great deal of distortion and hum normally found in radios of this size.

But it's through the method of mounting the six-inch speaker that a completely new sound has been achieved in this new radio.

The speaker is fronted only by an open-mesh grille, allowing free passage of sound (without bounce) back into the cabinet. In addition, the speaker has lower than usual resonance to bolster the bass frequency output which is lacking in many small radios.

The radio also has been equipped with a tuned radio frequency amplifier, an improvement most often found in larger and more expensive sets. This amplifier increases selectivity and sensitivity, cuts down on noise and interference.

And to take full advantage of the improved tone, the set has a phono-jack to which a record player may be attached.



This teen-ager is taking advantage of the phono-jack on a new table-model radio to play her favorite records. →

5-28-54

VOTE FOR

Judge Harry H. Llewellyn

Primary June 26



The only candidate who has had the courage to take a definite stand against the liquor and gambling element and has fought this syndicate off and on the bench from its inception. Eleminate all doubts in favor of a competent incumbent who has had thirty-two years experience against an untried and inexperienced opponent. A change could be a short-change.

Answering Sam Patterson's Circular:

1 — Advise that I have named the head of this syndicate and furnished to both papers which was deleted. . . . . , a funeral attender, flower giver, hand shaker is front man for the gambling and liquor syndicate at the expense of the gambling nd liquor syndicate. (Name deleted.)

2 — I did loan J. R. Hemmings $11,000 which was secured by deed of trust on his home and on the Motor Court which has been paid down to $1,600.

3 — I did loan J. Allen Cooke $6,000 when he was operating Draper Truck Stop and there is still a balance due of $4,300 which was placed in judgment.

4 — My office did lease to Skinny Beaver a certain building to be occupied as a residence for a period of one year. I was not in the State when the lease was made.

Sam Patterson did not write this circular nor did Judge Bivens write the circular letter that was mailed by him, but the same party that wrote the articles and signed as better government wrote all three. This vicious, dishonest assassination of character has gone on for a period of ten years and I still have nothing to say except that I pity a man so constituted, and if there is a just God, and there is, he will answer or is answering for such charges, and only suggest that upon bended knees he ask the good Lord to forgive him and take an inventory of himself.

Harry H. Llewellyn

Tune in on WPAQ at 7:00 P. M. and on WSYD at 8:30 P. M. Friday, June 25 and hear Judge Harry H. Llewellyn who will give the [illegible]

Pilot Mountain Celebrates With Music And Beauty Show

Pilot Mountain welcomed about 500 travelers and home folk to her historic landmark for a big Fourth of July celebration Monday. The festivities lasted from noon until late evening and there was swimming, picknicking, stringband music, dancing, and a beauty contest for good measure.

The celebration was held atop the historic mountain in observance of a historic day — Independence Day — although there is no direct connection between the two.

Centering around the swimming pool, located about half way up the mountain, the feature attraction of the day was an informal beauty contest with entrants from several towns. Mrs. Josie Martin of Winston-Salem won the judges' nod and a cash prize.

Mount Airy Girls

Also in the contest were Peggy Keenan, Clara Allred, Lelia Simmons and Pansy Westmoreland, all of Mount Airy; Mae Money, Nancy McLean and Mrs. Martin of Winston-Salem; and Jean Gordon of Pinnacle.

Judges were Larry Richardson and Bobby McHone of Radio Station WPAQ, Mount Airy; Happy Smith of Winston-Salem; and Foy Smith of Pilot Mountain.

Musical entertainment was under the direction of Larry Richardson. The entertainers included the Blue Ridge Quartet and the Cooper Family, the latter consisting of three generations of harpists, guitar players and singers.

J. W. Beasley, owner of the mountain, took the contestants on a tour of the Pinnacle of Pilot Mountain, the historic landmark and a tourist attraction for many years. A square dance at the pavillion closed the days' activities.

Divers Find Jap Ship

Sydney, Australia — Divers of an Australian syndicate, which has disposed rights to all ships in Rabual and Bouganville Harbor, reported a big prize at the very outset—a Japanese aircraft carrier, with twenty planes intact on its flight deck. The salvagers estimated it to be worth around $175,000 for scrap.

7-9-54

Announcing

"Debnam Views The News"

returns

September 6



740 On Your Dial

WPAQ

740 On Your Dial

12:45 to 1:00 p. m.

Monday through Friday

•

WPAQ— *Going to 10,000 watts!*

8-31-54

Debnam Returns To News At WPAQ

W. E. Debnam, well known news commentator, author and traveler, whose familiar voice has been missing from the air waves since June while he was on vacation, will resume his broadcasts on Monday, September 6. His daily news analysis will be heard Monday through Friday at 12:45 p.m. on WPAQ and 11 other stations of the Smith-Douglas network throughout Virginia, North Carolina, and South Carolina.

As for the past 13 years, Debnam's popular 15-minute program, "Debnam Views the News," will be sponsored again by the Smith-Douglass Company, fertilizer manufacturers operating plants in Norfolk, Danville, Kinston, and Wilmington, N. C., Streator and Granite City, Ill., Albert Lea, Minn., Selbyville, Del., Houston, Texas, and Plant City, Fla.

Debnam's broadcasts usually originate in Raleigh, where his headquarters are located. However, he travels extensively to get on-the-spot reports of significant developments in agriculture, in national politics, and in world affairs. During the 1952 presidential campaign he interviewed Eisenhower in Denver and Stevenson in Springfield, Ill. He was a war correspondent in World War II, and many of his reports were transcribed and broadcast over the Smith - Douglass network. After the war he traveled throughout Europe.

Debnam pulls no punches in his newscasts. His pertinent comments on controversial subjects have attracted nationwide attention. Listeners frequently request copies of his programs. Several of his broadcasts have been printed in booklet form, in response to requests, and widely distributed. Two of his most popular booklets are "Weep No More My Lady," a Southerner's answer to some of Mrs. Roosevelt's statements about the South, and "The Affair Mumford," a discussion of the basic principles of economic and political liberty.

8-31-54

Workmen's Federal Savings & Loan Assn.

Presents The 1954

FOOTBALL GAMES

— OF —

CAROLINA AND DUKE

OVER RADIO STATIONS

WPAQ and WSYD

Beginning With Opening Game

● **Watch For Times** ●



WPAQ

Sept. 18—N. C. State vs. VPI.
Sept. 25—N. C. State vs. Carolina
Oct. 2—Carolina vs. Tulane
Oct. 9—Georgia vs. Carolina
Oct. 16—Carolina vs. Maryland
Oct. 23—Wake Forest vs. Carolina
Oct. 30—Carolina vs. Tennessee
Nov. 6—South Carolina vs. Carolina
Nov. 13—Carolina vs. Notre Dame
Nov. 20—Carolina vs. Virginia
Nov. 27—Duke vs. Carolina

WSYD

Sept. 25—Duke vs. Pennsylvania
Oct. 2—Duke vs. Tennessee
Oct. 9—Duke vs. Purdue
Oct. 16—Duke vs. Army
Oct. 23—Duke vs. N. C. State
Oct. 30—Duke vs. Georgia Tech
Nov. 6—Duke vs. Navy
Nov. 13—Duke vs. Wake Forest
Nov. 20—Duke vs. South Carolina
Nov. 27—Duke vs. North Carolina

9-10-54

FOWLER MOTOR CO.

MOUNT AIRY, N. C.

Your Dodge-Plymouth and Dodge
Job-Rated Truck Dealer

Presents the

TOBACCO BULLETIN BOARD

OVER RADIO STATION WPAQ
MONDAY THROUGH FRIDAY

11:54 to 11:59 a. m.

Bringing to You Latest Reports In

- Next Day's Sales
- Grade Averages
- Warehouse Sales
- Leading Grades
- Other Valuable Marketing News

Come In And See The World's Most Powerful Pickup — The New POWER-DOME "8" 145 H. P.

9-14-54

Atlantic

NEWS TIME

With

Tom Stewart

brought to you each week day at

8:00 a. m.

Over WPAQ

—— 740 On Your Radio Dial ——

GOING TO 10,000 WATTS

Sponsored by

ATLANTIC REFINING CO. AND YOUR ATLANTIC DEALERS. 10-8-54

WPAQ Now On 10,000 Watts

October 22, WPAQ commenced operation with 10,000 watts on the present clear channel frequency of 740 kc. This makes WPAQ one of the most powerful A. M. stations serving North Carolina and Virginia, being exceeded in power in North Carolina only by WPTF in Raleigh and WBT, Charlotte and in Virginia by WRVA, Richmond. These stations are "50,000 watters." With the exception of WNAO, Raleigh and WCYB, Bristol, which are also 10,000 watts, all other stations in North Carolina and Virginia are 5,000 watts or less.

The extra power greatly extends the previous vast range of the station. With one thousand watts the station received reports of reception frequently from West Virginia, Tennessee, and South Carolina. With 10,000 reports are being received from much greater distances. Closer at home the clarity of reception has been improved, and the effects of man-made and atmospheric static have been greatly reduced.

Not only does the extra wattage account for WPAQ's large radius of service, but of equal importance is the excellent frequency of 740 Kc. Scientists and radio engineers have long known that in the day time a given amount of wattage is far more effective on the lower frequencies of the broadcast band than on the upper frequencies. Incidentally, the broadcast band is the portion of the radio spectrum between 540 Kc. and 1600 Kc. WPAQ is very fortunate in having 740 Kc.

Concurrent with the power increase, the station added, at considerable cost, another news wire to improve the news coverage in Virginia. Also the staff has been increased.

WPAQ's new 10,000 Watt Collins transmitter incorperates the latest developments in electronics and is capable of transmitting sounds with a degree of fidelity far in excess of the requirements of the Federal Communications Commission.

The total cost of the change to 10,000 watt operation was in excess of $25,000.

Dedicatory ceremonies in conjunction with the power increase are planned and will be announced in the near future. 11-2-54

WPAQ

Now

10,000 WATTS

740 KC — Clear Channel

- **Only Two Stations In The State With More Power**
- **Only One Other Station With The Same Power**
- **Only WPAQ Has A Clean Channel of the Four Most Powerful Station.**

A Larger Staff

Improved News Service

11-2-54